# SOUTHERN AFRICA FOREVER LIVING PRODUCTS



South Africa R7.58 Namibia N\$7,53 Zambia ZMW8,30 Zimbabwe \$1,50 (Incl. VAT)

# **Our Forever Journey** by Anna and Karl Ndoroma

Issue 89

SOCIAL MEDIA: **Twitter Savvy** 

# We are past the halfway point of the qualification for the Global Rally in Singapore.

Check your case credits to make sure you are on track to be there and remember, **the higher the qualification level the greater the benefits!** 

# THNK BIG





www.foreverglobalrally.com



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**ISSUE 87** 

### A PUBLICATION OF FOREVER LIVING PRODUCTS - SOUTH AFRICA

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# Look Better. Feel Better.

# Looking better and feeling better is not just about how others see you - it's much more powerful than that!

eeling good about yourself is an inner force that drives you to achieve more. A "bad hair day" rarely has anything to do with your hair... it's all about how YOU see your hair. Ever had a couple of days when you felt like your belt needed to be let out, and then you weigh yourself and the scale shows that you have actually lost weight? Instantly, the need to let out your belt disappears, and you head for your skinny clothes. You feel invigorated and revitalized, ready to take on the world.

### Looking and feeling better is all about confidence!

As Henry Ford famously said, "Whether you think you can, or you think you can't - you're right". If you have the confidence to believe that you can be successful in your business and in accomplishing the goals you've set in your life, you will! Being the best version of yourself is a big part of the battle for confidence. Simply put, when you look and feel better, people notice! They notice that you are confident; they will ask you what you are doing differently and want to know more, which will give you a perfect chance to tell them about the products you love and the Forever opportunity.

Our products have always helped people – it's why we started Forever in 1978. We wanted to help people 'Look Better and Feel Better'. As I learned more about the health benefits of Aloe Vera, I knew that this plant could really impact those around me by improving their health, brightening their futures and changing their lives in more ways than one. With the introduction of the NEW Clean 9 and Forever F.I.T. Paks, our focus on looking and feeling better is even stronger at Forever.

Thank you for sharing your success stories with us. They inspire us to work harder and find new ways to make our business more effective. Social networks are a great way to share your success and attract attention to what your Forever business offers. Be mindful though, that you don't exaggerate- the truth is powerful enough! When we hear stories of how our products have helped people, or how our business has given families opportunities they would otherwise never have had, it renews my confidence in this business and the work that we do every day, which wouldn't be possible without each one of you. Thank you for your hard work, your dedication and for having the confidence to reach for your dreams.

Forever Yours,

aughon

**Rex Maughan** Chairman of the Board & CEO

### **Rick & Eve Beeton**

Country Managers - Southern Africa South Africa, Namibia, Swaziland, Lesotho, Botswana, Mozambique, Zambia, Zimbabwe and Malawi

# Focus On Countr Building People...

good Leader knows the "WHY" (the reason your Team Member is building their Business) of each and every person he or she is leading. A good Leader must focus on building people instead of focusing only on getting Case Credits. A good Leader wants to develop other Leaders in the Team. The Goal should be to duplicate yourself. The ultimate success is to have many people under you who earn more than you and who get more recognition than you. That is when you know you have succeeded.

### Here is a list of what good Leaders must do :

- Solve problems
- Turn challenges into positives
- Promote Company Events (Success Days), Training Meetings and any Promotions that are running
- Run competitions for the Team
- Help the Team Members to set Goals
- Teach your Team the "how to's"
- Read personal development books and promote the same within your Team
- Be a good financial example by being smart with your money
- Build Team Culture
- Always edify thus you will get edified
- Allow yourself to be led remain teachable
- Be responsible
- Be accessible
- Be reliable
- Be empowering
- Be caring
- Know your Team Members' Distributor Numbers
- Help to track your Downline's Business and Goals
- Learn to become a better Speaker

- Recognize others for accomplishments
- Sit in the front row at events, never sit in the back row
- Help make things happen
- Be a good Communicator

### You WILL achieve success as you learn the skills of becoming a Good Leader.

Have a great month! Best Regards,

Rick and Eve

Country Managers (Southern Africa)

# DISTRIBUTOR MOVE UPS & V



# SOARING MANAGERS

JULY 2014



Siphiwe & Mihloti Sibeko • Gauteng



Regina & Jason Shikongo • Namibia



Ulania Shindodi & Joel Melele • Namibia



# MANAGERS

Achieved by reaching 120 CCs in 1 or over 2 consecutive months (full details in Company Policy)

JULY 2014



Mangokwane & Mothupi Kgaladi Gauteng



Angela & Gerard Mapota • Gauteng



Nonhlanhla & Sydney Kgaladi • Gauteng



Andrew & Shylet Mawondo • Gauteng



David & Mary Mangwane • Gauteng



Gretchen & Leon Steyn • Gauteng



Mmankoma Zwane • Gauteng



Renate lipinge • Namibia



Amon Zwane • Gauteng



Saima Nghiyoonanye • Namibia



Thandazile & Thamsanqa Gumbi Kwa-Zulu Natal

### SOUTH AFRICA

Ellen & Tsholanang Legoabe • Gauteng Nonzukiso & Mduduzi Yingwana • KZN

### NAMIBIA

Naemi Awala & Josef Marius Rebekka Kakili Maria Mutaleni & Leonard Kadhila Selma Newaya & Petrus Sheehama



# ASSISTANT MANAGERS in 1 or over 2 consecutive months (full details in Company Policy)

Achieved by reaching 75 CCs (full details in Company Policy)

### **JULY 2014**

### SOUTH AFRICA

Mekana, Thobeka • Eastern Cape Mnyaka, Nomandla • Eastern Cape Ntseke, Nozuko & Xolile • Eastern Cape Tladi, Joalane • Free State Cekiso, Yanga • Gauteng Chisvo, Linda & Gilbert • Gauteng Lepota, Makgape & Mmapalo • Gauteng Mkwanazi, Lindiwe • Gauteng Moalusi, Peter & Mamoya • Gauteng Mosenye, Naphey & Winnie • Gauteng Mthethwa, Sicelo • Gauteng Nkosi, Nomalungelo & Nkululeko • Gauteng Nofuma, Bonakele & Khululiwe • Gauteng

