EXCLUSIVE INTERVIEW: JAYNE LEACH

DIAMOND MANAGER JAYNE LEACH REFLECTS ON HER FOREVER JOURNEY AND LESSONS LEARNT

+ FOREVER TRANSFORMS LIVES WITH GIANT CHEQUES
FIND OUT WHAT LIFE-CHANGING AMOUNTS WERE AWARDED TO UK FOREVER BUSINESS OWNERS

+ GLOBAL RALLY HIGHLIGHTS
WE REVEAL WHAT WENT ON IN DUBAI THROUGH A SELECTION OF STUNNING PHOTOS
Advanced Skincare.

Infinite by Forever targets ageing from the inside out and the outside in with revolutionary formulas designed to tone and firm the skin, reduce the appearance of fine lines and wrinkles and supplement inner skin beauty support with vitamin C which contributes to normal skin collagen formation for the normal function of skin.

Available via the Order Line, Product Centres and foreverliving.com.

Infinite by Forever
Retail price: £165.00
Novus Customer price: £140.26
Wholesale price: £115.50
Case credits: 0.700
Code: 553
08
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Adjustments

Adjustment day for May business is Friday 2nd June.

All application forms for Adjustment Day must be received by Forever UK Head Office no later than 12pm. In an effort to protect payment and personal details we ask that all Forever Business Owners send scanned applications and orders via our secure upload page. When sending through this channel you will also benefit from receiving a confirmation email receipt of your successful upload. The upload page can be accessed from the My Business>Tools area of the Forever Living Products Owner Site on foreverliving.com, or alternatively you can go straight to the page using this url: www.foreverapps.co.uk. Orders and applications sent via email to Forever Business Owner Support will be processed, but sent at your own risk.

Editor: Kate Ellice Hodge
Those of you who were at Global Rally in Dubai know that I wasn’t able to join you this year. For me, this was a change that was hard and something that wasn’t taken lightly. Did you know that this was the first Forever Global Rally I have ever missed? But I assure you, it wasn’t without good reason.

Two people who are very important to me weren’t doing very well and Ruth and I decided to stay close by as they recover. One of them is a dear friend and has been part of the Forever family since the very beginning. You all know and love Rjay Lloyd. Rjay and I go back a long way. In fact, we went to school together and even dated the same girls! In March, Rjay suffered a stroke, but I am happy to share with you that he is recovering well and it won’t be long before he is dancing with you all again at our next event!

The other dear friend I mentioned is my baby sister. Sue is battling a serious illness right now. We are hoping and praying for the best, but wanted to be close by in case she and Rjay needed us.

As we are confronted with changes and tough decisions, an opportunity arises. For me, not being able to attend Global Rally in Dubai was an opportunity to spend time with those who needed me and to rely on Gregg’s leadership and ability to celebrate your successes – something I knew he would excel at!

Gregg is a great son and an incredible leader for our company. I am thrilled at what he is achieving and his Double-Your-Sales campaign is a great idea – I encourage you to get on board and promote it in your groups. What a difference it will make if we all do just a little bit more!

Now, I don’t want you to think that I wasn’t celebrating your successes with you from afar! Thanks to technology, I was able to watch the Global Rally livestream from the boardroom each day with some of our dedicated Home Office team – even with the time difference! I have known many of you for so long that to see you achieve a new level in our Marketing Plan or earn a bigger Chairman’s Bonus cheque was such a rewarding experience for me, and one I was grateful to share with our team here in the office.

"Gregg is a great son and an incredible leader for our company. I am thrilled at what he is achieving"

Change can be tough – but amazing things can come from it and we are at a great place to leap into the future of Forever. I am so excited about some of the new things that will be coming soon – especially our brand-new Forever Aloe Vera Gel in the tetra packaging. This innovation is something the team has been working on for a long time and will help to propel your business forward.

Be bold, don’t fear change, and find the opportunity in every obstacle.

Forever Yours,

Rex Maughan
CEO
I had been using Forever products for a couple of years but I used to just find them online as I was unaware of the business opportunity and that I should buy through an FBO. When I learned about the business I joined so that I could benefit from the generous discount. I still wasn’t interested in retailing and I told myself that I was busy enough with my full-time job and social life. At the time, I thought I had far too much on, but within the first few weeks I started to see that Forever had a lot more to offer. Talking about the products I loved and used already every day was actually quite easy and a natural part of day-to-day life, so I decided to give it a real go by finding the time to put a little more effort in.

In the first month of joining I was close to hitting my personal target. I set up my Facebook page, created a new name for my business and had some business cards made. Talking about aloe vera became second nature and before I knew it, I had fifteen customers who wanted Forever Aloe vera Gel, and friends and family who were keen to try other products! I promptly set up my own website and joined online support groups and subscriptions including FLP Social and FLP360°, and in the months that followed I hit Supervisor, I was awarded ‘retailer of the week’ by Victoria Warren, and I achieved the number four spot in the top twenty pro-networkers!

I’ve always felt there was something bigger out there for me, I just never knew what it was until I found Forever, and now I can’t imagine not being a part of the Forever family. The opportunity has opened the door to a new career and I feel as if I’ve found my niche. I’m enjoying meeting new people and I’ve never felt so inspired and driven to succeed in life as I do now. Every time I think about Forever, I think of when Richard Branson said, “If someone offers you an opportunity and you’re not sure you can do it, say yes – then learn how to do it later.” I guess that’s what I did, and what I’m doing! I regularly attend the Business Presentation and my knowledge is growing everyday with all the events, training and help received from my mentors. I’m very excited for what the future holds and I can’t wait to share it with everyone – Eagle Manager, I’m coming for you!

"I’ve always felt there was something bigger out there for me, I just never knew what it was until I found Forever, and now I can’t imagine not being a part of the Forever family."
DEVELOP A CLEAR VISION

Spring is in the air as we get back into action after Global Rally in Dubai! As ever, it was an amazing experience – many thanks to all of you who were there. You made a big impression and it was brilliant to see your faces as you received your recognitions.

Dubai was an amazing city, perfect for hosting an event for 12,000 Forever Business Owners from around the globe. There were many highlights for me, the Chairman’s Bonus cheques being one, of course. I will never forget the Chairman’s Bonus party on the lawn of the Jumeirah Beach Hotel; it was an amazing setting, and to see the Forever logo projected onto the side of the Burj Al Arab was unbelievable. The excitement around the visit to our event by the Crown Prince of Dubai was incredible, and created amazing publicity for us. And finally, taking part in packing almost 300,000 individual meals for the charity Rise Against Hunger was an uplifting experience.

