



COMPLETE
PRODUCTS PRESENTATION
HANDBOOK

FOREVER 

PRODUCT BRIEFING HANDBOOK

This presentation is compiled in order to provide information about “FLP” as a company as well as our product. It is designed to be used as invaluable tool for a successful product launch,

We would like to inform our distributors and customers that there is a possibility that some of the products contained in this handbook may not be available in your market. For more information regarding product availability in your are, please get in touch with the Product Center nearest you.

Please refer to our contact list...

INTRODUCE YOURSELF

Briefly state your background and say why are in the Company. (5 minutes). Thank the host and guest for attending. (2 minutes)

HISTORY OF THE COMPANY

- Trading in over 140 countries world-wide
- \$11.8 Million Corporate Office in Scottsdale Arizona, USA
- Largest producer of Aloe Vera and beehive products in the world
- Aloe vera plantations in Texas, Dominican Republic and Mexico
- 2008 World-wide turnover - \$2.5 Billion
- Sound Financial Status, a cash rich and debt free company

WHAT IS ALOE VERA?

- It is one of the oldest known medical plants. It has over 2000 years of history & science.
- Cactus-like in appearance, but actually a member of the Lily Family; There are over 200 varieties of Aloe Vera.
- Contains over 75 nutritional compounds including 20 minerals, 18 Amino Acids and 12 vitamins
- Aloe vera has **FIVE UNIQUE BENEFITS** to the human body
 - **PENETRATION** - Aloe reaches the deepest body tissue some seven years layers deep
 - **ANTISEPTIC** - It has six antiseptic agents which kill bacteria, viruses and fungus
 - **STIMULATES CELL GROWTH** - Stimulates the birth of new healthy cell tissues
 - **SEETLES NERVES** - Calming effects on the body's nervous system
 - **CLEANSSES** - Detoxifies and normalizes the body's metabolism

- The gel like substance in Aloe Vera is known to be an antidote for:
- Burns, Ulcers, Cuts, Bruises, Stings, and Bites
- Bowel disorders such as colitis, Diverticulitis, and IBS (Irritable Bowel Syndrome)
- Skin problems such as Psoriasis, Eczema, Acne, and Dermatitis
- Other complaints such as digestive problems and disordered immune system – arthritis, asthma, “ME” (post viral fatigue syndrome and “IE” (lupus)

ALOE VERA:

- Is an adaptogen. It adapts to the body's needs promoting regenerative processes which means it can be used for conflicting conditions such as diarrhea and constipation.
- Is safe, non toxic and offers no known side effects.
- Basically is just a juice, hence there is no risk of “overdose”.
- Can be taken internally or applied topically.
- Is a anti-pyretic; it reduces heat and sores.
- Is a anti-inflammatory ; it reduces swelling.
- Is anti-pruritic ; it stops itching.
- Fungicidal; it combats fungus.
- Bactericidal ; it acts as a strong anti-biotic destroying bacteria even when diluted.

Aloe Vera is a natural healthy cocktail which promotes health and well - being in the body.

WHY FOREVER LIVING ALOE VERA?

- FLP is the largest grower, manufacturer, and distributor of Aloe Vera.
- FLP Aloe Vera is free from pesticides, herbicides and artificial flavorings.
- FLP Aloe Vera is manufactured under pharmaceutical conditions.
- FLP has a unique and patented stabilization process.
- FLP Aloe Vera is not heat-treated as heat destroys active ingredients.
- FLP uses gel from inside of the leaf.
- FLP does not harvest until the plant leaf is at least four years old.
- FLP uses succulent Aloe Barbadensis Miller plants.
- 100% Stabilized Aloe Vera is the main ingredients in FLP products.



Enjoy the benefits of Aloe Vera in four healthy varieties of fresh, stabilized aloe vera gel - Aloe Vera Gel, Aloe Berry Nectar, Forever Bits n' Peaches and Forever Freedom. The primary ingredient of all four varieties is pure Aloe Vera fillet gel from the center of the leaf. And to complement our aloe vera drinks we have added Forever Pomesteen Power, Aloe Blossom Herbal Tea, Aloe2Go and Forever Natural Spring Water to our range. Drink any one of these on a daily basis to promote a good, healthy lifestyle!

034 ALOE BERRY NECTAR



Forever Aloe Berry Nectar™ contains all of the goodness found in our Forever Aloe Vera Gel™, plus the added benefits of cranberry and apple.

Besides their reputation as a cleanser for the urinary tract, cranberries provide a high content of vitamin C. They are also a natural source of healthful proanthocyanidins.

Apple juice contains many flavonoids as well as pectin.

You can drink **Forever Aloe Berry Nectar™** with meals or alone. The delicious flavor is totally natural, prepared from a blend of fresh cranberries and sweet, mellow apples. Added fructose (a natural fruit sugar) sweetens it just enough to please both adults and children alike.

- All the benefits of Forever Aloe Vera Gel™ with the sweet taste of cranberries
- Contains healthful phytonutrients
- Natural source of Vitamin C

077 ALOE BITS N' PEACHES



Forever Aloe Bits N' Peaches® provides another great taste to enjoy with its 100% stabilized aloe vera gel and just a touch of natural peach flavor and peach concentrate. A taste sensation like no other, it contains pure chunks of aloe vera, bathed in the flavor of sun-ripened peaches.

For many centuries, people all around the world have used aloe vera for its health benefits. The addition of peaches provides carotenoids – valuable as antioxidants and a source of vitamin A. They are also essential for maintaining the proper function of the immune system.

Forever Aloe Bits N' Peaches® offers many healthful ingredients – all packed into a great-tasting drink. Pour over ice or mix with fruit juice, and enjoy the delightful taste of nature's bounty any time of the day!

- All The benefits of Forever Aloe Vera Gel™ plus peaches
- Solid chunks of pure aloe vera
- Refreshing, fruity taste – just like pure peach juice
- Ideal for children

015 ALOE VERA GEL

Imagine slicing open an Aloe leaf and consuming the gel directly from the plant. Our **Forever Aloe Vera Gel™** is as close to the real thing as you can get.

The miraculous aloe leaf has been found to contain more than 200 compounds. A product of our patented aloe stabilization process, our gel is favored by those looking to maintain a healthy digestive system and a natural energy level.

The first to receive certification by the International Aloe Science Council, this rich cocktail of pulp and liquid authenticates this product just as nature intended. Taken daily, either alone or mixed with pure fruit juice, it is one of the best health drinks available!

- The power of aloe – from the inside out
- The first of its kind to be certified by the International Aloe Science Council
- Beneficial for maintaining a healthy digestive system



196 FOREVER FREEDOM

Forever Freedom® has combined Aloe Vera with other substances that are helpful for the maintenance of proper joint function and mobility in a tasty, orange-flavored juice formula.

We've taken Glucosamine Sulfate and Chondroitin Sulfate - two naturally occurring elements that have been shown to help maintain healthy joint function and mobility - and married them with our stabilized Aloe Vera gel. To this, we've added vitamin C and MSM, a primary source of bio-available sulfur the body needs to maintain healthy connective tissues and joint function.