Nyamariwata, Shakespear & Linda • Gauteng Steyn, Anneline • Gauteng Thibela, Mmapitsi & Robert • Gauteng Tshabalala, Dumisane & Busika, Noluthando • Gauteng Hlengwa, Zasembo & Khayelihle • Kwa-Zulu Natal Ngcobo, Cathrine & Mandlakayise • Kwa-Zulu Natal Nxumalo, Velemseni • Kwa-Zulu Natal Teixeira, Claudia & Paulo • Kwa-Zulu Natal NAMIBIA

Ashipala, Monika lipinge, Vicky & lipinge, Paully Kapembe, Fenni & Hangula, Hivali Shihepo, Rauna & Werner



# **SUPERVISORS**

Achieved by reaching 25 CCs in 1 or over 2 consecutive months (full details in Company Policy)

### **JULY 2014**

### SOUTH AFRICA

Dlakavu, Azukiwe • Eastern Cape Gulukungu, Ntombolundi • Eastern Cape Mfundisi, Cynthia • Eastern Cape Ngqangashe, Msutukazi • Eastern Cape Nonzinyana, Liviwe • Eastern Cape Qikani, Sandile & Nonyaniso • Eastern Cape Sibeko, Tandeka • Eastern Cape Africa, Dorothy & Michael • Gauteng Aphane, Mmathapelo • Gauteng Baloyi, Thandi • Gauteng Bezuidenhout, Heather • Gauteng Bora, Natasha & Fohn • Gauteng Chepape, Millicent • Gauteng Chikwawa, Philip & Alleta • Gauteng Chuene, Sonia • Gauteng Garreta, Evelyn • Gauteng Hlatshwayo, Lehlohonolo • Gauteng

Hlophe, Noncebo & Moalusi, Reginald • Gauteng Joseph, Loveness & Sithole, Collens • Gauteng Jumba, Sibabalwe • Gauteng Kadi, Charlotte • Gauteng Keremo, Maudine & Keremo, Meletsi • Gauteng Khumalo, Moses & Jennifer • Gauteng Kumalo, Shadrack & Mncube, Sakhile • Gauteng Langa, Tina • Gauteng Lefoane, Rachel & Johannes • Gauteng Legemo, Dewet & Lembebo, Petros • Gauteng Madzanise, Moline & Mbwera, Justice • Gauteng Manjate, Promise & Sipho • Gauteng Mankuroane, Aaron & Elizabeth • Gauteng Maphage, Lebogang • Gauteng Masilingane, Vuyani • Gauteng Maya, Celesile • Gauteng Mntambo, Lindelani & Maqwara, Nonceba • Gauteng Mnyageni, Mfana & Matsobane • Gauteng



### **SUPERVISORS**

Achieved by reaching 25 CCs in 1 or over 2 consecutive months (full details in Company Policy)

JULY 2014

Mpala, Cuthbert & Betha, Flora • Gauteng Mthingi, Nkosinathi • Gauteng Mukhodobwane, Pfano • Gauteng Ndlovu, Ngobile & Mbuyazi, Thokozani • Gauteng Ngcongwane, Thulani • Gauteng Nkosi, Prudence & Ngoma, Bheki • Gauteng Nzama, Mashekimvu • Gauteng Peele, Audrey & Eric • Gauteng Phake, Elizabeth & Notshi • Gauteng Phokungwane, Maitemogelo • Gauteng Radebe, Bheki & Makalima, Santa • Gauteng Ramatseba, Motsatsi & Kgaladi, Bolwang • Gauteng Samuriwo, Zvemwaimboti & Ngoni • Gauteng Segone, Euphenia & William • Gauteng Sekele, Sharon • Gauteng Shugu, Isabella • Gauteng Sibanda, Britto & Boroma, Marvelous • Gauteng Sindana, Busisiwe & Mabhena, Sipho • Gauteng Sotshangane, Nonkonzo • Gauteng Tshoga, Zeldah & Potrait • Gauteng Zengeni, Albert & Chipumha, Marjory • Gauteng Chiliza, Nompumelelo • Kwa-Zulu Natal Duma, Nomhlangano • Kwa-Zulu Natal Hadebe, Bongiwe • Kwa-Zulu Natal Hlongwane, Mandlakapheli & Thandi • Kwa-Zulu Natal Maphela, Nomakhosazana & Cele, Siyanda • Kwa-Zulu Natal Miya, Bathabile • Kwa-Zulu Natal Mngadi, Gloria & Sikhosiphi • Kwa-Zulu Natal Mshentshela, Fortunate • Kwa-Zulu Natal Mthembu, Abner & Nothando • Kwa-Zulu Natal Ndlovu, Purity • Kwa-Zulu Natal Nhlangothi, Khethukuthula & Zwane, Thembelihle Kwa-Zulu Natal Sibisi, Ngobile • Kwa-Zulu Natal Sibiya, Sihle & Lethukuthule • Kwa-Zulu Natal Thobela, Silindile & Sifiso • Kwa-Zulu Natal Khoza, Siyabonga • Mpumalanga Majola, Sizwe • Mpumalanga Makena, John & Msimanga, Welheminah • Mpumalanga Mteki, Princess • Mpumalanga Nhlengethwa, Siphesihle • Mpumalanga Phaleng, Moshiane • Mpumalanga Zulu, Nokwazi • Mpumalanga Moosa, Anissa • North West

### MOZAMBIQUE

Combo, lussufo Machaieie, Soares & Lurdes Maunguele, Laura Muerre, Xavier & Gotine, Matilde

### NAMIBIA

Amundamba, Leena Elias, Gertrud Heita, Christi & Mutaleni, Victor Kambala, Amalia Kambonde, Johanna Kambulu, Johanna Kapolo, Katrina & Frans, Toivo Kautondokwa, Naemi Kleopas, Virgilia & Petrus, Joseph Nangwena, Rauha Nekomba, Saara Nghishitende, Kaulikalelwa Nghishongwa, Penehafo &, Mathias Rackel, lipinge Shagandjwa, Elizabeth & Shondili Shimwino, Hilka Shindongo, Saima Shingenge, Rauha Shipahu, Eva & Alweendo, Tobias Shipahu, Lea Shitaleni, Lidia & Petrus Taanyanda, Hileni Tjimuhiva, Vaanisa & Leopoldt, Elisa

### ZAMBIA

Mulenga, Lawrence Muwowo, Veronica & Lungu, Felix Muwowo, Lydia Mwansa, Ingrid Mweetwa, Christopher & Chilombo, Prudence Smit, Felix & Mwantembwe, Shiba

### ZIMBABWE

Mhlanga, Janet & Mandinyenya, Lovemore Musundire, Sinikiwe & Musundire, Justice Nyamandi, Chengetai & Luis Oxden-Willows, Natisha & Nigel Clive Shirto, Chernelle & Steve Vezha, Gladys & Mark Wentzel, Susan & Donald This is a group of TOP ACHIEVERS and LEADERS in the business in Southern Africa.



