

FOREVER Marketing Plan





				1st Generation	2nd Generation	3rd Generation
Diamond Centurion 100 Managers Triple Diamond 75 Managers Double Diamond 50 Managers				Diamond 25 Managers +3 6%+3	Diamond 25 Managers +3 3%+3	Diamond 25 Managers +3 2%+3
				9%	6%	5%
				Diamond Sapphire 17 Managers +2 6%+2	Diamond Sapphire 17 Managers +2 3%+2	Diamond Sapphire 17 Managers +2 2%+2
				8%	5%	4%
				Sapphire 9 Managers +1 6%+1	Sapphire 9 Managers +1 3%+1	Sapphire 9 Managers +1 2%+1
				7%	4%	3%
Soaring 5 Managers Senior 2 Managers GEM BONUS				Manager +0 6%	Manager +0 3%	Manager +0 2%
LEADERSHIP BONUS				7%	4%	3%
				6%	3%	2%



Bonuses through FOREVER are paid on the **RETAIL** cost of the product, not wholesale! PLUS you can depend on these FOREVER features...

- ~Multiple income opportunities
- ~Quality, consumable products
- ~Proven financial stability
- ~Extensive support network
- ~35+ years industry experience
- ~Offices in over 150 countries
- ~No pass-ups or demotions

GROUP VOLUME BONUS

18%	13%	10%	5%	Manager 18%
13%	8%	5%	Asst. Manager 13%	
8%	3%	Supervisor 8%		
5%	Asst. Supervisor 5%			
New Distributor				
2cc				
Personal Volume Bonus (PVB)				
15-30% Retail Profit (17-43% Mark-up)				
15% New Distributor Profit (17-21% Mark-up)				

Group Volume Bonus (GVB) - A bonus paid on all group Accredited Sales of your personally sponsored Assistant Supervisors, Supervisors and Assistant Managers

Personal Volume Bonus (PVB) - A bonus on your Personal Accredited Sales and on Personal Accredited Sales of your personally-sponsored New Distributors.

Case Credits (cc) - Your success as an FLP entrepreneur is measured in an internal, international unit called "case credits" (cc). This gives you an easy guide to use as you set and achieve goals. As you reach designated case credit levels, you'll be rewarded with advancements, bonuses, awards and earned incentives.