Glucosamine Sulfate and Chondroitin Sulfate are natural substances that help maintain the structure and health of cartilage, keeping this natural "shock absorber" well hydrated. They also help keep the lubricating fluid within the joint at the necessary viscosity to allow one surface to glide freely over another. As the body ages, it is less able to produce these natural elements of healthy cartilage which can then lead to "wear and tear" on the joints.

Forever Freedom® provides the usually recommended amounts of Glucosamine Sulfate (1500mg), Chondroitin Sulfate (1200mg) plus 750mg of MSM and 250mg of Vitamin C per 4oz serving.

When combined, Glucosamine Sulfate, Chondroitin Sulfate, Vitamin C and MSM provide the first line of support for healthy joint function. Make **Forever Freedom®** a practical and nutritious way to start your day! As with other FLP products, these ingredients are sourced naturally and are considered to be exceptionally safe. Make **Forever Freedom®** a practical and nutritious way to start your day!

- Unique formulation available in an Aloe drink form, providing a practical and nutritious way to support joint health
- Easier assimilation due to Aloe Vera carrier
- Contains substances naturally occurring in joints



270 **FOREVER ALOE 2 GO**

You love the benefits of Forever Aloe Vera Gel™. And you love the sweet, exotic taste and the antioxidant blast of Forever Pomesteen Power®, which contains Pomegranate, Pear, Mangosteen, Raspberry, Blackberry, Blueberry and Grape Seed Extract. Forever Living Products® has taken the best of both drinks and combined them into a single-serving, convenient foil pouch!

Forever Aloe2Go® is ready to drink anytime, anywhere - at your desk, on the trail, in the car, on the go. Just grab a pouch, tear at the notch, and drink in the tasty benefits of these two nutritious drinks in one!

Forever Aloe2Go® can give you the great-tasting energy boost you need by providing your body with natural carbohydrates. By combining the refreshingly sweet flavor of the Mangosteen, (dubbed the "Queen of Fruits" for its exquisite taste) and Aloe Vera Gel, we have created the Ultimate Antioxidant Cocktail. Your immune system won't know what's keeping it in top form - but you will!

The Pomegranate has more antioxidants than blueberries, green tea or wine. The Mangosteen fruit has the highest content of xanthones found in any fruit. Some studies have shown that xanthones are even better than vitamins C and E for boosting the body's immune system! Aloe Vera Gel provides natural support for the immune system because of its high content of polysaccharides and other natural immune enhancers. With these results in mind - along with its delicious taste and convenient pouch - you're going to want to make sure your supply of convenient **Forever Aloe2Go®** pouches never runs low!

- All the benefits of Forever Aloe Vera Gel™ and Forever Pomesteen Power®
- Great tasting drink in one convenient pouch
- The "Ultimate Antioxidant Cocktail"



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Forever Freedom2Go™

Enjoy all the benefits of Forever Freedom® combined with the exotic flavor of Pomegranate, in a convenient, easy-to-carry pouch. **Forever Freedom2Go®** offers the great health benefits of our patented, stabilized aloe vera gel, plus Glucosamine, Chondroitin and MSM, and the sweet taste of antioxidant-rich Pomegranate juice.

Glucosamine Sulfate and Chondroitin Sulfate are two naturally occurring elements that have been shown to help maintain healthy joint function and mobility. Methyl Sulfonyl Methane (MSM) is a primary source of bio-available sulfur that the body needs to maintain healthy connective tissues and joint function. Glucosamine, Chondroitin and MSM combine to provide support for healthy joints.

Add to these ingredients the antioxidant-rich properties of sweet-tasting Pomegranate juice (which contains more polyphenol antioxidants than red wine, green tea or blueberries) - and you have a delicious, winning combination! Not to mention, each daily serving is contained in a neat, easy-to-carry pouch, allowing you to just grab, tear open, and drink in the tasty benefits of **Forever Freedom2Go™**!

- Contains Glucosamine, Chondroitin & MSM
- Great Pomegranate taste!
- Packaged in a convenient, easy-to-carry pouch



321 FAB Forever Active Boost™ Energy Drink

We all know how exhausting it can be living an active, busy lifestyle – from job deadlines and school pickups to soccer practice, grocery shopping and household chores. How can anyone have enough energy for that all the time? FLP has found a solution to help pick you up when your needle is on 'empty' – **FAB Forever Active Boost™** Energy Drink.

FAB's "boost" is different from other energy drinks because it gives you both immediate and long-term energy. The immediate boost comes from guarana, a natural ingredient that is very popular in Brazil, while the long-term energy is powered by ADX7 technology: a proprietary blend of adaptogenic herbs and other nutritionals developed by a leading Russian sports scientist and researcher. ADX7 has helped Russian track and field athletes win over 130 medals in Olympic competition!

FAB is a quick, refreshing way to stay energized and alert all day long. And it revitalizes you so you have the endurance and concentration to do all the things you have to do, plus the things you want to do.

- Guarana provides a natural boost
- Powered by a proprietary blend of adaptogenic herbs



ALOE BLOSSOM HERBAL TEA

Aloe Blossom Herbal Tea® is a natural blend of leaves, herbs and spices, specially prepared to provide an outstanding flavor and a rich aroma. Caffeine-free, it has been formulated to leave you feeling revitalized. Whether you drink it hot or prefer it iced, **Aloe Blossom Herbal Tea®** has a great taste and is easy to prepare.

Refreshing cinnamon, orange peel and cloves impart a warm, fruity flavor, along with allspice and ginger to soothe. Combined with aloe blossoms from our own plantations, this zero calorie, refreshing tea is a great complement to your weight management program.

- Zero Calories!
- No caffeine



FOREVER POMESTEEN POWER

There's no disputing the fact that antioxidants are extremely vital to our health and well being. There is, however, much discussion today among nutritionists as to which fruit is the most powerful antioxidant, or which contains the most Xanthones or has the highest ORAC value rating.

Forever Pomesteen Power® has them all with a proprietary blend of fruit juices and extracts, including Pomegranate, Pear, Mangosteen, Raspberry, Blackberry, Blueberry and Grape Seed.

ORAC value (Oxygen Radical Absorbance Capacity) is an indicator of how well an antioxidant inhibits free radical damage. The ORAC value of fruits can vary greatly, even when testing the same fruit at different times after harvesting. What is important to know is that all of the ingredients of **Forever Pomesteen Power®** are near the top of the list in ORAC value, especially Pomegranate and Mangosteen fruit.

Pomegranate juice has more polyphenol antioxidants than red wine, green tea, cranberry juice and orange juice. In addition, it is a good source of Vitamins C.

Mangosteen is a popular fruit in Asia. Its exquisite taste prompted Queen Victoria to declare it her favorite fruit, henceforth it has been referred to as the "Queen of Fruits!" Its ORAC value is very high, and it is rich in beneficial Xanthones. Xanthones are a family of naturally occurring nutritional compounds in fruits that are super-powerful antioxidants.