### BE PART OF THE ELITE



This incentive is based on Personal and Non-Manager case credits and, for your efforts as Teambuilders, you will receive the following:-

MAY 2014 - JULY 2014





These Distributors will receive a **GOLD** "100 CLUB" **PIN** 100 PERSONAL AND NON-MANAGER CASE CREDITS FOR <u>3 CONSECUTIVE MONTHS</u>



Mathebe Makinta GAUTENG

Siphiwe & Mihloti Sibeko GAUTENG

Level 2

These Distributors will receive a **WEEKEND AWAY** at a selected resort 100 PERSONAL AND NON-MANAGER CASE CREDITS FOR 6 CONSECUTIVE MONTHS

# Level 3

These Distributors will receive a **WEEK AWAY** at a selected resort

100 PERSONAL AND NON-MANAGER CASE CREDITS FOR 12 CONSECUTIVE MONTHS

Joining the "100 Club" should be the ambition of every Manager. It shows that you are in "building mode" and not "cruising mode". It also means that you will soon be achieving your dreams and goals.

### Achieve your goals, live your dreams ...

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# Earned Incentive Become an Incentive Earner ...

Join many of our Distributors who have benefited from our EARNED INCENTIVE BONUS! This INCENTIVE BONUS gives you the freedom and financial confidence to improve your lifestyle, for example purchasing a NEW HOME, a CAR or for EDUCATION.

### **JULY 2014**



LEVEL 3 – R7 600 pm Siphiwe & Mihloti Sibeko GAUTENG



LEVEL 1 – R3 800 pm Mathebe Makinta GAUTENG

Earn an additional R3 800 - R7 600 per month for 36 months (refer to Company Policy)

What do you want ? • a car • education • a house • you choose!

# TOP 10 TEN JULY 2014

### DISTRIBUTORS

'Total case credits for you and your entire team for the year to date'

### SOUTH AFRICA

1	Phanga, Eric & Sylvia	1
2	Biyela, Thabani & Nombuso	2
3	Mbatha, Gabisile & Bhekisisa	5
4	Masondo, Siyabonga	3
5	Mlangeni, Nombuso	4
6	Du Preez, Sue & Peet	6
7	Gininda, Thandi	7
8	Dube, Thulani & Bongekile	9
9	Nomvete, Hilda	8
10	Cebekhulu, Mandlakayise & Mavis	10

#### 1 Ndoroma, Anna & Karl 2 2 Shilunga, Kornelia & Orestus 3 Shikongo, Regina & Jason 3 4 Kandjeke, Wilbard & Saride 4 5 Shindodi, Ulania & Melele, Joel 6 6 Shimbulu, Rosalia & Shiimi, Linus 5 7 Kathingo, Rauha & Sebron 7 8 Tshivute, Blasius & Eunice 8 9 Amutenya, Mwenyo & Fredrika 10 9 10 Nghipona, Rachel

NAMIBIA

### **TEAM BUILDERS**

'Your Personal and Non-Manager case credits for the month'

### SOUTH AFRICA

1	Mbatha, Gabisile & Bhekisisa	4
2	Sibeko, Siphiwe & Mihloti	1
3	Chihobo, Akulina & Allen	NE
4	Macamo, Sandra & Machaieie, Antonio	NE
5	Mangwane, David & Mary	NE
6	Ntoza, Mbali	NE
7	Ngwenya, Matsatsi	NE
8	Selala, Patience & Rasebotsa, Daniel	NE
9	Makinta, Mathebe	6
10	Kgaladi, Nonhlanhla & Sydney	NE

### RECRUITERS

### SOUTH AFRICA

1	Steyn, Anneline	2
2	Thibela, Mmapitsi & Robert	5
3	Kgaladi, Nonhlanhla & Sydney	NE
4	Duma, Nomhlangano	NE
5	Sibanda, Britto & Boroma, Marvelous	NE
6	Ngwenya, Matsatsi	10
7	Zwane, Mmankoma	NE
8	Kgaladi, Mangokwane & Mothupi	NE
9	Tshoga, Zeldah & Potrait	NE
10	Brihane, Alemu	NE

### NAMIBIA

1	Amutenya, Mwenyo & Mbatha, Bhekisisa	NE
2	Haitula, Beata & Naimbanga, Muaimbange	NE
3	Awala, Naemi & Marius, Josef	NE
4	lipinge, Renate	NE
5	Kambungu, Marie	NE
6	Mushona, Esther & Nghilinganye, Fredrick	NE
7	Mutaleni, Maria & Kadhila, Leonard	NE
8	Ndoroma, Anna & Karl	1
9	Shimbulu, Rosalia & Shiimi, Linus	4
10	Shikongo, Regina & Jason	7
	· · · ·	

#### Most New Distributors recruited

### NAMIBIA

1	Ndoroma, Anna & Karl	NE
2	Haitula, Beata & Naimbanga, Muaimbange	NE
3	Newaya, Selma & Sheehama, Petrus	NE
4	Nghishongwa, Penehafo & Mathias	NE
5	Amupanda, Sakarias	10
6	Amadhila, Perpetua & Leonard	NE
7	Rackel, lipinge	2
8	Kambala, Amalia	NE
9	Shimbulu, Rosalia & Shiimi, Linus	NE
10	Amulunga, Sesilia & Nangolo, Adam	NE
	NE - New Entry () - position hold in proviou	ia manth