Next year is our 40th birthday celebration, so the Rally will be going to Dallas, home of our manufacturing facility Aloe Vera of America. Set your goals to be there. We talk a lot about goals in building a business with Forever, whether short-term or long-term, they are the markers along the way – the stepping stones taking us to where we want our lives to be. Achieving goals builds confidence and gives a sense of accomplishment, but ahead of that comes vision. In simple terms ‘your vision’ is what you want your life to look like, how you want to feel, how you plan to spend your time, but it’s also something that many struggle with.

When you have a compelling vision, it will have a magnetic force that pulls you along.

The goals along the way and the actions you need to take become clear, and because you are so connected to your vision, it becomes easier to take those steps, especially during times when you are not feeling motivated or have had a set-back.

You will also become much less interested in what others say and think; instead you’ll develop a laser-like focus on where you are going.

I have a theory about why some of us find developing a vision so hard. I think it can be the result of being told ‘no’ over and over as children. We get used to being denied the things that we would like to do or have, and somewhere along the way we stop asking. Over time we lose the ability to dream and we get too busy with our daily reality to even ask ‘what do I really want?’

All those who have become successful in Forever first developed a compelling vision. So how can you too master this important skill? First, be patient and create time for yourself, then consider these questions:

+ What do you want your relationships to be like?
+ What qualities would you like to develop?
+ What are your values?
+ What are you good at?
+ What would you most like to accomplish?
+ What legacy would you like to leave behind?

Now create a vision board. You may have one already with images from magazines representing the goals you have set yourself. If you do, make sure it captures the ‘feeling’ you desire. Put this board somewhere you can see it every day to remind yourself to visualise your ideal life on a regular basis. You could even take a photo and make it your home screen on your phone/laptop/iPad.

Developing a vision for your life is a process, not a one-time activity, but now you’ve started, it’s like building a muscle: the more you think about your vision, the stronger it will become!
Amy is mum to two amazing children and has an eighteen-year-old stepdaughter who has joined her team. Working the business hasn’t always been easy, but Amy truly believes that Forever is her calling...

When I was first introduced to Forever I was asked to look at the business opportunity many times over the course of about nine months, but it was never something that interested me. Then in January 2015 my sister, Emma Rees, joined Forever. She asked if I wanted to join her team but I still didn’t think that it was the right fit for me so she introduced me to the products instead. I started drinking Forever Aloe Vera Gel and I was amazed by the results, but I still wasn’t sure whether I wanted to join the business. One day my sister decided to make a wager with me and said, "If you win over £200 at bingo when you take mum tonight, then it’s fate and you have to join!" That night, both me and my mother won £1,000! I had never won bingo before and I haven’t won since so perhaps it was indeed fate that led me to join Forever. Either way, I’m so glad I joined!

I have worked in the NHS as a dental nurse for thirteen years but the idea of gaining an extra income that could be spent on activities for the children, days out, weekends away and holidays abroad began to appeal to me.

The additional income would also help towards putting the children through university and I have dreams of saving up and building my dream home! I joined Forever in February 2015 and had the most amazing few weeks after joining. I had no team but I hit Supervisor in just forty days with help from my amazing upline – Melissa Buckley and Tracey Munro were my rocks – but then I missed Assistant Manager by just seven case credits in the July. This caused me to doubt myself and Forever so I packed the family’s cases and went to Spain. Taking a break with my family at our second home helped me to realise why I was doing Forever, and I returned from our break more determined than ever – I hit Assistant Manager in the November because I realised that if it’s meant to be, it is up to me!

This year I am focusing on rebuilding my team, and my goal is to hit Manager by June. I have achieved many of the company incentives and I even accompanied Melissa to Eagle Managers’ Retreat in 2016.

I have never missed my monthly 4CC target since joining the company and I’m looking forward to seeing what the rest of 2017 brings.

"I hit Assistant Manager in the November because I realised that if it’s meant to be, it is up to me!"
GLOBAL RALLY HIGHLIGHTS

This year’s Global Rally in Dubai was a spectacular experience – the perfect mix of entertainment, culture, training and reward, and we are really excited to share some of these highlights with you. We also hope that the following few pages will motivate you to secure your place at next year’s Global Rally in Dallas, Texas!
CHAIRMAN’S BONUS CHEQUES

Congratulations to the UK Forever Business Owners who qualified for Chairman’s Bonus. It’s been another incredible year and it’s amazing to think that over $26 million was awarded to FBOs across the world at Global Rally in Dubai. Out of this, 108 cheques were delivered to UK FBOs and we are so proud of you all...

01 JAYNE LEACH & JOHN CURTIS $891,271.34

02 NATALIE HEELEY $677,108.78

03 EMMA & SHAUN COOPER $416,467.95

04 ADAM MAY $368,788.28

05 JULIANNA BEAVAN $193,690.35

06 ANDY WARING & VIVIANE BERNHARD $171,718.88

07 ANGELA LOUGHRAN $148,992.85

08 GEMMA EASDON & GARY GREHAN $112,383.22
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If you missed out on Chairman’s Bonus this year, start working towards this amazing incentive today and you could be collecting your cheque on stage next year. Find out how at foreverknowledge.info (Events > Incentives).
# The Forever Rich List

The top ten global Chairman’s Bonus cheques for 2017 are awarded to:

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$546,860.37

DESMOND KONG & GRACE CHAN
MALAYSIA
$478,174.41

ADELINO BOLZONELLO & ANNA MASTROLONARDO
ITALY
$545,231.95

MIKLOS BERKICS
HUNGARY
$418,670.07

JURAIADAH MOHAMAD & AHMAD ABDULLAH
MALAYSIA
$417,298.12
My older sister and I grew up in a loving home, but in my eyes, my sister has always been the ‘successful one’. She was a talented athlete and swam on the GB Swim Team from a young age! The feelings of inferiority I developed affected the way I saw myself as an adult, and as I started to build my Forever business I was faced with the challenge of overcoming that belief I had of not being good enough.

We started Forever in September 2006 so last year we celebrated our tenth year of working with Forever. Over the years I’ve realised how important it is to work on self-development, and through the people and training Forever’s offered, I’m finally beginning to realise my worth!

During our first year as FBOs, we immersed ourselves in the company. I literally worked the business in the pockets of time around my full-time job, and then again around my babies. We achieved Manager in 2010 and although we don’t have a huge business with a life-changing income, we do have an income that allows me to be a stay-at-home mum to Henry, five, and Jasmine, four.

Our first exposure to Rex Maughan was at the Stockholm European Rally and Profit Share event in 2007. After this we committed to attend these events every year and we have since travelled all over Europe. When the events went global, my very best friend Toni Hall asked me to join her as her Global Rally guest and I accompanied her to Johannesburg. It was a complete privilege and an awesome event, and I’m so thankful and amazed at how Forever brings people together.