Experience the incredible power of antioxidants from Pomegranate, Mangosteen, and other exotic fruits with **Forever Pomesteen Power®**!

- Super Antioxidant
- Unique blend of fruit juices and extracts
- Exotic flavor that everyone loves



FOREVER
LIVING



PRODUCTS



WEIGHT MANAGEMENT

Today, more people than ever are conscious of their weight and living a healthy lifestyle. What would you consider to be the ideal diet? It should taste good, be easy to follow, boost energy levels, and of course, keep the pounds off. Good news! Our range of weight management products assists you in doing that and more. Let Forever Garcinia Plus, Forever Fast Break Energy Bar, Forever Lite and Forever Lite Ultra help you reach your weight management goal!

FOREVER LIGHT ULTRA (Vanilla) with Aminotein

Forever Lite Ultra® with Aminotein® is the perfect addition to your healthy Forever Living lifestyle. **Forever Lite Ultra® with Aminotein®** integrates new thinking with new technologies to help you maintain a healthy diet and lifestyle.

Two servings a day of **Forever Lite Ultra®**, prepared with skim milk as directed, supply a full 100% of the Reference Daily Intake (RDI) for the vitamins and minerals shown in the Nutrition Facts section. **Forever Lite Ultra®** supplies the 18 important amino acids, including essential, non-essential and the branch-chain amino acids.

Forever Lite Ultra® is also an integral part of Forever's Clean 9 program. It will help you take charge of your health and put you on the path to effective and sustained weight management!

- For your low-carb lifestyle
- Two shakes provide 100% RDI of numerous vitamins and minerals
- Naturally flavored
- About 21 servings per can

FOREVER LIGHT ULTRA (Chocolate) with Aminotein

Forever Lite Ultra® with Aminotein® is the perfect addition to your healthy Forever Living lifestyle. **Forever Lite Ultra® with Aminotein®** integrates new thinking with new technologies to help you maintain a healthy diet and lifestyle. Two servings a day of **Forever Lite Ultra®**, prepared with skim milk as directed, supply a full 100% of the Reference Daily Intake (RDI) for the vitamins and minerals shown in the Nutrition Facts section. **Forever Lite Ultra®** supplies the 18 important amino acids, including essential, non-essential and the branch-chain amino acids. **Forever Lite Ultra®** is also an integral part of Forever's Clean 9 program. It will help you take charge of your health and put you on the path to effective and sustained weight management!

- For your low-carb lifestyle
- Two shakes provide 100% RDI of numerous vitamins and minerals
- Naturally flavored
- About 21 servings per can



FOREVER LITE (Chocolate)

- Tasteful weight loss and or weight gain program

Contents: Essential nutrients, vitamins, minerals, proteins and carbohydrates.

Potential Benefits: Combines with Aloe Vera Gel, Bee Pollen, Garcinia plus and a one low calorie meal with 20 minutes aerobic exercise will ensure ideal weight loss; nutritious meal replacement that provides the proper amount of high quality protein and carbohydrates which might allow the reduction and removal of fats at an accelerated rate and at the same time prevent the loss of lean muscular tissue.

Other Features: ideal meal for recovering patients



FAST BREAK BAR

A great-tasting, low-calorie alternative to skipping meals, each **Forever Fast Break®** Energy Bar provides many of the vitamins and minerals your body needs everyday. Phosphorus enhances energy levels by speeding up the metabolism of fats and carbohydrates, thus helping the body recover from over-exertion. Potassium is not only essential for proper cardiovascular system, nervous system and muscle function, it also helps to ease mental and physical stress.



A great meal replacement for today's "on the go" lifestyle, **Forever Fast Break®** Energy Bars are an ideal way for active individuals to keep up in a fast-paced world!

- CONTAINS NUTS
- Provides many of the vitamins and minerals your body needs everyday
- Great as a snack or meal replacement
- Only 230 calories per bar

071 FOREVER GARCINIA PLUS

Forever Garcinia Plus® is a revolutionary dietary supplement, containing ingredients that may aid in weight loss. The primary ingredient is a natural substance derived from the fruit of a Southern Asian tree, the *Garcinia Cambogia*, also known as the Malabar Tamarind. The rind of this fruit is dried and used to produce a substance that is very similar to the citric acid found in oranges and other citrus fruits.

Specialists in plant compounds became aware of the remarkable qualities of this substance in the late 1960s, when they learned that it can temporarily inhibit the body's production of fats from carbohydrates. During the normal metabolism of a meal, carbohydrate calories that are not used immediately for energy or stored as glycogen are converted into fats in the liver. *Garcinia* works by inhibiting the enzyme (citrate lyase) which converts these calories into fat. As a result, the body will burn existing fat stores, thus aiding in weight loss.

When enough glycogen has been created and stored in the liver, a message is sent to the brain indicating sufficient food has been taken. This action is called a satiety reflex, and quells the appetite, reducing the desire for more food.

- Contains a natural appetite suppressant
- Temporarily inhibits the enzyme that converts calories into fat
- A useful tool in weight management

ADDITIONAL NOTES

- **Forever Garcinia Plus®** is suitable for any metabolism, fast or slow. It is not necessary to adjust the suggested amount per body size or weight.
- While *Garcinia* is safe, it should not be taken by pregnant or lactating women.
- You should consult with your physician prior to taking *Garcinia*, particularly if you have high blood pressure, diabetes, heart, liver or kidney disease.





Good health starts with good nutrition. With today's farming methods depleting the natural mineral content of our lands, we can no longer rely on our foods to completely provide us with the essential vitamins and minerals that our bodies need. More people are turning to nutritional supplements as a means of getting sufficient quantities of those vital nutrients that can make a difference to their quality of health.

Our nutritional supplement products are made from the finest ingredients, grown or collected from the best sources and produced with the most advanced technology. Each product retains its original nutritional value, encouraging both good health and peace of mind.

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ARGI+™

L-Arginine is an amino acid that's so potent, scientists refer to it as the "Miracle Molecule." And for good reason, because our bodies convert L-Arginine into nitric oxide, a molecule that helps blood vessels relax and open wide for greater blood flow. Greater blood flow supports many important functions in our body:

- Healthy blood pressure levels
- Overall cardiovascular health
- Immune function • Muscle growth
- Bone & tissue growth & repair
- Male sexual function
- Fat and glucose metabolism
- Anti-aging hormone production and more



With so many health benefits, it's no wonder L-Arginine is generating so much excitement. New **ARGI+** provides all the power of L-Arginine, plus:

- Pomegranate – well-known for its strong antioxidant properties
- Red Wine Extract – to help maintain healthy cholesterol levels
- And Grape Skin and Berry extracts for cardiovascular and immune system health

Together, these ingredients create a new generation of supplement – one that supports better health throughout your entire body. Just a scoop of **ARGI+** mixed with Forever® Natural Spring Water or your favorite Aloe drink helps provide a performance boost to every part of you. Add optimal health to your family's diet with the power of L-Arginine!