NE = New Entry () = position held in previous month

# TOP TER **JULY 2014**

### DISTRIBUTORS

'Total case credits for you and your entire team for the year to date'

### ZAMBIA

1	Damaseke, Mildred & Mlotha	1
2	Tembo, Tasila & Kantenga, Henry	2
3	Sichula, Philimon & Mugamya, Patricia	3
4	Chinyama, Caroline & Ngombe, Masauso	4
5	Sunkutu, Wezi	5
6	Serra, Elizabeth & John	6
7	Mwimanzi, Thomax & Helena	7
8	Sanderson, Eva & Murray	8
9	Muchemwa, Violet & Albert	10
10	Sobongo, Catherine & Sekwele, Marcus	9

### **ZIMBABWE**

1	Gumbo, Tsungai & Paradzai	1
2	Rich, Elaine & Roland	2
3	Dube, Kudakwashe & Bekithemba	3
4	Matondo, Zivai & Tafara	4
5	Dari, Shorai & Junica	7
6	Gumbo, Sehlile	6
7	Nyakuvambwa, Barbara & Batsirai	5
8	Machakaire, Sawman & Akullo, Mary	8
9	Ndirangu, Dionisa & Kabare	9
10	Kaparadza, Ellen & Chenjerai	10

### **TEAM BUILDERS**

'Your Personal and Non-Manager case credits for the month'

### ZAMBIA

1	Damaseke, Mildred & Mlotha	1
2	Sunkutu, Wezi	2
3	Serra, Elizabeth & John	10
4	Sanderson, Eva & Murray	3
5	Sundano, Wakumelo	4
6	Tembo, Tasila & Kantenga, Henry	9
7	Ngungu, Assarh & Tshili, Sitembinkosi	NE
8	Mulenga, Susan & Muwowo, Francis	NE
9	Muchemwa, Violet & Albert	NE
10	Sobongo, Catherine & Sekwele, Marcus	NE

### RECRUITERS

### ZAMBIA

1	Mulenga, Lawrence	6
2	Mweetwa, Christopher & Chilombo, Prudence	1
3	Chisangano, Francesca & Zyambo, Paul	NE
4	Mwanamuyumu, Kelvin & Kaputo, Mary	NE
5	Nzala, Editor	NE
6	Sunkutu, Wezi	5
7	Banda, Joseph & Chimenge, Joyce	3
8	Nachizya, Chimwemwe	NE
9	Chisha, Charles & Grace	NE
10	Mutale, Vivian	NE

### ZIMBABWE

1	Gumbo, Tsungai & Paradzai	2
2	Ponter, Daniella	6
3	Gomes, Dolores & Mario	1
4	Murombwi, Edmore & Hope	3
5	Ndirangu, Dionisa & Kabare	4
6	Machakaire, Sawman & Akullo, Mary	NE
7	Dari, Shorai & Junica	NE
8	Wentzel, Susan & Donald	NE
9	Tapfumaneyi, Beatrice & Alexander Bardwell	NE
10	Kativhu, Tendai & Tatenda	9

#### **Most New Distributors recruited**

### **ZIMBABWE**

1	Nyamandi, Chengetai & Luis	NE
2	Nhira, Isabel	NE
3	Shirto, Chernelle & Steve	NE
4	Mpayah, Aileen & Simon	NE
5	Mlalazi, Sekesai & Posani	NE
6	Mhlanga, Janet & Mandinyenya, Lovemore	NE
7	Chinyemba, Spiwe & Amon	9
8	Musundire, Sinikiwe & Justice	NE
9	Mugova, Chipo & Elfas	NE
10	Phiri, Nyaradzai & Maxwell	NE
NE = New Entry () = position held in previous month		

() = position held in previous month NE = New Entry



# **Our Forever Journey**

### By Anna & Karl Ndoroma (Diamond Sapphire Managers & Top Distributors - Namibia)

Our Forever journey began in 2001. We have been in this business for 13 years now. My husband and I have both worked for the Namibian Government. I had also been involved in many Network Marketing Companies but without any success. We then attended an FLP Business Presentation and we immediately became excited and grabbed the Opportunity. Within 3 months we achieved Manager status. Since then we have never looked back.

### **Strength and focus**

It has been and still is a journey full of challenges such as rejections, negativity, procrastination and dormant distributors, to mention just a few. We have lost friends and gained new ones. However, we never allowed these challenges to be an excuse not to forge ahead.

> Through these challenges we have come out stronger and more focused. These have taught us lessons of anticipation and planning.

#### A Journey with our Team

We are taking this journey with a Team of energetic, enthusiastic and supportive distributors. Without this Team and its support, we would not have achieved what we have achieved with Forever.

Ours is Teamwork, where each Team Member is assisted to set their Goals and Targets and is given the necessary support to achieve them. Forever Living Products is the only Company that rewards individual efforts and changes people's health and lifestyle.

### **Plan Plan Plan**

In order to achieve these goals and targets we plan daily, monthly and yearly activities. We monitor achievements through continuous communication on a daily basis.

### This is a Team Business

Right from the beginning, we have realized that this business is not an individual business; it relies heavily on good Teamwork. Through honesty and being true to each Member, we have been able to keep the Team together. We also hold regular meetings to train our Members and to recognize everybody's individual achievements through monthly awards.

### **Dream Bigger**

It has helped us a great deal to never stop dreaming in this business and to have remained focused on achieving our dreams. Our dreams have always been our motivation so we never stop dreaming even bigger dreams. We are where we are now in the business because we love what we are doing and have always had a positive attitude towards the business.

We have seen distributors falling along the way, giving up for not being able to face the many challenges that are inevitable in business and life.

As we know, all businesses have their ups and downs and Forever is not a "get rich quick scheme". It requires patience, persistence, and the determination to succeed.

### **Develop your Skills**

Another lesson we have learned is that in order to succeed in business you have to develop your skills. We have taken time to learn from others who have already succeeded in business.

The advice we give to our Team and Prospects is that they have to become students to study the industry and the Forever business.

Most importantly they have to believe in themselves, the Company and the products. Use the products in your own household as much as possible, "be a product of the products".





We have qualified many times for the Forever Incentives. Through Forever we have been able to send our children to the best schools in Namibia and to International Schools around the world.