When the children start going to school full-time I intend to use my spare time to focus more on my Forever business, but having the opportunity to increase my income whenever I choose is truly humbling. The ability to make a difference in people’s lives every day is also a fantastic feeling and I thank Rex for this amazing opportunity.
Diamond Managers and Executive Global Leadership Team founder members Jayne Leach and John Curtis, started their Forever business over twenty years ago in the summer of ‘93. They have since achieved consistent and phenomenal success over the past two decades, including receiving the top UK Chairman’s Bonus cheque this year. They’ve witnessed incredible change and growth in Forever, both globally and here in the UK.

Forever Business Owners today can thank Jayne, John and their leaders for sustained major input into some of the core literature and training materials used globally, and the couple continue to inspire and motivate generations of FBOs across the world. In this intimate interview, Forever’s Editor Kate Hodge asks Jayne to reflect on her Forever journey and to share her accumulated wisdom with other FBOs who aspire to build life-changing Forever businesses.

KH: What was life like for you when you began your business?

JL: I was a single mum, and whilst I had loved and was good at working in farming, after eighteen years of hard work, working with livestock and show-jumping horses, I still didn’t make any real money. Finances were a ‘challenge’ and we were literally surviving from day-to-day.

Then I met John, also a single parent experiencing doubtful financial prospects. Together we realised that we couldn’t carry on doing work that didn’t give us what our now combined family needed. Friends in America advised us to find a really good network marketing company, and that if we did, and worked hard, we could build a strong long-term business and income of our dreams.
I clearly remember not understanding what they meant by network marketing, but we did as suggested and looked at companies in the UK. Having given it much thought and discussion, we decided to look for a company that had consumable, benefit driven products; a marketing or compensation plan that would outlive us to leave a legacy income to our four children; preferably a private company with proven management, and international possibilities; but almost above all else, to be associated with an honest opportunity we could be proud of. A lot to ask? Of course, but remember, we were looking to get it right first time.

So, we looked at every single network marketing company we could find in the UK, but didn’t particularly like any of them. After attending their meetings, we couldn’t relate to either the distributors, their products, the management, or their ‘style’, so we almost gave up the search. This changed with a phone call from a friend, telling us about a company called Forever Living. Intrigued, we got together and he showed us everything he had on the company, literally a few pieces of paper, a few pictures, and a couple of products. Cautiously excited, we didn’t want that excitement to cloud our judgement, so ‘due diligence’ led to meeting with the then UK Country Manager Dusty Green. Very open and direct, he answered all our questions, so we registered, got some products, and got started – that was the beginning of our long-term ‘love affair’ with Forever.

KH: Why were you determined to succeed?

JL: We didn’t join just to ‘give it a go’; we joined to be successful. We felt that network marketing was the way of the future, and possibly the only way open for us to build a big life and achieve big goals and dreams whilst helping other people. We were ready to be successful; mentally we wanted success. It was never, ‘we’ll see if this works’, even in the early days when there was nothing in place in the UK – no meetings, trainings, Success Express events, Advisory Board, Head Office of substance, literature, manuals, brochures, internet – there was nothing. But we were committed to Forever’s founder Rex Maughan’s vision, philosophy and mission statement, and reassured that although it was brand new to the UK, it already had a sixteen-year track record and the company was enjoying success in the USA, Japan and a host of other countries. If it was working out there, it could work in the UK as well!

However, in the early days of our business, network marketing did not have a great name. It was almost seen as the thing you did when you had exhausted all other options, but because this company was built on values, integrity and ethics, John and I had decided that we were going to help make it the best network marketing company in the UK. We knew that if we worked with quality people, we could make it the best, so that became our vision and mantra.

We also listened to Dusty: he always advised us to do the right thing, go the extra mile, and remember that when you help someone else, you create a ripple effect. He also talked often about the need to remain modest in the face of increasing success, and to accept responsibility for being role models that others want to follow.

KH: What was Forever like in the beginning?

JL: When we first started, John and I sat down and had a planning meeting, deciding that if we were going to build a business, we had to implement a system. So, we got a Forever flipchart and drew out a very basic Business Presentation (BP) – this has since been developed by the leaders into the BP that everybody enjoys today. We started having BP meetings in our home every Wednesday night and Saturday morning so we started inviting people along. Most didn’t come, but the common reaction amongst those that did was that we were somehow crazy; they would tell us not to waste their or our time, to get a ‘proper job’, or worse, but we just knew that it would work, so we kept on asking.

Alongside asking people to look at the business, we also began to use these times as opportunities to sell products. We had no success stories to share, and almost nobody had even heard of aloe, so we simply shared our personal experiences. However, in the first two weeks, we developed a retail base of over 8CC. The first six months of our business continued in much the same way: John, our box of products, a Forever flipchart, and me! We then started training on Saturday mornings after the BP, and the First Steps to Manager Planning Manual that you use today began to develop from one we made twenty-three years ago!

We achieved Manager in fourteen weeks, but every single night I was either doing a launch, one-to-one, or BP. At that time, Head Office was based in a tiny office in Selly Oak, Birmingham. We drove there to get products, and the paperwork for orders had carbon copies. The only way we could work out our case credits was to gather the carbon copies from the orders, add them together manually, and constantly check them at the all-important month end. But it was such fun – we would all get together and often stay up really late counting and checking case credits on those pink slips. There was a lot of team spirit and I loved that we all came together – there was a real closeness.
KH: What are some of your fondest memories?

JL: I remember qualifying for our first Rally. Dusty spoke so fondly of the American Rallies and even though we had only been in the business for nine months, I was already a bit obsessed with wanting to go there – I had never travelled further than Europe at the time.

One day we received a phone call from Dusty, but he sounded quite stern. He said, “Jayne, I need to come and see you immediately.” When I asked why, he replied, “I’m not prepared to discuss it over the phone, but it’s very important.” I honestly thought I had done something wrong so cancelled the following day’s appointments. The next day, after dropping the kids off at their schools, we went to the office and turned the phones off in anticipation of some unforeseen ‘bomb shell’. Dusty duly arrived on time, but still with a somber demeanor. I’d lain awake worrying all night and couldn’t cope any longer, and half expecting termination for something, I asked him to be straight and tell me what the problem was. He looked at me for a few seconds, but then he couldn’t contain himself any longer and burst out laughing. He opened his briefcase and pulled out two tickets for America before running around the room whooping.