- L-Arginine is known as the "Miracle Molecule"
- Proprietary fruit blend adds antioxidant power
- Boosts nitric oxide production

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A-BETA-CARE (RDA- VIT "A" 2000 mcg)

Forever A-Beta-Care® is an essential formula combining vitamins A (from beta-carotene) and E, plus the antioxidant mineral Selenium. Antioxidants are vital in the fight against free radicals (chemical molecules that arise from pollutants in the body and damage healthy cells).

Vitamin A plays an important role in vision, bone growth, reproduction, and cell division. It helps maintain the surface linings of the eyes and the respiratory, urinary, and intestinal tracts. **Forever A-Beta-Care®** is a specially formulated dietary supplement that supplies vitamin A to the body from beta-carotene. The body converts beta-carotene to vitamin A in the small intestine during digestion or when it is needed, leaving a low risk of vitamin A overdose (which can be toxic when taken alone in large doses). Beta-carotene is also a recognized antioxidant, making it an ideal companion for vitamin E and Selenium.

Vitamin E, a fat-soluble vitamin, is an excellent supplement for healthy skin. It also protects vitamin A and essential fatty acids from oxidation in the body cells and prevents breakdown of body tissues.

Selenium is a trace mineral and is one of the most powerful antioxidant nutrients known to work synergistically with both vitamin E and beta-carotene. It is beneficial in maintaining healthy skin, hair and good eyesight. Recent research shows that Selenium is especially important to men's health.

This combination of nutrients, available all in one convenient product, is one of the most important complements to good health.

- Supports healthy skin
- Supports the circulatory system
- Powerful antioxidant



048L **ABSORBENT - C** (RDA 60 mg)

Daily vitamin C has long been associated with good health. Science now provides us with a whole list of benefits derived from this most famous of all vitamins:

- It is a powerful antioxidant, forming part of the body's defense system against the harmful effects of free radicals.
- It is a beneficial supplement for the skin, as it supports the formation of intercellular collagen
- It is necessary for the maintenance of healthy connective tissue.

Vitamin C is water soluble, and is secreted from the body. Since humans are among the few animals that are unable to make their own vitamin C, we must therefore get it from our food, drinks, and supplements, such as **Forever Absorbent-C®**.

The need for adequate levels of vitamin C is very evident. Science reports that one cigarette destroys 25mg of vitamin C. Stress, medication and environmental factors all heavily deplete the body of this vitamin. A deficiency can result in broken capillaries and bleeding gums.

Forever Absorbent-C® with Oat Bran is an outstanding nutritional supplement. It combines two vital nutrients into one convenient product. The bonded matrix composition, is a unique delivery system combining 500 mg of oat bran with the full 60 mg of Vitamin C in each tablet.

A daily intake of **Forever® Absorbent-C®** is highly recommended for good health.

- Oat bran aids absorption of vitamin C
- Powerful antioxidant
- Promotes healthy skin

264 **FOREVER ACTIVA HA**

Forever Active HA® provides a unique form of low molecular weight hyaluronic acid, with moisturizing and lubricating properties, plus Ginger Oil and Turmeric - making it one of the most powerful nutritional joint and skin moisturizing supplements on the market.

Hyaluronic Acid (HA) is a special protein that our bodies produce to lubricate and cushion our joints and muscles, as well as to insure adequate skin hydration. As we age, our bodies produce less and less HA. With less HA, our joints can lose their natural lubrication, and our skin appears rough and dry. Until recently, HA had to be injected because the digestive system could not absorb it in its natural state; but thanks to a new and unique process, HA may now be consumed orally. And for centuries, Chinese herbalists have used Ginger and Turmeric to help promote proper joint function.

With low molecular weight HA, plus the power of Ginger Oil and Turmeric, **Forever Active HA®** is your key to becoming a well-oiled machine again!

- Lubricates the joints and moisturizes skin
- Unique form of low molecular weight hyaluronic acid
- Contains beneficial ginger and turmeric root for joint support





039L

ARCTIC SEA-SUPER OMEGA- 3

Proprietary Super Omega Blend - New & Improved!

Contents: New and improved Forever Arctic Sea now contains a proprietary blend of DHA rich Calamari Oil, ultra-pure Omega 3 Fish Oil, High Oleic Olive Oil, and natural Vitamin E. This unique blend is exclusive to Forever Living and provides not only 33% more DHA per day, but creates perfect balance of DHA and EPA that is critical for optimal health and wellness.

Other Features: A complete nutritional program always includes a high quality source of Omega-3 fatty acids. Forever Arctic Sea Provides a perfect balance of Omega 3's in proprietary base of Calamari Oil rich in DHA to better support your cardiovascular system, brain, eyes and natural anti-inflammatory response.

Potential Benefits:

- Promotes a healthy cardiovascular system
- Supports brain health, cognitive function and memory
- Supports the body's natural inflammatory response
- Supports healthy eyes, skin, lungs and bowels
- Ocean friendly and responsibly sourced
- Pure source of EPA and DHA
- No Fishy aftertaste or unpleasant burping

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FOREVER CALCIUM

Contents: 1000 mg of calcium combined with 400 mg of Vitamin D and Magnesium – the 2 elements that are crucial for maximizing calcium absorption; provides 100% of daily recommended dietary intake of calcium.

Other Features: come in a citrated formula for maximum absorption

Potential Benefits: helps build & maintain healthy bones.



235 **FOREVER VISION**

Our vision is a precious sense, and one that we should not take for granted. While we may supplement our diets with nutrients to enhance our overall well-being, we tend to overlook our eyesight as a necessary part of our health to maintain.

Forever Vision® is a dietary supplement with bilberry, lutein and zeaxanthin, plus super antioxidants and other nutrients. Bilberry, a popular traditional herb, can support normal eyesight and improve circulation to the eyes. Lutein, a common carotenoid found in many vegetables and fruits, can help protect the retina. Zeaxanthin and Astaxanthin are other carotenoids that are important to the eye's macular health.

With just 2 tablets per day, **Forever Vision®** is an easy way to help you keep looking clearly into the future!

- Provides Bilberry, Lutein and Zeaxanthin
- Supports normal eyesight
- Keeps you looking into the future

188 **FOREVER B12 PLUS WITH FOLIC ACID**

An excellent combination of essential nutrients, **Forever B12 Plus®** combines Vitamin B12 with Folic Acid utilizing a time-release formula to help make possible metabolic processes - including cell division, DNA synthesis, red blood cell production, and proper nerve function.

Vitamin B12, or Cyanocobalamin, was first discovered in 1948 as a nutritional factor that is vital for red blood cell production. B12 also works with folic acid to maintain healthy homocysteine levels in the body.

Perform this first act of love for your baby! Vitamin B12 deficiency also means deficiency in folic acid, which is critical to the fetus during the first three months of pregnancy, also making it beneficial to women wishing to conceive.

This supplement is extremely safe, as both components are tolerated in large amounts. It is also essential to a vegetarian or vegan diet, as B12 is normally obtained from animal sources.