With this business, we have built and purchased many properties in Namibia. We have also bought the cars of our dreams.

### **Travelled the World**

Since 2005 up to date, we have qualified for International Rallies and have had the opportunity to visit places such as Las Vegas, Houston, Dallas, Anaheim, Los Angeles, twice to Hawaii and in 2014 we attended the Global Rally in London, England all expenses paid for by Forever.

We have been able to visit exotic tourist destinations such as Hawaii, Disney Land, Lake Tahoe, Bahamas, Grand Canyon and The O2 Arena, London. We have qualified for the Chairman's Bonus Incentive since 2008. This year we had 3 of our Team Members qualify for Chairman's Bonus and we are very proud of them. For the first time, we qualified for Level 2 Chairman's Bonus this year.

We are thankful to God, to be part of this life changing Opportunity. We attribute this success to our wonderful Teams in Namibia and in Zambia, who are working very hard towards the success of the entire Team. We thank the leadership of our Country Managers, Rick and Eve Beeton, and all the supportive Staff Members at the Head Office.

Forever Living Products is the only Company that rewards individual efforts and changes people's health and lifestyle.

Look no further, become part of this successful journey!

### SOCIAL MEDIA

# Are you Twitter-savvy?

Social media is changing the way we view and discuss everything, from TV shows and politics, to recipes and breaking news. But what does this mean for the world of business, and in particular, network marketing? Through a series of informative articles, we hope to answer some of the questions you have raised with us about social media. This month, we get advice from our resident experts on using Twitter, and find out what it can do for you and your Forever business. The birth of Twitter in 2006 changed the way we use the internet – in both the business world and elsewhere – for good. To the uninitiated, this social networking platform can appear both confusing and daunting. But it shouldn't; Twitter provides anyone with access to the internet the opportunity to reach out in ways that used to be the preserve of large-scale corporations.

### First things first



Getting started with Twitter is relatively straightforward.

- Simply visit the website (www. twitter.com) and create your own user profile by entering your name, email address and password in the 'sign up' box.
- Your profile should include a short blurb about who you are and what you do, and can also be personalised with an image and logo if you wish.

If you are setting up an account purely to promote either Forever's range of products or the business opportunity (rather than a personal account), bear this in mind when you choose a username, or 'Twitter handle' to which it is often referred, making sure that it sounds professional. You should also be mindful to represent yourself as an independent business in your own right. "When setting up a Twitter account, please make sure you don't use any trademark names of Forever Living Products," advises Forever's Compliance Coordinator, Sarah Acklam. "It should be made clear that you are an Independent Distributor of Forever Living." This means not using names such as @foreverfreedom or @ foreverlivingproducts. Instead, choose something that is unique to you.

### Less is more

Twitter, in the business world at least, is all about raising awareness of you



and the products or services you have to offer. But this doesn't mean tweeting about anything and everything, says

#### Social Media

Ronald Kafesu, Forever's Social Media Executive. "Focus your posts on building a brand and community voice around your business. Think of your tweet as your article headline and decide if you were reading a newspaper and you saw that headline, if you would choose to read further." The more engaging your tweets and interactions are, the more memorable they will be, and the more impact they will have on your target market. This means creating a dialogue or giving a 'call to action', rather than simply making a statement.

"Try making really short tweets that invoke interest in the products. They work."

You can then use these tweets to direct user traffic towards your

website or online shop, by including a hyperlink within your tweet. "When you're tweeting a link to your retail shop or specific product, get creative," says Ronald. "Try making really short tweets that invoke interest in the products. They work."

#### Follow suit

Gaining followers is the most important part of creating your Twitter presence. When you first set up an account, you will have no followers at all, and the best way to change this is to start following people yourself, as Ronald explains. "Develop a direct link into a network of tweeters who are talking about topics related to your business and what you do. For example, using Twitter search, you can type in 'weight management', and a list of related tweeters who are talking about this topic, or who might be looking for companies who offer credible weight management programmes, will pop up. You can either add them to your network by following them, or begin a conversation with them." When you follow someone on Twitter, they will receive a notification that they have a new follower, and will be given the option of reciprocating. The more relevant you are to them, the more likely they are to return the favour, so be selective about who you choose to follow. Also, don't get disheartened if it takes a while for people to start following you. "Be patient," says Ronald. "Becoming part of the Twitter community can take a number of months to a year. Start tweeting well before you plan to host events or have large sales, so you can build a profile and followers. Once you start to use Twitter promotion strategies, your followers should grow steadily and your web traffic will increase. If your posts are getting retweeted, congrats! That means that you are sharing messages of value."

### Think before you tweet

As social media gains more and more impetus as a marketing tool, what we say and how we say it is being increasingly scrutinised by organisations responsible for monitoring the world of advertising. Therefore, when tweeting about products, it is vital that you think carefully about the words used and ensure you are compliant with Forever's advertising guidelines, as Sarah Acklam explains, "When promoting the products, any reference to ailments or conditions should be avoided, as these would be medical claims - even if it's your own personal experience and actually happened to you." So, where can you find suitable descriptions if you want to refer to specific products in a tweet? "I advise taking text from the brand new product brochure if you wish to promote the products" says Sarah.

If Twitter is beginning to sound like a bit of a compliance minefield to you, don't be put off. Social networking sites are simply a method of generating interest in your offering; they shouldn't be central to how you operate your business on a day-to-day basis. "We have seen a huge growth in social networking channels and these undoubtedly create interest in the products," reflects Sarah. "However, nothing will ever replace the credibility of personal recommendation carried out face-to-face. Twitter is just another tool to add to your 'tool belt' to create interest, which can then be maximised upon in person."

Turn over for the Twitter jargon buster. ♀

"Be patient," says Ronald, "Becoming part of the Twitter community can take a number of months to a year.

Twitter is just another tool to add to your 'tool belt' to create interest, which can then be maximised upon in person."

# Twitter jargon buster

You may have heard people using some strange terms when talking about Twitter. So, what do they all mean?

### Hashtag

The word 'hashtag' refers to a system which allows Twitter to group or link individual posts by topic. This involves using the # symbol next to a key word, or group of words, which then links all posts containing this hashtag. Note that spaces are omitted where more than one word is used in a hashtag.