That was to be our first ever trip to the States, and I will never, ever, forget it. We actually had no idea that we had qualified – keeping on top of case credits when it was all done on paper was quite difficult, and unbeknown to us, we had achieved 1,500CCs. The Rally was in San Francisco and we came back as changed people. Meeting Rex and the Vice Presidents, and seeing the enormity of the company; the values, the ethics, the vision, the people, it was all ‘mind-blowing’. Back then, Forever had an American Rally as well as a World Rally, but the only people open to qualification for World Rally were the country’s top distributor and the Country Manager – fast forward to 1995 and we achieved just that and another long-term ambition, to go to Peru and Machu Pichu.

Another outstanding and fond memory of the early days involves Rex. He was due to come to the UK and there was an incentive whereby you could have aloe ‘mocktails’ with him. It was a recruitment incentive, and if you won, you also got a television and VIP access to this exclusive ‘mocktail’ event. I knew I wanted to be at that party. The week before, a Head Office meeting declared the qualifiers and winners, and when Dusty called out the qualifiers, then third and second places, I was becoming despondent at the thought that we hadn’t managed it. But when he called out our names for first place, my jaw dropped open and I thought two things: firstly, that

“Meeting Rex and the Vice Presidents, and seeing the enormity of the company; the values, the ethics, the vision, the people, it was all ‘mind-blowing.’"
the kids were going to love the new TV, but more importantly, that we were going to meet Rex.

Yet another striking memory was when Dusty phoned to tell us that Rex was coming to the UK with Rjay Lloyd (a long-term friend of Rex and the Executive Senior Vice President), together with Dusty’s dad, Harold. Rex was touring the UK and wanted to come to our (tiny) office, and he wanted us to hold a Business Presentation. When I heard this, I said, “Dusty, our office is minuscule, and so is our training room, what am I going to do?” He just said that we’d work something out, so we did – I remember going to the local junior school and borrowing small children’s chairs so that we could get more seating in the room, and on the night, we filled sixty chairs with overspill guests in the hallway and down the stairs. Rex spoke and signed a book for me, which I still have, and the whole thing was just incredible.

KH: Why did you decide to go global with your business?

JL: Travel is a major passion for both of us, and we felt that it would be brilliant to go to countries where Forever had, or was planning, a presence. For us, it made sense to go there, do some work, and then enjoy different cultures and experiences. It was also obvious to me that building a multiple income stream with a global-based business meant taking advantage of everything Forever offers.

Our first ever global business foray was Italy: one of my dearest and best friends, Maria-Louisa Di-Pinto, asked if she could build a business even though Forever was not yet in Italy. Dusty advised us to consider whether we could personally send the products to Italy, but he backed our decision and told us to go for it. So, every month, we arranged for a freight company to collect a shipment for delivery to Maria-Louisa in Milan; she then distributed the products to her customers. After six months, we learnt that someone based in Spain was doing much the same thing, and eventually, between us, there was enough business being conducted for the company to officially open in Italy. We were already in pre-launch overdrive, and literally every five or six weeks, John, me, or both of us would be over there, without mobile phones, but in a car driving to do endless one-to-ones! When the company finally had their great big grand opening, we had about 200 people in attendance and business in Italy boomed! From that modest success, we focused on Africa and went into Nigeria, South Africa, Kenya, Tanzania, East Africa and many other English-speaking areas. We also started an African BP every week in London, with average attendance of around 400 people!

However, at the time, although we had a global business, it wasn’t global as it is today. Case credits didn’t count towards Chairman’s Bonus or anything else other than local income, but we didn’t do it for any of this, we just wanted to build a legacy in other countries.

In those days, if you wanted to work with somebody, you got in your car and drove – we regularly did 60,000 miles per year between us, literally driving all over the country to work with teams. These days we can do webinars, Skype calls, deliver online training, group meetings, and Business Presentations – this change has been fundamental in allowing people to build a global business. Now you can do a lot of ‘groundwork’ before even stepping on a plane, but, as good as it is, technology can never replace a good old-fashioned ‘heart-to-heart’. When you
get together with people who share your passion, when you feel the emotion in the room, that’s when things change.

KH: What’s the most valuable lesson you’ve learnt as an FBO?

JL: If John or I could ‘turn back the clock’, we would not have spent so much time with ‘time-wasters’ – people who talk the talk but do very little, who have great intentions but never make a call, who hardly ever show up at BP, training or Success Express event. They give you every excuse in the book as to why they can’t do something, but still insist that they are going to be successful. When you spend time with people like this and they don’t perform, all it does is bring you down, rob someone else deserving of your time, and make you question their lack of success as down to you, but it’s not, it’s down to them.

To be successful, you must do more than you think you have got to do, and you must be absolutely 100% consistent every single day, even when you’re not getting results. Always be the student, and always stay humble. Even today, I still learn off others – I want to constantly bring my best game to the table, but I can’t do that if I stop being the student.

KH: You are a founder and trustee for the DABW Foundation charity – how did that begin?

JL: My mum and dad (Dorothy and Bill Wood) joined the business shortly after us, and within a few years had climbed to second position in the UK. By this time, the UK was doing over 10,000CC and this meant the top two Forever Business Owners were to be invited to World Rally – my mum’s goal and dream was for us to attend together, but then she got sick – a little mark on her leg turned out to be aggressive skin cancer.

She was admitted to hospital on a day when the usual nurse was on leave, so a different one turned up – Nurse Otilia – my mum’s goal and dream was for us to attend together, but then she got sick – a little mark on her leg turned out to be aggressive skin cancer.

She was admitted to hospital on a day when the usual nurse was on leave, so a different one turned up. Nurse Otilia was from Malawi, from a little village called Kanyenda which was in the middle of nowhere with no main roads nearby.
I wanted to create something of beauty, because life is really harsh in Malawi, often just day-to-day grind. We built the centre with a terrace and veranda, with a garden fronting filled with roses and plants – roses because of my mum’s love for them, and plants and other pretty things because when a woman has walked for miles carrying a sick child, sometimes she just needs to sit and breathe.

That whole village is now self-sufficient and supported, with kids rarely dying of cholera or malaria, and instead receiving a good basic education. We’ve also taught the villagers how to grow their own micro-vegetables and they’ve started to grow things like tomatoes, onions, cabbages and green beans. We donate the seeds and have shown them how to grow their own gardens. Some of the money raised for the charity now goes towards maintaining these projects and ensuring they remain at a certain standard.

KH: You’re an inspiration to many for various reasons, and one thing I love is your generous spirit. Why do you think it’s important to give back?

JL: Right from when I was a kid, I was brought up to understand that you can never truly receive until you have learnt to give, but I was also taught to get as much happiness out of giving, as from receiving. Forever gave us the opportunity to build phenomenal personal lives, and it would be wrong not to share that with others.