Enjoy the benefits of Vitamin B12 and folic acid together, in a formula exclusively designed to complement the rest of our supplement range!

- Helps maintain healthy homocysteine levels
- Extremely safe, even in large amounts
- Supplements of vitamin B12 and folic acid should be taken together



215 FOREVER MULTI-MACA



Maca, also known as *Lepidium Meyenii*, is an annual plant that is cultivated in the Peruvian central highlands. The edible root, which resembles a radish, is a staple food for the local population.

Maca has been highly revered for over 2,000 years in Peru. According to legend, the Incan warriors ate Maca for strength and endurance before going to battle. The Spanish Conquistadors called it the "sex herb of the Incas." Today it is known as "Peruvian Ginseng." Modern studies suggest that Maca may promote libido, sexual potency and energy.

Women in South America have also used Maca for thousands of years to help maintain their stamina and handle stress. Peruvian women begin using Maca at age 3, and remain strong, fertile and productive, well into their later life. Maca may increase a woman's libido, and should be taken daily for best results.

Forever Multi-Maca® combines legendary Peruvian Maca with other powerful herbs and select ingredients, to create one of the finest supplements of its kind!

- Known as the sex herb of the Incas
- Helps promote libido, stamina and energy

222 FOREVER ACTIVE PROBIOTIC

Microbes are live microorganisms that exist in our bodies and play a role in our general health and well being. While some microbes are bad, the majority are beneficial. These "good bacteria" are called "probiotic," meaning "for life" in Greek. **Forever Living Products®** recognizes the important role that beneficial microbes play in human health and the need for probiotic supplementation. Designed to promote a healthy digestive system, **Forever Active Probiotic®** is a small, easy-to-swallow beadlet that helps overcome imbalances created by our food and life-style choices, which can inadvertently lead to a reduction in the amount of naturally occurring probiotics. **Forever Active Probiotic®** works primarily in the intestines where it assists with the process of food digestion, helping to release nutrients for absorption, and contributes positively to normal human growth and development by helping to maintain a balanced and healthy system.

As probiotics themselves are quite fragile, **Forever Active Probiotic®** uses an exclusive, patented encapsulation technology that protects the probiotics then releases a unique combination of six beneficial strains of microbes only after they reach the desired destination of the intestines. The probiotics in **Forever Active Probiotic®** are derived from *Lactobacillus* and *Bifidobacterium* genera; the species are:

Lactobacillus Acidophilus
Bifidobacterium Longum
Bifidobacterium Lactis
Lactobacillus Rhamnosus
Lactobacillus Bulgaricus
Lactobacillus Plantarum

Forever Active Probiotic® is the only shelf-stable, 6-strain probiotic on the market today that requires no refrigeration. And what's great about **Forever Active Probiotic®** is that it works in tandem with our patented aloe vera. Aloe acts as a "prebiotic," which fosters the growth of and provides the ideal environment for the probiotic to function. So whether your goal is to promote a healthy digestive system or enhance nutrient absorption and immune function, add **Forever Active Probiotic®** to your daily supplement program.

- Promotes a healthy digestive system
- Enhances nutrient absorption and immune function
- Unique combination of 6 beneficial strains of microbes
- No refrigeration needed



214 **FOREVER ECHINACEA SUPREME**

Echinacea has a rich tradition in the culture of the North American Plains Indians, who used it more than any other plant to help maintain their health during the winter time. They also applied root poultices, used Echinacea mouthwash, and drank the tea. It was prominent in America until the 1940s. The Europeans, who discovered it in the 1930s, still use it extensively.

Botanists named the plant after the hedgehog (*Echinus*) to describe its prickly, cone-like center. It grows naturally in the Midwest states from western Pennsylvania to Kansas and as far south as Northern Texas. Hundreds of scientific studies have indicated that Echinacea can help support immune function.

In recent years, research has discovered a mechanism by which Echinacea may help. One of the primary defense mechanisms of the body is made of a jelly-like substance called Hyaluronic Acid (HA). HA occurs in the tissues between cells to "cement" them together. There is an enzyme, hyaluronidase, which attacks HA in a way not fully understood. When it does, the HA quickly loses its jelly-like viscosity, and this protective "cement" loses its effectiveness. If the enzyme is allowed to destroy the integrity of the HA barrier, immune function may suffer. Echinacea has been shown to prevent the enzyme from dissolving HA. **Forever Echinacea Supreme®** contains both of the most highly prized forms of Echinacea (*Purpurea* and *Angustifolia*), plus Goldenseal and Grape Seed Extract, for maximum benefits.

- Can help support immune function
- Contains Goldenseal and Grape Seed Extract
- Synergistic Combination

068L **FIELDS OF GREEN**

With today's busy lifestyles and the convenience of fast food, we all too often neglect eating fresh, green foods. **Forever Living Products®** provides a simple solution to "convenience eating" in **Fields of Greens®**. One glance at its ingredient list reveals a cornucopia of green foods for your body. Get the antioxidants you may be lacking. **Fields of Greens®** combines young barley grass, wheat grass, alfalfa and added cayenne pepper (to help maintain healthy circulation and digestion). We have also added honey to promote energy.

- Excellent "green food" source
- Antioxidant
- Contains beneficial phytonutrients

354L FOREVER KIDS (FOR ALL AGES)



Give your kids the nutrients they need each day with **Forever Kids®** Chewable Multivitamins. These fun and delicious multivitamins provide both adults and growing kids ages two and older with the vital vitamins, minerals, iron and phytonutrients they may be lacking.

Iron is a new addition to **Forever Kids** for its role in immune support and cognitive development. Iron, a commonly deficient nutrient, also supports overall health.

Phytonutrients are highly desirable plant nutrients found in vegetables and fruits. Our new and improved formula has more phytonutrients from a new, improved blend of fruits and vegetables. The result is a multivitamin that tastes great, is fun to eat and complements the range of other supplements that Forever Living offers!

Formulated without artificial colors or preservatives, the phytonutrient base is taken from such nutritious foods as carrots, beets, broccoli, spinach, blueberries, apples, cranberries, tomatoes and strawberries. You and your kids will love the natural grape flavor, and you'll love the peace of mind!

- No artificial colors or preservatives
- Chewable tablets
- Phytonutrient base taken from the finest raw foods including broccoli, spinach, beets, and carrots

047 GIN-CHIA

Two ancient herbs: golden chia from the West and ginseng from the East, combine to create a modern miracle - **Forever® Gin-Chia®**. Let this powerful combination of herbs give your body back what your busy lifestyle takes out!

Golden Chia, or North American Sage, was used by southwest Native American Indians in the US at the turn of the century for its life-sustaining properties. Chia contains healthful polyunsaturated fatty acids, antioxidants, fiber, and protein.

Ginseng is legendary as a tonic, earning its name as the "King of Tonics." It contains saponins, making ginseng an adaptogen (a compound that adapts its effects depending on the needs of the body). Ginseng is also a potent antioxidant.

