

Aloe-Jojoba Shampoo

Description and Purpose

Leave your hair shiny, soft and manageable with this pH-balanced, pure aloe formula. Stabilised aloe vera gel benefits not only your hair, but your scalp as well. The gel's ingredients make it a natural alternative to other shampoos, while its gentle, concentrated formula makes it suitable for all hair types.

Helping to maintain healthy hair and scalp, its enzymatic activity sloughs-off dead cells. With the added benefits of stabilised aloe vera gel:

- It strengthens with aloe amino acids, matching the amino acids in hair follicles and papillae.
- It supplies saponins and natural sudsing agents to fortify hair and give it body.

Jojoba oil, another important ingredient, is an excellent lubricant that has been used in hair care formulas for years. It replenishes lost moisture to both skin and hair adding more body whilst removing hardened sebum from the hair fortifying the hair shaft and ends. This naturally allows you to comb through the tangles of wet or dry hair, without leaving a dry, fly-away appearance.

Forever Aloe-Jojoba Shampoo, a mild product capable of cleaning the oiliest hair, helps remove flakes and soothes the scalp, leaving your hair shiny and manageable.

At a glance...

- pH balanced
- Mild cleansing shampoo
- Relieves irritation of most scalp conditions
- Suitable for all hair types
- Concentrated (use sparingly)



Ingredients

Stabilised aloe vera gel, sodium C14-16 olefin sulfonate, water, laurylamidopropyl betaine, PEG-80 sorbitan laurate, sodium trideceth sulfate, PEG-150 distearate, cocamidopropyl hydroxysultaine, disodium lauroamphodiacetate, sodium laureth-13 carboxylate, simmondsia chinensis (jojoba) seed oil, panthenol, Bis-PEG/PPG-20/20 dimethicone, sodium chloride, phenoxyethanol, methylisothiazolinone, ascorbic acid, citric acid, fragrance.

Contents

296ml (10fl oz).

Directions

Apply to wet hair and massage to stimulate the scalp and create a rich lather. Rinse thoroughly. If needed, repeat procedure and rinse until hair is thoroughly clean.



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