You also never know what impact kind acts may have on someone else. When we were first starting out, a casual friend of ours owned a shop with a room above it, and he said we could use this as our office and training space. He knew we had no money so he let us have that building at minimal rent for one year. Someone’s kindness is sometimes what gives you a leg up in life, and I don’t know how we would have got started in our business without his kindness – I’ll never forget him. I also strongly believe that you should always come from a place of contribution – that’s who Rex and the Maughan family are in their actions, and that’s how I’ve been brought up.

KH: What makes you excited about the business all these years later?

JL: I am just as excited today about recruiting a phenomenal young couple or individual who wants to change their life, as I was the day I started. I get excited about the thought of helping someone achieve their potential, and I am excited about seeing where Forever is going and who the next generation of Forever leaders will turn out to be.

When you join Forever, and you develop a Forever mentality, you’ll find that there will be many people who try to tear you down, but I promise you that Forever will never let you down. You can build a legacy for your family like no other, so don’t listen to the opinions of other people, just do what you’ve got to do. Put a plan in place, and continue to work at it until you have achieved the goal that is important to you. Make sure you have a well-rounded approach to marketing and don’t just sit behind a computer. Build relationships, nurture others and be the kind of leader that others want to follow. Understand that you will have tough days, but it is what you learn in those moments that shape you into the person you will become, and that is the person who has the power to define your future.

Don’t miss Jayne’s exciting new training at June’s Success Express event. 17th-18th June at Genting Arena, Birmingham. Book your tickets today at foreveruktickets.co.uk.
Private education helped me massively since I have bad dyslexia, but despite the decent education, I knew I didn’t want to go to university. Mum suggested I become a beauty therapist so I did, and I loved it! I got my dream job in January 2008 at Gleneagles and I completed everything that job had to offer.

Then I had Ava.

When Ava started school in August 2016, I wasn’t sure what to do. Childcare was too expensive and her dad and I are not together, so I decided to set up my own business as I figured I could work it around Ava. I called it JAJ Beauty and mum helped by investing her retirement money into setting it up. Sadly, there were beauticians out there I couldn’t compete with and it wasn’t long before JAJ Beauty failed.

One day, Anna Mair, a good friend of mine from beauty school, invited me over for our usual monthly sleepover, but this evening had a slightly different set up. Anna shared the Forever Business Presentation, and although I thought it was a scam, I kept thinking about the opportunity.

The next day I was scrolling through Facebook when I came across Kat Crawford. She did the Forever thing Anna was talking about so I decided to invite her round and ask her questions. I wasn’t as close to Kat as I was Anna so I knew there would be no hard feelings if I decided it was a load of rubbish. I signed up two days later with Kat, that was in March 2015.

A few days later I was introduced to Kat’s team and I set myself the goal of earning £2,000 a month. This was how much my mum earned and she managed to give me a fabulous life – I wanted to do the same for my daughter!

Shortly after this I came across Emma Cooper and I found her incredibly inspiring. I watched her carefully and took on everything she said to do, I listened to all the trainings and I went to my first Success Express event in June 2015. I worked hard, making my way through the Marketing Plan and incentives, and by the October I had climbed my way to Senior Manager.

I have had a huge amount of fun over the years and I’ve built some amazing memories. Thanks to Forever I now work flexibly for my daughter, and I’m able to give her the life she deserves.

---

"I worked hard, making my way through the Marketing Plan and incentives, and by the October I had climbed my way to Senior Manager."
Each month, Forever recognises those of you who have moved through a level of the Marketing Plan. These move-ups are for March 2017:

Senior Managers

Mohammed Shahin Ahmed
Mohammed Islam & Syeeda Begum

Managers

Osman & Nilufar Kazi
Mohammed Shahin Ahmed

Mohammed Abdur Khan
Soliman Km

Lianne Truscott
Lisa & Michael Williams

Emma Mulraine
Michele Finlay

Saleh Khan
Mohammed Abdur Khan

Katie Gibbons
Melanie Pearce

Melanie Pearce
Natalie Wells

Assistant Managers

Jennifer & Keith Stephen
Steve & Michele Burton

Claire Thomas
Amy Protheroe

Louise Campbell
Emma Mulraine

Karen Swatton
Nicola & Darryl Evans

Meleri Ennis
Chloe El Khalfi

Olubunmi & Oladapo Fuwa
Aderonke Balogun

Michael Olatunji Fuwa
Olubunmi & Oladapo Fuwa

Hamida Khan
Saleh Ahmed Khan

Rhoda Tippett
Louise Campbell

Supervisors

Kellie Morley

Elizabeth Zoric

Carol Gilby

Ewa Kielak

Lucky Begum

Mohammed Uddin

Farjana Haque

Nafisa Haque

Hayley Perkins

Syed Hussain

Karolina Finkowska

Carley Smith

Fiona Parsons

Ghazaleh Banani

Anne-Marie Tabor

Rebecca Midgley

Sandi Grosart

Joanne Brown

Kathy Moynihan

Sally Harmer

Sebastian Roman

Rebecca Taylor

Nazmin Begum

Fardowsa Mohammed

Lucy Fenwick

Julie Brown

Ravel Conway

Faiza Syed
Recognising Forever’s top performers...

**Sponsor of the Month April 2017**
This incentive is awarded to the FBO who sponsors the most new people during the month. This incentive is important as sponsoring and developing new FBOs is the cornerstone of building a thriving and successful business.

1. Muhamed Jawara & Bintou Jawara
2. Craig McFarlane
3. Louise Perry

**Retailer of the Month April 2017**
This is awarded to the FBO with the most retail sales. It is important as it promotes developing a regular customer base which is an essential part of building a successful business.

1. Laura Percival
2. Rachel Orme
3. Patience Ohikhena

**Top Area April 2017**
Top Area is judged on sales against target, new FBOs signing up and moving up the Marketing Plan, building team spirit and creating an environment for success.

1. Area 10 – Southern Central England
2. Area 250 – London
3. Area 100 – Southern England
### Business-Builders
This incentive is based on achieving the highest total business, and sponsoring at least one Assistant Supervisor during the month.

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### Non-Manager Business-Builders
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<td>Saranna Jordan</td>
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FOREVER TRAININGS

Product and business trainings are important for your own personal development and the growth of your business. Invest in yourself by booking your place on these core trainings today.

Accountancy training

Dates:
- 13th June at Longbridge Manor (DSL Accounting)
- 28th June at London Product Centre (PRB Accounting)
- 4th July at Longbridge Manor (DSL Accounting)
- 8th August at Longbridge Manor (DSL Accounting)

PRB Accounting sessions will run 11am-1.30pm (10.30am reg). Lunch is not provided. DSL Accounting sessions will run 10am-1.30pm (9.30am reg).