### **Twitter handle**

Your username is sometimes referred to as a 'Twitter handle'. This is simply



the name you have chosen for yourself and should have the @ symbol in front of it. If you'd like to

tweet directly at somebody to start a conversation, begin your tweet with their handle, for example:

@OfficialForever we had a great time at #THEBIGEVENT! Loving the new products and retail tools.

By doing this, @OfficialForever will receive notification that you have sent a tweet directly to them.

### Trending

If a hashtag has generated a lot of interest it will become a trending topic. These are displayed on the lower left-hand side of your Twitter page. By clicking on a trending topic, you can see all of the tweets that include that particular hashtag. You can even choose whether you want to see topics that are trending worldwide, countrywide or in specific areas.

### @OfficialForever

RT

RT stands for 'retweet'. A retweet is someone else's tweet that you've chosen to share with all of your followers. To do this, simply click the retweet button on the tweet you'd like to share. It can also be done manually by copying and pasting the post you'd like to share, and adding 'RT' and the person's Twitter handle, like this:

Great story! RT @OfficialForever Susan Pollard is Forever UK's first ever deaf Manager.http:// bit.ly/ForeverMag pic.twitter. com/OrsvgMAhrs

This allows you to add a comment yourself (as we've added "great story" above). However, this will only work if the Tweet is short enough to fit within the 140-character limit.

For more information on how to maximise your Twitter potential, visit the Twitter Help Centre: https:// support.twitter.com/

Many thanks to FLP UK for putting this detailed information together.

# ACHIEVER'S CLUB SOUTHERN AFRICA

# 100 CASE CREDITS AND ABOVE

This is a total of Personal and Non-Manager case credits that an individual has achieved for the month.

### **JULY 2014**

### SOUTH AFRICA

- 1 Mbatha, Gabisile & Bhekisisa (5)
- 2 Sibeko, Siphiwe & Mihloti (3)
- 3 Chihobo, Akulina & Allen (1)
- 4 Macamo, Sandra & Machaieie, Antonio (1)
- 5 Mangwane, David & Mary (1)
- 6 Ntoza, Mbali (1)
- 7 Ngwenya, Matsatsi (2)
- 8 Selala, Patience & Rasebotsa, Daniel (1)
- 9 Makinta, Mathebe (3)
- 10 Kgaladi, Nonhlanhla & Sydney Tirwane (1)
- 11 Maseko, Lesego & Thapelo (1)
- 12 Mawondo, Andrew & Shylet (1)
- 13 Kanyongo, Grace & Brian (1)
- 14 Mabasa, Dikeledi & Patrick (1)
- 15 Kgaladi, Mangokwane & Mothupi (1)



### NAMIBIA

- 1 Amutenya, Mwenyo & Fredrika (3)
- 2 Haitula, Beata & Naimbanga, Muaimbange (1)
- 3 Awala, Naemi & Marius, Josef (1)
- 4 lipinge, Renate (1)

### ZAMBIA

1 Damaseke, Mildred & Mlotha (6)

### ZIMBABWE

Gumbo, Tsungai & Paradzai (1)

The number in brackets indicates how many times these Distributors have appeared in the 100cc ACHIEVERS CLUB IN 2014.

# Here come the girls...

The idea of launching an independent business through network marketing can be daunting for those who are unfamiliar with the business model. So, we thought the best way to dispel any misconceptions about the industry – and to demonstrate the potential of Forever's business opportunity specifically – would be to look at a real-life example of network marketing in action.

Carrie Service speaks to one of Forever's most prominent success stories; three women who show just how this business can transform your life, and the lives of those around you...

Natalie Heeley is well-renowned in Forever for her speedy climb to the top, achieving Sapphire Manager after just five short years in the business. But Natalie's story actually began almost 20 years ago, when her mother, Jan Whittaker, joined Forever. Working part-time in corporate hospitality, after a chance meeting with aloe expert Dr Peter Atherton, Jan signed up, working her way through the Marketing Plan to Manager in around 10 months. As she and her sister, Manager Sam Fawdry-Jeffries, her mum, and I, sit around the kitchen table in Sam's beautiful barn conversion property, I can see that this is a tightknit family, and that they are all immensely proud of each other's achievements. Even their brother Nick, who is based in South Africa, has recently decided to become part of the family business. The three not only work together in the 'Power Team', the official name of their growing empire - they also live in the same picturesque Oxfordshire village. Natalie and Sam are next-door neighbours, and Jan and her husband Peter live just a few minutes' walk down the lane.

### Girl power

We take a look at how Jan Whittaker, Sam Fawdry-Jeffries and Natalie Heeley have built an empire through Forever.



### An evolving business

Jan has been virtually retired for the past three years, and things have changed a great deal since her initial foray into network marketing. "There was no technology back then," says Jan. "I had a little tiny PC and a mobile phone the size of a brick - and very few other people actually had mobile phones, so they didn't help you build your business very much." Indeed, recruiting was a much more drawn-out process all those years ago, involving driving back and forth to appointments and endless conversations on the phone. "You would still do your 100 list - that hasn't changed - and then from there you would phone people up and make appointments, so it meant driving quite a distance. The whole process was a lot more time-consuming, and I suppose in a way, a little bit more frustrating." In spite of this, Jan achieved great things with Forever, ranking as no 5 in the Top 10 Business-Builders last year. And she still strongly believes that despite the considerable influence of modern technology, Forever remains a people business, built around relationships and personal development.

### **Social media**

Natalie puts her own success down to good old-fashioned hard work, but she also recognises the vital part social media has played in the speed at which her business has grown. This, she believes, is something that every successful Forever Distributor needs to be acutely aware of as they mentor new recruits in their teams. "We used to coach how to make a phone call, but now we need to coach how to use Facebook, how to write a Facebook status and how to have a Facebook conversation," she explains. "Gone are the 'how-to-make-a-phone-call' days. Now it should be about how to create an impactful Facebook message." But contact should always be tailored to the individual, selecting the appropriate form of communication for that particular prospect, adds Natalie. "You should always contact someone via the means of communication you usually use with that person. For example, I'll sit down in a planning meeting with someone and they will identify the five people they want to speak to. I'll then ask if they normally text, email, Facebook or phone them. Whichever method they select, we'll then use that to initiate the introduction to Forever." Contacting prospects in the way that they most expect means they are more likely to be responsive, says Natalie. "They will just think it's really strange if you haven't called them on the phone in years, and suddenly you are calling them," she adds.