Together these two legendary herbs pack a powerful punch to help you get through the day.

- Powerful antioxidant
- Can help increase stamina and endurance
- Helps support healthy circulation



355L **FOREVER IMMUBLEND**

Forever ImmuBlend™ is designed to support immune system function by addressing all aspects of the immune system from its first line of defense to its last. Each ingredient in our proprietary blend is specifically chosen for the crucial role it plays in supporting your body's immune system function. It helps the body's biological defense system to operate at peak performance so you can carry on your daily routine without any cares.

Our immune-enhancing nutrient blend includes the power of lactoferrin, maitake and shiitake mushrooms, along with vitamins C & D and zinc for that extra boost. Each of these key ingredients contributes to your body's well-being:

- **Fructooligosaccharides** – promote healthy levels of probiotic bacteria in the digestive system.
- **Lactoferrin** – supports immune cell production and helps maintain optimum levels of beneficial bacteria in the intestines
- **Maitake & Shiitake Mushrooms** – support immune cell production and cardiovascular function
- **Vitamin D** – strengthens immune cells
- **Vitamin C** – fights free radicals
- **Zinc** – fights free radicals and supports immune cell production

This exclusive formula addresses all aspects of immune system function, providing both foundational nutrients required for a healthy immune system and natural botanicals that work synergistically to support immune function.

- Supports all aspects of immune system function
- Provides a variety of nutrients to support immune system activity
- Fights free radicals

065 **FOREVER GARLIC – THYME**

The dietary use of garlic and thyme has been traced back thousands of years. An Egyptian papyrus dating from 1,500BC listed 22 healthy uses for garlic. Today, we are starting to understand how they work.

Garlic and thyme, the two powerful antioxidants found in **Forever Garlic-Thyme®**, combine to create a great tool in maintaining good health. When garlic is cut or crushed, enzymes react to produce a powerful immune-enhancing agent. Studies have shown that garlic's other ingredients help the metabolism convert fats to energy and protect the body against free radicals.

Thyme contains saponins and other beneficial antioxidant substances.

- Powerful antioxidant
- Odorless, softgel capsule
- Helps protect the body against free radicals
- Helps support the conversion of fats to energy



263 NATURE MIN (RDA CALCIUM-800MG)

Your body can benefit from nutrients locked deep in an ancient seabed, because four percent of our body weight is comprised of these minerals. Since our bodies can't manufacture minerals, we have to obtain them from our food or supplementation.

Forever Nature-Min® is an advanced, multi-mineral formula using new bio-available forms of minerals for maximum absorption. It provides minerals and trace minerals in a perfectly balanced ratio for maximum efficiency. Using a mineral base of natural seabed deposits, Nature-Min provides most of the key minerals found in the human body.

Minerals in the body perform three functions:

1. Some, like calcium, phosphorus and magnesium, are constituents of the bones and teeth.
2. Others are soluble salts that help to control the composition of body fluids and cells.
3. Minerals, such as iron and hemoglobin, perform other vital tasks. They work with enzymes and proteins, which are necessary for releasing and utilizing energy.

Forever Nature-Min® is an excellent way to ensure that your body is getting the minerals and trace minerals it needs to meet the demands of a healthy, balanced lifestyle.

Contains trace minerals from natural sea bed deposit

Perfect blend of minerals in each tablet

Minerals play many roles in the human body, from regulating fluid balance to activating genes and hormones



73 FOREVER GINKGO PLUS

Feed your creativity with Ginkgo Biloba, the legendary "brain tonic" dating back five millennia. **Forever Ginkgo Plus®** is a unique blend of four Chinese plants. Ginkgo Biloba leaf extract, its chief ingredient, is combined with the powerful Chinese herbs of Ganoderma from Reishi mushrooms, Schisandra berries and cured Fo-ti.

The ginkgo tree is said to be the oldest surviving tree species. They live incredibly long (often over 1,000 years), and are extremely resistant to fungi and insects. Ginkgo Biloba is one of the most popular herbal supplements available in Europe and North America.

Extract from the ginkgo leaf yields flavonoids and terpenoids which strengthen capillaries. They also act as antioxidants. Ginkgo has been shown to increase circulation of blood to the brain, making it a remarkable "brain tonic."

- Enhances blood supply to the brain
- Helps support circulation
- Energy level booster
- Includes tonic herbs to boost the benefits of ginkgo
- 50:1 leaf-to-extract ratio





271 NATURE'S 18

Are you getting your recommended 5 servings a day of fruits and vegetables? The National Cancer Institute's nutritional guidelines state that everyman, woman and child should consume a minimum of 5 servings of fruits and vegetables a day. Fruits and vegetables contain powerful health-promoting and immune-enhancing antioxidants and other plant substances our bodies need daily.

Forever Living knows that our good intentions of eating a balanced diet are not always met. We want to make sure that you and your family meet these minimum requirements, so we have created **Forever Nature's 18®** – a proprietary blend of fruits and vegetables that are the heavyweights, so to speak, when it comes to supporting your health.

Just 4 tablets give you the antioxidant equivalent of eating 5 servings of fruits and vegetables a day: Grape, Apple, Blueberry, Elderberry, Cranberry, Raspberry, and Grape Seed Extract all support the immune system with their antioxidant plant substances. Rutin, which is found in Oranges, Grapefruit, Lemons and Limes, has been shown to support healthy joint function and circulation, and Bananas are known for their ability to support healthy blood pressure levels. Carrots, Cabbage, Cauliflower, Celery and Green Beans are all noted for their ability to promote good health through the elimination of free radicals in the body. And Kiwi, Prunes, Red Bell Pepper, Zucchini and Parsley all provide Vitamin C as well as promoting good digestion and eye health.

Forever Nature's 18® is a pleasant-tasting, easy-to chew tablet that delivers your daily requirement of antioxidants from fruits and vegetables. A daily serving of **Forever Nature's 18®** is your way of supporting your body with the fruits and vegetables it needs to maintain your health.

Forever Nature's 18® is Forever Living's way of assuring you that no matter what your day throws at you, the antioxidant benefits of 5 servings of fruits and vegetables are conveniently at your disposal!

- 4 tablets give you the antioxidant equivalent of eating 5 servings of fruits and vegetables a day
- Fruits and vegetables contain powerful health-promoting and immune-enhancing antioxidants plus other plant substance
- Chewable, great tasting tablet – ideal for the entire family!

072 **FOREVER LYCIUM PLUS**

A fruit used in ancient China for centuries, lycium has been shown to enhance the complexion and help maintain energy and good vision. **Forever Lycium Plus®** is a dietary supplement containing antioxidants, bioflavonoids and other beneficial phytonutrients.

Lycium is known in China as a "yin tonic", with many traditional uses for maintaining good health. Licorice is considered to be the most widely used herb in China. It is made up of over 150 different compounds, which have been shown to have many beneficial effects. Its most frequent use by far is as a complementary herb, with its main function being to bring out the best beneficial effects of other herbs. This makes it an ideal companion for lycium.