Lunch is not provided.

Tickets: Free

FLP.Social training

Dates:
- 14th June at Longbridge Manor, Warwick, CV34 6RB
- 18th July at Longbridge Manor, Warwick, CV34 6RB

Tickets: Free. Lunch is not included.

All sessions will run from 10am-1pm. Free weekly webinars are also available via foreverknowledge.info (Events > FLP.Social).

Webinar – foreverknowledge.info

This half hour webinar will help you to quickly and easily set-up your own unique ‘My Forever Personalised Website’. You will also learn how to set-up and promote events, select themes to match your current marketing and so much more. This webinar is suitable for new and experienced FBOs. Please visit the What’s On calendar on foreverknowledge.info to book your place.

Dates:
- May 23, 24, 25, 30, 31
- June 1, 6, 7, 8, 13, 14, 15, 20, 21, 22, 27, 28, 29

All sessions are free and will run from 1pm every Tuesday, Wednesday and Thursday.

Success Express

16th – 17th September, Genting Arena, Birmingham
4th November, SECC, Glasgow
2nd – 3rd December, Genting Arena, Birmingham

Follow the Forever UK Events page on Facebook for more information.

Tickets for all Head Office trainings are available from foreveruktickets.co.uk. For more dates and information on Head Office events, please visit foreverknowledge.info or get a copy of the Events and Training Guide.
AREA PRODUCT CENTRE:
38-39 Sunningdale House, Caldecotte Lake Drive, Caldecotte Lake Business Park, Milton Keynes, MK7 8LF

AREA PRODUCT CENTRE OPENING TIMES:
Monday 9.30am – 6pm
Tuesday 9.30am – 6pm
Wednesday 9.30am – 2pm
Thursday 9.30am – 2pm

T: 01908 371 666 – Product Centre
T: 01908 271 871 – ADD office
M: 07773 818 652
E: maureen@mblume.co.uk
W: www.foreverknowledge.info

AREA CENTRE
Every Thur. Reg 7.30pm. Start 8pm. Finish 9pm
June 1, 8, 15, 22, 29
E: maureen@mblume.co.uk

Supplement Seminar with Louise Riley
June 10 (see page 28 for details)

CONTACT INFORMATION:
M: 07976 733 374
E: area100add@gmail.com
W: www.foreverknowledge.info

BASINGSTOKE
at the Hampshire Court Hotel, RG24 8FY

Every Wed. Reg 7.30pm. Start 8pm. Finish 9pm
June 7, 14, 21, 28
Contact Claire Green
M: 07827 923 572
E: clairelgreen@flp.com

EASTLEIGH
at the Holiday Inn, SO50 9PG

Every Thur. Reg 7.30pm. Start 8pm. Finish 9pm
June 1, 8, 15, 22, 29
Contact Peter & Diane Moore
M: 07979 612 374
AREA PRODUCT CENTRE:
Longbridge Manor, Warwick, CV34 6RB
See www.foreverknowledge.info for opening times.
T: 01527 854 723 – ADD office
M: 07970 342 310 (Sue) / 07720 301 854 (Alan)
E: midlands@flpuk.net
W: www.foreverknowledge.info
Facebook group – Midlands Distributors Voice

AREA CENTRE

BIRMINGHAM
at the Jurys Inn, 245 Broad Street, B1 2HQ
Every Wed. Reg 7.30pm. Start 8pm. Finish 9pm
June 5, 12, 19, 26
Meeting leaders Alan Matthewman & Alison Taylor
E: midlands@flpuk.net

EAST MIDLANDS
at the Best Western Premier Yew Lodge Hotel, Kegworth, DE74 2DF
Every Thur. Reg 7.30pm. Start 8pm. Finish 9pm
June 1, 8, 15, 22, 29
Meeting leaders Steve & Lorraine Holden
E: lorraine@nolimitsteam.co.uk or steve@nolimitsteam.co.uk

GLOUCESTERSHIRE
at the Holiday Inn, Crest Way, Barnwood, GL4 3RX
Every Tues. Reg 7.30pm. Start 8pm. Finish 9pm
June 6, 13, 20, 27
Meeting leaders Teresa Jones & Sophie Rollin
E: teresa.jones26@btinternet.com

SHROPSHIRE
at the Ramada Telford Ironbridge, Forge Gate, Telford, TF3 4NA
1st and 3rd Tue. Reg 7.30pm. Start 8pm. Finish 9pm
June 6, 20
Contact Sue Matthewman
E: midlands@flpuk.net

CAMBRIDGE
Venue change – please check foreverknowledge.info for details
Contact Alan & Janet Tiplady
M: 07713 099 546

CHELMSFORD
at the Ivy Hill Hotel, Writtle Road, Margaretting, Chelmsford, Essex, CM4 0EH
Alternate Tue. Reg 7.45pm. Start 8pm. Finish 9pm
June 13, 27
Contact Sally Hargraves
M: 07940 893 045

LINCOLN
at the Bentley Hotel, Newark Road, LN6 9NH
Every Wed. Reg 7.30pm. Start 8pm. Finish 9pm
June 7, 14, 21, 28
Contact Ginny Harrop
M: 07931 584 234

PETERBOROUGH
at the Orton Hall Hotel, The Village, PE2 7DN
Alternate Tue. Reg 7.45pm. Start 8pm. Finish 9pm
June 13, 27
Contact Maxine Woodley
M: 07854 059 738

LIVE!
Reg 9.45am. Start 10am. Finish 4.15pm
June 24
Please book via www.fstm-midlands-June.eventbrite.com
Contact Sue Matthewman
E: midlands@flpuk.net

AREA 110
Midlands
AREA DEVELOPMENT DIRECTORS // ALAN & SUE MATTHEWMAN

AREA 140
East Anglia
AREA DEVELOPMENT DIRECTORS // BRIAN THOMPSON & STEPHANIE TAYLOR

CONTACT INFORMATION:
M: 07738 232 896 (Brian) / 07720 583 340 (Stephanie)
E: add140@live.co.uk
W: www.foreverknowledge.info
Facebook group – Midlands Distributors Voice

See www.foreverknowledge.info for opening times.
T: 01527 854 723 – ADD office
M: 07970 342 310 (Sue) / 07720 301 854 (Alan)
E: midlands@flpuk.net
W: www.foreverknowledge.info
Facebook group – Midlands Distributors Voice
CONTACT INFORMATION:
W: www.foreverknowledge.info
  www.facebook.com/area160southwest

BRISTOL
at the Holiday Inn Bristol, Filton, BS16 1QX
Alternates Wed. Reg 7.30pm. Start 8pm. Finish 9pm
June 7, 21
Contact Rebecca Lightfoot
E: aloe_rebecca@yahoo.co.uk