> "Gone are the 'how to make a phone call' days, now it should be about how to create an impactful Facebook message."

#### **Business**







### **Changing attitudes**

Another aspect that has notably changed since the early days of Forever is the public perception of network marketing as an industry. Gone are the days where people would recoil in distaste at the mere mention of multi-level marketing, or direct selling.

"I think people are far more open to it now," says Jan. "When I started, everyone was very sceptical - I was even sceptical myself, and it actually took me a year to join. Not only had people not heard of the company - they hadn't even heard of the product. You try selling a yellow bottle of gel that nobody has ever heard of, via network marketing - an industry that everybody is very sceptical about!" But with legitimate industry representatives such as the Direct Selling Association now championing our business model, and increased public backing demonstrated by our sustained growth, things couldn't be more different today.

The demographic of people joining the business is also evolving, as Sam comments. "I remember it being more sort of middle-aged when I was growing up. But when Natalie moved next door, [team members] Faye Daly and Natalie Tilsley came round for a barbecue, and I remember thinking, 'Oh wow, these people are actually guite fun - and young!" Jan agrees with this observation. "It has completely changed. It was a middle-aged business - but now it is far younger and more diverse."

It is interesting to see the cross-section of the business that Jan and her daughters exemplify. Sam, who joined the business just under a year ago, recently hit Manager and is now beginning to see the real benefits. Like Natalie, she had her own business before she joined Forever, but felt its earning potential had hit a dead end, not helped by her becoming a mother and having to employ a member of staff to cover the hours she couldn't work in her bridal shop. After years of refusing to become involved with Forever, the penny finally dropped when Natalie moved in next door. "I suppose I'd always known what mum and Natalie were doing, but never wanted to do it myself. But my bridal business had reached the level where I couldn't really earn any more from it. It was never going to give us what this has given us in eight or nine months. Being next door to Natalie and seeing the potential in front of me is what did it for me."

Natalie's success is now such that she is planning on reducing her activity by around 50% this year, giving her more time to do the things she enjoys. And Jan, though her involvement with Forever is now minimal. has more than tripled her income since retirement, due to the continual success of her well-established team.

### The growth of the entrepreneur

With success stories like Jan's, Natalie's and Sam's, it is no wonder that Forever continues to grow at such a rate. And with a less than secure jobs market, more people are now open to the idea of becoming self-employed. Forever gives people the opportunity to do this without the risky investment usually associated with launching a business, with the peace of mind that comes from working with a well-established, trusted, company, says Natalie. "Traditionally, businesses require an investment of at least £5,000 to £12,000, whereas people have a different mind-set about spending £200 - especially with all of the amazing success stories to back it up. I remember John Curtis saying to me that you can work five years and never have to work again - and now that's true."

Many thanks to FLP UK for the article



**MAKE-UP** 

### aloe inspired beauty

From the 3rd September, Sonya Make-Up will no longer earn Case Credits.

## WHILE STOCKS LAST

### All stock to be discontinued

		SA	NAMIBIA	ZIM	ZAM
#2000	Sonya Palette	R 400,06	<b>N\$ 400,07</b>	N/A	N/A
#2001	Sonya Foundation	R 100,07	<b>N\$ 100,07</b>	\$ 11,55	ZMW 64,03
#2002	Sonya Lipstick	R 60,00	<b>N\$</b> 60,09	\$ 6,92	N/A
#2003	Sonya Eyeshadow	R 50,03	N\$ 50,04	\$ 5,77	ZMW 32,02
#2004	Sonya Blush	R 60,00	N\$ 60,09	\$ 6,92	ZMW 38,38
#2005	Sonya Translucent Powder	R 60,00	N\$ 60,09	N/A	N/A
#2006	Sonya Brow Fix	R 60,00	N\$ 60,09	\$ 6,92	ZMW 38,39
#2007	Sonya Eye / Lip Pencil	R 40,07	N\$ 40,09	\$ 4,62	N/A
#2008	Sonya Lipgloss	R 40,07	N\$ 40,09	\$ 4,62	N/A
#2009	Sonya Eyeshadow Trio	R 90.11	N/A	\$ 10,39	N/A
#2010	Sonya Mineral Make-Up	R 90,11	<b>N\$</b> 90,13	\$ 10,39	ZMW 57,65
#2011	Sonya Baked Palette	R 150,10	N/A	N/A	N/A

# Starts 3 September 2014

# Consistent Action.

# Being an Eagle Manager is all about setting goals, working hard and getting results.

Stay focused and you'll be able to join other high flyers in **Cancun, Mexico** at next year's Eagle Managers Retreat.



www.discoverforever.com



### Qualify. How to qualify for EAGLE MANAGER INCENTIVE

Eagle Manager status must be earned each year by meeting the following requirements during the calendar year after qualifying as a Recognised Manager.

- Be Active and Leadership Bonus qualified every month.
- Accumulate at least 720 Total Case Credits, including at least 100 case credits from new, personally-sponsored downlines.
- Personally sponsor and develop at least 2 new Supervisor lines.
- Support local and regional meetings.

In addition to the requirements listed above, Senior Managers and above must also develop and maintain downline Eagle Managers, as outlined in the following schedule, in order to be considered an Eagle Manager. Each downline Eagle Manager must be in a separate sponsorship line and can be from any generation.

- Senior Manager: Diar
  Diar
  Downline Eagle Manager 15 D
- Soaring Manager:
  3 Downline Eagle Managers
- Sapphire Manager: 6 Downline Eagle Managers
- Diamond Sapphire Manager: 10 Downline Eagle Managers

Diamond Manager: 15 Downline Eagle Managers

**Double Diamond Manager:** 25 Downline Eagle Managers

Triple Diamond Manager: 35 Downline Eagle Managers

**Centurion Diamond Manager:** 45 Downline Eagle Managers

Please contact the Operations Department at Head Office 021 761 6001 for any queries you may have



# **SOUTHERN AFRICA** TESTIMONIALS – DVD

This DVD contains inspiring testimonial footage from 12 of our Leading Distributors in Southern Africa



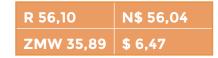






code #1402

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Forever Southern Africa Forever Southern Africa

# FAB AND FAB X MARKETING TOOLS



### Size : 160cm x 59cm

These Banners have a lightweight aluminium X-frame which is easy to assemble. A protective bag is supplied, for easy carrying.