Licorice Flavonoid Extract is a concentrated form of licorice bioflavonoids. It is produced according to a process that removes most of the glycyrrhizin, an intensely sweet component of licorice that has been shown to produce undesirable side effects. Based on modern studies, licorice bioflavonoids are among the strongest antioxidants discovered to date.

- Powerful antioxidant
- Good source of phytonutrients
- Beneficial to eyesight and skin
- Powerful tonic

312

FOREVER CARDIOHEALTH

Forever CardioHealth® with CoQ10 is a special formula designed to mix with our Forever Aloe Vera Gel™ to provide three important nutritional supports for cardiovascular health. It supports healthy homocysteine levels, supplies co-enzyme Q10 to promote efficient metabolism, and provides heart-healthy antioxidants. Simply pour, stir and drink – it's that easy – and your heart will thank you!

CoQ10 is an enzyme that is produced by the human body and is necessary for the basic functioning of cells, including those of the heart and blood vessels. CoQ10 levels are reported to decrease with age, which is just when we need them most. **Forever CardioHealth®** with CoQ10 provides the extra supply of CoQ10 your body needs.

Another way **Forever CardioHealth®** supports good cardiovascular function is by helping to maintain healthy homocysteine levels in the blood. The B vitamins in **Forever CardioHealth®** (Vitamin B6, B12, and Folic Acid) have been shown to help keep homocysteine levels in the healthy lower range. This in turn helps support healthy heart and blood vessel function. **Forever CardioHealth®** also contains a selection of herbal extracts (Grape Seed, Turmeric, Boswellia, and Olive Leaf) found in studies to be beneficial for cardiovascular support. To all of the above we have added the heart-healthy minerals magnesium and chromium plus lecithin, known for its blood vessel lubricating and fat-mobilizing properties, and the powerful antioxidant vitamins C and E.

Now take all this greatness and mix it into your next glass of Forever Aloe Vera Gel™ for the added benefits found in the miraculous aloe leaf. Just pour, stir, and drink – your heart will thank you!

- Designed to mix with Forever Aloe Vera Gel™
- Provides CoQ10, necessary for basic cell functions
- Contains heart-healthy herbal extracts, minerals, lecithin, and antioxidant vitamins



FOREVER
LIVING



PRODUCTS



PRODUCTS

Forever Living Products offers you a remarkable line of 100% natural bee products. Our beehives are in an ideal location where the pristine environment eliminates contaminants such as pesticides and pollutants. We use specially designed equipment to gather and preserve the ingredients in the conditions nature intended. All of our bee products – Honey, Royal Jelly, Bee Pollen and Bee Propolis – are natural and come from the hives directly to you - just as honeybees have been making them for thousands of years!

026 FOREVER BEE POLLEN



• Pollen is the fertilizing dust of flowers. Bees gather and bring it back to their hives for food. Without pollen, plants, trees and flowers could not exist; even we depend on it. Forever Bee Pollen is gathered in specially-designed stainless steel collectors from the blossoms that blanket remote, high desert regions. This ensures the freshest and most potent natural food. Forever Bee Pollen is all-natural and contains no preservatives, artificial colors or flavors. Bee pollen has been found to contain a wide spectrum of trace nutrients. These include B-complex vitamins and vitamins C, D, E, K, and Beta Carotene (vitamin A), plus numerous minerals, enzymes and coenzymes, plant-source fatty acids, carbohydrates, proteins, and amino acids - including 'essential' amino acids that the body cannot manufacture for itself. Bee pollen is one of the most natural and complete foods available. Bee Pollen is readily digestible and easily absorbed by the human body. Recent research by scientists suggests that Bee Pollen may assist in maintaining a healthy circulatory, digestive, immune, and nervous system.

Potential Benefits: Increases energy level in the body.

Other Features: contains no preservatives, artificial flavours or food colors.

207 FOREVER BEE HONEY

Bees make honey by traveling from flower to flower, removing the rich nectar, storing it briefly to mix with their enzymes, and then depositing the honey in their hives. Throughout the ages, honey has been recognized as a premium natural food - a storehouse of energy that is easily digestible. This great-tasting, all natural sweetener is loaded with nature's goodness. Easy to digest, **Forever Bee Honey®** is a quick and natural energy source for any occasion!

- Convenient dispensing feature
- Provides quick energy
- Natural sweetener, easily digested.



027L

FOREVER BEE PROPOLIS



When we think of bees, honey and pollen are foremost in our thoughts. Yet another important substance, propolis, is a sticky resin collected by bees. Honeybees collect and metabolize the propolis, then line their hives with it to protect the hive. It's so effective, the interior of the bee hive has been found to be safer than most operating rooms. The name Propolis is derived from the Greek meaning "before the city," signifying that propolis defended the entire community from external threat. Propolis has a 5000-year history. The Assyrians and the Greeks used propolis to help maintain good health. Fortified with royal jelly, **Forever Bee Propolis**® is an excellent way to help support the body's natural defenses.

Forever Bee Propolis® is gathered from pollution-free regions. To further assure purity, specially designed bee propolis collectors are used. **Forever Bee Propolis**® is 100% natural with no added preservatives or artificial colors.

- Natural immune support
- Fortified with Royal Jelly
- 100% Natural

036L

FOREVER ROYAL JELLY

Royal Jelly is a substance derived from the pharyngeal glands of the honey bee. This "super food" of the bees is specially blended with enzymes and fed to each bee destined to become a queen. It is the exclusive food of the queen bee throughout her highly productive life, enabling her to lay up to 3,000 eggs per day during her six-year lifespan. Worker bees eating ordinary honey live only four to six weeks. Royal Jelly can help support the immune system, increase energy, and benefit the skin and hair.

- Boosts energy and supports the immune system
- Easily absorbed and readily digestible
- No preservatives, artificial colors or flavors



FOREVER
LIVING



PRODUCTS



SKIN CARE



BODY & FACIAL

Our skin is the front line defense in our daily fight against pollution and other environmental irritants, so we need to protect and reinforce it with extra care. Aloe vera, whose most traditional use as a natural product is to soothe the skin, is an ideal defense. We have designed unique and varied products that work naturally by providing essential moisturizers and vitamins to the skin. Our skin care products can help counteract the environment's harsh effects, and are reinforced with the International Aloe Science Council Seal of Approval.

FOREVER ALPHA-E FACTOR SKIN REPLENISHER



Forever Alpha-E Factor®, our skin-replenishing agent, contains rich ingredients designed to enhance your skin like nothing you've tried before! It moisturizes from within to deliver an ultimate smoothness to your skin for a younger-looking appearance.

This light, emollient fluid is fortified with Vitamins A, C and E, Borage Oil and Bisabolol. It is an antioxidant fluid designed to combat free radical damage, which causes 80% of our skin's damage. Alpha-E Factor's foundation is our pure stabilized Aloe Vera gel, with all of its benefits.