EXETER
at Jury’s Inn, Western Way, Exeter, EX1 2DB
  + Training First Wed of every month. Training 7pm. BP 8pm
June 7 (Guests free. FBOs £3)
Contact Cherry Hornsby or Simon Hall
E: cherryhornsby@hotmail.co.uk
E: simonhall1962@googlemail.com

TAUNTON
at Exchange House, The Crescent, Taunton, TA1 4EB
  Second Thurs of every month.
Reg 7.15pm. Start 7.30pm. Finish 8.30pm
June 8 (Guests free. FBOs £3)
Contact Janet Newis, Cherry Hornsby or Simon Hall
E: jnewis@sky.com
M: 07967 473292 (Janet)
E: cherryhornsby@hotmail.co.uk
E: simonhall1962@googlemail.com

ST. AUSTELL
at Roche Cornwall Victoria Inn Roche, St. Austell, PL26 8LQ
  + Training Third Wed of every month. Training 7pm. BP 8pm
June 21 (Guests free. FBOs £3)
Contact Cherry Hornsby or Simon Hall
E: cherryhornsby@hotmail.co.uk
E: simonhall1962@googlemail.com

PLYMOUTH
at Future Inn, Plymouth International Business Park, 1 William Prance Road, Plymouth, PL6 5ZD
  + Training Last Wed of every month. Training 7pm. BP 8pm
June 28 (Guests free. FBOs £3)
Contact Cherry Hornsby or Simon Hall
E: cherryhornsby@hotmail.co.uk
E: simonhall1962@googlemail.com

SOUTH LEEDS
at the Village Urban Resort, Leeds South, Capitol Boulevard, Tingley, LS27 0TS
Every Wed. Start 8pm. Finish 9pm
June 7, 14, 21, 28
No need to book.

MANCHESTER
at The Village Hotel, Pamir Drive, Ashton-under-Lyne, OL7 0PG
  Wed. Start 8pm. Finish 9pm.
June 7, 14
Contact Lisa Prescott
E: lisaprescott@flp.com

NEWCASTLE
at the Marriott Hotel, Metro Centre, Gateshead, NE11 9XF
Every Tues. Start 8pm. Finish 9pm
June 6, 13, 20, 27
Contact Lucy McClelland Dunn
E: lucy@flp.com

SHEFFIELD
at The Source Skills Academy, S9 1EA
Alternate Tue. Start 7.30pm. Finish 8.30pm
June 6, 20
Contacts Sue Hickman & Christina Warr
M: 07712 193 397 (Sue)
M: 07941 026 874 (Christina)

YORK
at the Mercure York Fairfield Manor, Skipton Road, Skelton, YO30 1XW
Alternate Tue. Start 8pm. Finish 9pm
June 13, 27
Contact Rachel Parker
M: 07926 592 127
AREA 180
Scotland

CONTACT INFORMATION:
W: www.foreverknowledge.info
f: www.facebook.com/area180foreverscotland

EDINBURGH
at the Edinburgh Marriott, EH12 8NF
MON Alternate Tue. Reg 7.30pm. Start 8pm. Finish 9pm
June 13, 27
Contact Ron Currie
T: 01389 761 311

GLASGOW
at Village Hotel, 7 Festival Gate, Pacific Quay, Glasgow, G51 1DB
MON Reg 7.30pm. Start 8pm. Finish 9pm
June 12
TUES Reg 7.30pm. Start 8pm. Finish 9pm
June 20
Contact Ron Currie
T: 01389 761 311

AYRSHIRE
at the Gailes Hotel, Irvine, KA11 5AE
WED First Wed of every month. Reg 7.30pm. Start 8pm. Finish 9pm
June 7
Contact Vivienne Forbes
M: 07885 978 961
E: forever.vivs@gmail.com

AREA 190
Wales

AREA DEVELOPMENT DIRECTORS // HUW & JANETTE HARRIES

CONTACT INFORMATION:
M: 07734 778 276
E: wales@flpuk.net
W: www.foreverknowledge.info

NEWPORT
at Coldra Court Hotel (formerly the Hilton), Newport, NP18 2LX
BP Every Mon. Reg 7pm. Start 7.30pm. Finish 8.30pm
June 5, 12, 19, 26
Contact: Janette Harries
M: 07734 778 276

SWANSEA
at the Village Hotel, SA1 8QY
BP Alternate Tues. Reg 7.00pm. Start 7.30pm. Finish 8.30pm
June 13, 27
Contact Alison Jones
M: 07734 168 193

WREXHAM
at the Ramada Plaza Hotel, LL13 7YH
BP Every Mon (except bank holiday). Reg 7pm. Start 7.30pm. Finish 8.30pm
June 5, 12, 19, 26
Contact Ian Stockdale
M: 07725 555 715

SPORTS & WEIGHT MANAGEMENT TRAINING
at Village Hotel Cardiff, 29 Pendwyallt Road, Coryton, Cardiff, CF14 7EE
Start 10am. Finish 5pm. Lunch not included.
June 3
(see page 28 for details)
Book your tickets via foreveruktickets.co.uk

If you have a guest attending any of the Welsh Business Presentations and you cannot be there in person, please text or call our meeting leaders to arrange to welcome them for you.

For more information, please visit either the Area 190 page on the foreverknowledge.info website, or join the Area 190 Wales group on Facebook.
AREA 210

South East

CONTACT INFORMATION:
W: www.foreverknowledge.info

BRIGHTON
at The Hub, Varley Park, Coldean Lane, BN1 9GR
REG 1 Every Thur.  Reg 7.30pm.  Start 8pm.  Finish 9pm
June 1, 8, 15, 22, 29
Contact Alison Blake
M: 07791 184 451
E: alison@synergyglobal.org.uk

ASHFORD
at Garden/Courtyard Suite, Ashford international Hotel, Simone Weil Ave, TN24 8UX
REG 1 FBO Training.  Every Wed.  Start 7pm.  Finish 7.45pm
REG 1 Every Wed.  Reg 7.45pm.  Start 8pm.  Finish 9pm
June 7, 14, 21, 28
Contact Rachel Leigh
M: 07739 734 566
E: rachel-foreverleigh@outlook.com

GRAVESEND
at Southern Valley Golf Club, DA12 4LT
REG 1 FBO Training.  Every Tues.  Start 7pm.  Finish 7.45pm
REG 1 Every Tues.  Reg 7.45pm.  Start 8pm.  Finish 9pm
June 6, 13, 20, 27
Contact Beth Turner
E: bethlturner@hotmail.co.uk