R 600,08	N\$ 600,00			
ZMW 383,97	\$ 69.26			

## FAB AND FAB X **X-BANNERS**

### FAB AND FAB X **QUAD FOLD**



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X

ctive Boost\*\*

A NATURAL ALTERNATIVE CONTAINS ALOE VERA & ADDED VITAMINS

FAB FOREVER ACTIVE BOOST<sup>™-</sup> NATURAL ENERGY DRINK FAB X FOREVER ACTIVE BOOST<sup>™-</sup> ZERO CALORIE ENERGY DRINK

Ami func

Vitam Perfor Electro

HIGHER • FASTER • BETTER • MORE

R 4,00	N\$ 4,04
<b>ZMW 2,54</b>	\$ 0,46

# FOREVER X-BANNERS



**Promotion starts** 3 September 2014. **Limited Mugs available** While stocks last.

### **ONLY 1 MUG PER ORDER**

### **SOUTHERN AFRICA** SUCCESS DAY DATES Please confirm venues and dates with relevant Product Centres

2 case credits and above

Edition FAB MAG!

and receive this Limited

Place an order of

	CAPE TOWN	*JOHANNESBURG	PRETORIA	NELSPRUIT	DURBAN	ZIMBABWE	ZAMBIA	NAMIBIA
SEPTEMBER	20	20	20	20	20	20	20	20
OCTOBER	18	18	18	18	18	18	25	25
NOVEMBER	22	22	22	22	22	15	22	22
DECEMBER	твс	20	20	20	твс	13	20	20

\* Sales of Johannesburg Success Day tickets only available at the Longmeadow Product Centre. TICKETS WILL NOT BE SOLD AT THE VENUE

### **TRAINING DATES**

feeli

Summunum Milling

	Please confirm venues and dates with relevant Product Centres							
Ċ	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
CAPE TOWN		7:00 pm						
	10:30 am	10:30 am	10:30 am	10:30 am	10:30 am			
JOHANNESBURG	EXCEPT LAST WEEK OF THE MONTH							
			7.00 pm					
DURBAN	10:00 am - 12 noon							
DORBAN			6:00 pm - 7:00 pm					
NAMIBIA			2 pm					
NELSPRUIT	BY APPOINTMENT DURING THE DAY							
LESOTHO			5:30 pm - 6:30 pm					
MOZAMBIQUE	Office Manager from Nelspruit travels to Maputo once a month to hold meetings - please confirm with Nelspruit Product Centre							
ZAMBIA				11 am - 12:30 pm	2:00 pm - 3.30 pm			
ZIMBABWE	10 am - 12 noon		10 am - 12 noon	10 am - 12 noon				

#### message from Margaret Ross



Margaret Ross Operations Manager

"If you are ever unsure of the Company's Rules and Regulations or Policies, please refer to the Company Policy Booklet which is available at any of our product centres. or online at www.foreverliving.com" Important Information to share with your Customers, Teams etc

> On-line Shopping for Customers

It is important that the customer enters your **Distributor Number** in the correct place – if they make a mistake, the cc's will go to another Distributor or the price may be Distributor price and not Customer price.

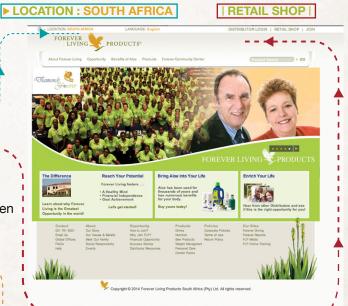
Your customer must go to the website www.foreverliving.com (check that the location says South Africa). Click on the tab thats says RETAIL SHOP.

Once all the products have been added to their shopping cart, they then click on the tab that says **Checkout**.



It is at this point that the customer will enter your Distributor Number under the Referral Code.

Referral Code:





#### If they log on as YOU i.e. use your DISTRIBUTOR NUMBER and PASSWORD - they would be charged Distributor

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**price - and not Customer price.** I know of instances where the person placing the order gets it wrong and is charged the incorrect price - so they have to be very careful otherwise you could lose the cc's, bonus and profit.

If the customer makes a mistake - entering your Distributor Name and Number, the system will randomly choose a distributor and that person will earn the cc's, bonus etc –

### YOUR HEALTH AND WEALTH MONTHLY MAGAZINE

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Guy/Don

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### Zimbabwe

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Telephone Office Manager E-Mail Asst Office Manager E-Mail Orders For Courier E-Mail Sawman/Paul 3 Armadale Road Borrowdale Harare, Zimbabwe +263 485 3283 Sawman Sawman@forever.co.zw Paul Paul@forever.co.zw Paul orders@forever.co.zw



#### Forever Living Products South Africa

### www.foreverliving.com www.discoverforever.com

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# Support your Body with Forever



8.4 FL OZ (250 mL)

# 440

Please contact the Distributor below for more information:-

# 321



### FAB X Forever Active Boost<sup>™</sup>

FAB X Energy Drink - the healthy energy alternative with all the vitamins, amino acids, and electrolytes minus the calories, carbs, or sugar. Get that immediate boost you need while benefiting from the long-term energy you want. Let FAB X power you through your day to achieve all you desire!

### FAB Forever Active Boost™

FAB Forever Active Boost™ Natural Energy Drink gives you that extra boost you need to stay active. With Aloe plus a proprietary blend of adaptogenic herbs, vitamins, and other ingredients, this greattasting drink will 'keep your motor running' all day long!

For more in-depth information please consult the PRODUCT MANUAL available from your product centre

The statements contained herein have not been evaluated by the FDA. The products discussed are not intended to diagnose, mitigate, treat, cure, or prevent a specific disease or class of diseases. You should consult your family physician if you are experiencing a medical problem.