

# What should I know before joining Forever?



## How can I participate?

There are three ways you can get involved:

- You can enjoy products for your personal use.
- You can sell products to others.
- You can bring others into the business who also want to consume or sell the products.

The majority of people who join Forever simply enjoy the products at a discounted price. As a result, 86.6% of purchasers globally did not receive any meaningful compensation or earnings from Forever in 2016.

## How can I earn money?

- You can retail the Forever products that you buy at a discount.
- You can recruit, and sponsor, someone who sells Forever products or purchases them for their personal use.
- NOTE: You cannot earn money by simply recruiting someone.

## What should I know about the business opportunity?

- Most people start their Forever business by selling part-time to their personal contacts as a way to make a little extra money.
- Forever Business Owners are their own boss and choose how and when to work. However, it is no secret that the harder you work, the more money you will earn.
- In addition to working hard, building a successful Forever business can take time.
- Like all business ventures, some will succeed, whilst some will not.
- No specific investment is required to join Forever but if you want to qualify for bonus earnings and sponsoring capabilities then modest product purchases are required over two months to achieve this.

## How much could I earn if I sell Forever products?

Novus Customers and Forever Business Owners are eligible to buy Forever products at a discount. At Forever, all discounts and bonuses are paid on the Suggested Retail Price (SRP). Starting out, your discount is 15% of SRP. The more you sell, the higher your discount can become, up to a maximum of 48% of SRP. These generous discounts are retained by you as retail profits as you sell Forever products to others.

## In addition to retail earnings, how much could I earn from sales by others I sponsor?

As described above, 86.6% of all purchasers globally, received no monthly bonus compensation, they simply purchase Forever products at a significant discount.

13.4% of purchasers, on the other hand, earned a bonus from the sales of others they sponsored. In addition to potential retail profit of \$509 per month, the monthly average compensation earned this by group was \$563.

- Within this group of bonus qualified business owners are our highest income earners who have qualified for bonus each month of the year. They have worked very hard over many years to achieve their income levels as described below:
  - Half of this group earned more than \$13,499 during 2016.
  - 25% earned an average of \$89,069 in annual total earnings.
  - The top 5% earned an average of \$213,542 in annual total earnings.
- These amounts are gross amounts combining multi-level bonuses, travel incentives and Chairman's Bonus. They do not include any taxes or business related expenses incurred at the discretion of the Business Owner.

YOU CAN TERMINATE YOUR RELATIONSHIP WITH FOREVER AT ANY TIME AND RECEIVE A REFUND FOR ANY UNUSED PRODUCT PURCHASED WITHIN 12 MONTHS.