AREA 250

London

AREA DEVELOPMENT DIRECTORS // ALISON & GARY EASTER

AREA PRODUCT CENTRE:
Alexander House, 14-16 Peterborough Road, Fulham, SW6 3BN

AREA PRODUCT CENTRE OPENING TIMES:
Opening times:
Monday to Thursday 11am – 4pm & 6pm – 10pm
Friday 11am – 2pm, Saturday & Sunday 12 noon – 5pm
M: 07711 421 038
F: www.facebook.com/foreverlondon

AREA CENTRE
REG 1 Every Tues.  Reg 11.30am.  Start 12pm.  Finish 1pm (Child-friendly)
June 6, 13, 20, 27
No need to book.
REG 1 Every Wed.  Reg 7pm.  Start 7.30pm.  Finish 8.30pm
June 7, 14, 21, 28
No need to book.
REG 1 led by Alison and Gary Easter
REG 1 10.00am.  Prompt start 10.30am.  Finish 4.30pm
June 25
Please book via https://fstm25june.eventbrite.co.uk

COBHAM
at the Hilton, 7 Seven Hills Road South, KT11 1EW
REG 1 Every Tues.  Reg 7pm.  Start 7.30pm.  Finish 8.30pm
June 6, 13, 20, 27
Contact Mick and Marise Webb
M: 07931 760 884 (No need to book)

MARBLE ARCH
at The Cumberland Hotel, Great Cumberland Place, W1H 7DL
REG 1 Every Mon (including bank hol).
REG 1 Reg 7.30pm.  Start 8pm.  Finish 9pm
June 5, 12, 19, 26
Contact Patience Ohikhena
M: 07951 455 075 (No need to book)

STRATFORD
at Boardman House, 64 Broadway, E15 1NT
REG 1 Every Tues.  Reg 6.30pm.  Start 7pm.  Finish 8pm
June 6, 13, 20, 27
REG 1 Every Thur.  Reg 11.30am.  Start 12pm.  Finish 1pm (Child-friendly)
June 1, 8, 15, 22, 29
Contact Philomena Guandai
M: 07852 591 074 (No need to book)
FOREVER WELCOMES BEN COHEN

Forever UK is pleased to announce that former England rugby star and activist Ben Cohen has now been officially enrolled as a UK Forever F.I.T. Ambassador. We are delighted to have Ben represent Forever and look forward to welcoming him to Forever events in the future.

NEW ALOE MATTERS – OUT NOW

The newest edition of Aloe Matters – issue seventeen – is now available. This excellent retailing tool offers readers an insight into the life of new Forever F.I.T. Ambassador Ben Cohen, it’s packed with product tips, features information on Infinite by Forever and Forever Move, and provides sound advice for everyone during the summer season. This lifestyle magazine is a brilliant way to introduce new customers to the products and the Forever opportunity, and it’s available in packs of ten for just £3.50 (code: 1452) from the Order Line, Product Centres and foreverliving.com. Single copies are also available for £1.50 (code: 1455) from the retail shop only.

JUNE SUCCESS EXPRESS

Have you bought your ticket for June Success Express yet? We cannot wait for our summer show and we promise that you won’t be disappointed! We already have an incredible line-up of speakers in the pipeline. 17th-18th June in Birmingham. Book your ticket today from foreveruktickets.co.uk.

FIRMING COMPLEX OUT NOW

Infinite by Forever Firming Complex is now available to purchase as an individual product via the Order Line, Product Centres and foreverliving.com. Now you can focus on nutrient skincare with Firming Complex, Forever’s first exclusive beauty supplement. This supplement is an inner conditioning complex that helps target the appearance of premature ageing and it’s been specially formulated to assist beauty from within. We’ve combined vitamin C to help with healthy collagen formation in the skin, biotin to maintain healthy hair and skin and we’ve even added extra marine collagen. Collagen is an amino acid-packed protein which occurs naturally in the body to give structure and tone to connective tissues.

The remaining Infinite by Forever products contained within the kit will be available to purchase individually at a later date; we will communicate these dates as soon as we can. You can find marketing assets for Infinite by Forever on foreverknowledge.info (Business > Business Tools > Product Adverts), FLP.Social and forever.webstore.uk.com.

Product code: 556 | Customer price: £48.79 | Novus Customer price: £41.47 | Wholesale price: £34.15 | Case credits: 0.207

NEW GEL PACKAGING COMING 2018

Near the end of April, Forever announced that in 2018 it would be making some changes to the packaging of Forever Aloe Vera Gel and the other gel flavours. The yellow bottle of Forever Aloe Vera Gel may be considered iconic, but it’s not about the bottle – it’s what’s inside that counts! The four gels – Forever Aloe Vera Gel, Forever Freedom, Forever Aloe Berry Nectar and Forever Aloe Bits N’ Peaches – will therefore be repackaged in stylish and environmentally-friendly and recyclable packaging, due for release in 2018. Further details will be announced in the coming months, but in the meantime, do not worry; all four drinking gels will remain on sale and Forever will continue to produce the high-quality aloe you know and love.

INTRODUCING HEAD OFFICE...

KATE LLOYD-THOMAS

Time at Forever: 5 years

Job role and brief explanation of what you do: As Business Owner Support Administrator and Product Specialist, my day in the office usually consists of answering FBOs’ product queries and questions on dosages, as well as working on different projects such as the Product Manual.

What did you do before Forever? Forever was my first full-time job and I started at the age of eighteen. Before Forever, I did bar work in Leamington, as well as helping people with their horses.

What’s your favourite Forever product and why? Aloe Vera Gelly; this is my go-to product when my animals are in the wars!

What would you do if you were given £1 million today? Since I was young I’ve wanted to run a sanctuary where children with disabilities can come and spend time with/ride horses – my horses have always been my escape from stress.

What would you cook if you were to throw a dinner party? Pâté with chutney to start, followed by steak with veg and sweet potato fries.

If you could have dinner with anyone in the world, who would you choose? Billie Joe Armstrong, a member of Green Day. I love Green Day and this would mean a lot of jealous friends!
SUCCESS EXPRESS 2017
Genting Arena Birmingham
17th - 18th June
Buy tickets now from www.foreveruktickets.co.uk
Introducing Ben Cohen

Copies will be available from the Order Line, Product Centres or via foreverliving.com.

£3.50 (pack of 10) | code: 1452

Share and discuss content online using the hashtag #AloeMatters

And so much more...

Introducing Ben Cohen  Challenge accepted  Summer sorbets  Holiday with your Hound  Overheard: your Forever product tips  #ForeverProud  Beautiful skin starts from within  /ForeverUK  @OfficialForever  @ForeverUK

*Official release date May 23rd 2017