These special ingredients are uniquely combined into one product:

- **Vitamin E (as Tocopherol and Tocopheryl Acetate)** – the 'skin vitamin,' an antioxidant that combats free radical damage, softens and moisturizes.
- **Vitamin A (as Retinyl Palmitate)** – a powerful antioxidant which enhances elasticity while moisturizing and reducing scaliness.
- **Vitamin C (as Ascorbyl Palmitate)** antioxidant which enhances elasticity. Also helps inhibit formation of scar tissue.
- **Lecithin** – an excellent emollient which improves suppleness of the skin.
- **Borage Seed Oil** – provides the skin with gamma linoleic acid (an essential fatty acid) which helps restore moisture.
- **Bisabolol** – a natural, soothing ingredient with a light citrus aroma, suitable for even sensitive skin.
- **Caprylic/Capric Triglyceride** – a natural emollient from coconut oil which moisturizes without the heavy, greasy feel of other oils.
- **Soybean Oil** – A texture-enhancing moisturizer with antioxidant properties.

These natural ingredients are combined with the purest humectants and emulsifiers to create one of the most versatile skin care products ever introduced!

- Superb combination of powerful antioxidants
- Enhances elasticity
- Normalizes and balances dry skin
- Suitable for even the most sensitive skin
- Ideal for almost every situation that requires topical application of natural antioxidants

FOREVER EPIBLANC

Most of us dream of having smooth, clear skin. However, our busy lifestyle and exposure to the elements often result in spots and blemishes.

Forever Epiblanç's exclusive formula is specifically designed to brighten the complexion and even skin tone while helping to diminish the appearance of dark spots. Our 100% stabilized Aloe Vera is an excellent base for natural botanicals such as Arbutin (Bearberry), Rumex Occidentalis and Natural Vitamin E, resulting in this extraordinary product.

Forever Epiblanç® is most effective when applied directly to blemishes or dark spots on the skin. Use of Forever Living's Aloe Sunscreen, in combination with Forever Epiblanç, is recommended during the daytime.

- Gently evens skin tone
- Brightens the complexion
- Diminishes appearance of dark spots



233 FOREVER ALLURING EYES

Forever Alluring Eyes® is a revitalizing under-eye cream, formulated using modern technology to reduce the appearance of wrinkles, fine lines and under-eye circles. It is fortified with some of the finest ingredients to improve the suppleness and elasticity of the skin in the delicate and highly visible area around the eyes.

Major ingredients include:

- **Aloe Barbadensis Gel** (Stabilized Aloe Vera gel) – nature's original skin soothing agent.
- **Caprylic/Capric Triglyceride** – a light, natural emollient from coconut oil, which moisturizes without a heavy, greasy feel.
- **Jojoba Ester** – an emollient made from Jojoba Oil. An excellent skin conditioner and moisturizing agent, it provides a fine consistency to the cream.
- **Glycerin** – a humectant, it helps the skin maintain moisture.
- **Squalane** – a fine emollient, nourishes and conditions without a greasy feel. Helps minimize the appearance of fine lines and dryness of skin.
- **Sodium Hyaluronate** – one of the most effective moisturizing agents, due to its highly hydrophilic (water-seeking) properties. It helps improve suppleness and elasticity and minimizes the signs of wrinkles, dark circles and puffiness of the skin.
- **Tocopherol** – a good source of Vitamin E, it helps soften and moisturize the skin. Pat on and smooth gently around eye areas.
- Reduces the appearance of fine lines and wrinkles
- Conditions eye area with Vitamin E and moisturizers
- Helps to reduce puffiness



069

R3 FACTOR CREAM (62% ALOE VERA)

Help your skin **RETAIN** its natural moisture, **RESTORE** its resilience and **RENEW** its appearance with **R3 Factor®** Skin Defense Creme – a rich combination of stabilized Aloe Vera gel, soluble collagen and alpha-hydroxy acids, fortified with vitamins A and E, each vital to healthy skin.

Vitamin E is a powerful antioxidant, while vitamin A helps in the maintenance of healthy skin and is beneficial for many skin conditions.

Alpha Hydroxy Acids (AHAs) come from natural plant sources and are also called Fruit Acids. Together, these fruit acids are exfoliants that loosen dead cells from the skin's surface by dissolving the natural glue-like substances that refuse to release the dead skin cells. These cells create a barrier to moisturizing creams, so getting rid of these dead cells evenly means that fresher cells are exposed in the skin's renewal process. Since it takes 21-28 days for the skin renewal process to complete a cycle, allow a similar amount of time to realize the full benefits of **R3 Factor**.

Fruit acid creams have been called the most important skin care agents of the decade. By combining AHAs with soothing aloe, **R3 Factor** Skin Defense Creme provides a first line of defense in fighting the harsh effects of time to preserve your skin's youthful appearance.

- Helps maintain healthy skin color, texture and feel
- Retains, Restores and Renews your skin



FOREVER ALOE SCRUB

"More than skin deep", is **Forever Aloe Scrub®**. With its unique combination of Stabilized Aloe Vera gel and solid micro-spheres made from pure Jojoba Oil, this effective skin cleanser is gentle enough for everyday use and strong enough to clear away the debris that accumulates in the delicate pores of the skin. In combination, these two natural ingredients will clear the way for the skin's own unique renewal process, while helping to protect it from the drying and damaging effects of synthetic cleansers.

Forever Aloe Scrub gently scrubs away dead skin cells and debris that clog pores and dull the skin's appearance, to begin revealing radiant "new", healthier skin.

- Natural exfoliator for the face and body
- Prepares skin for moisturization
- Gentle enough for everyday use



SONYA ALOE EYE MAKE-UP REMOVER

This gentle, lightweight aloe vera gel formula works quickly and gently to thoroughly remove eye makeup. Aloe Barbadensis Gel (our own stabilized aloe vera gel), provides the caring, conditioning and soothing benefits suitable for the delicate eye area.

Gently conditions and moisturizes eyelashes

Leaves no residue – you may immediately apply eye makeup after use

Unique, oil-free formulation

Do your skin a favor; never go to bed with makeup on. Clean skin is healthy skin!



055

BODY TONING KIT

Indulge yourself with an at-home body wrap designed to help trim, tone and tighten, minimizing the appearance of cellulite. European herbal complexes and natural warming agents are your "secret weapons" in the war against the unsightly appearance of cellulite.

We take pride in this excellent collection, so treat your body to what it deserves, and look your very best with **Forever's Aloe Body Toning Kit**.

The Aloe Body Toning Kit includes:

- Aloe Body Toner
- Aloe Body Conditioning Creme
- Aloe Bath Gélée
- Loofah and plastic wrap

056

ALOE BODY TONER
(33% ALOE VERA)

Aloe Body Toner, a wonderfully warming and invigorating cream, is combined with the power of stabilized Aloe Vera Gel to shape and tone the skin. Formulated to be used with cellophane wrap, it contains emulsifiers, moisturizers and humectants, plus warming agents.

This specially prepared cream, designed to beautify and firm the body, includes ingredients chosen to provide a rich warming and invigorating feeling. Our secret is in combining aloe and select European herbs with two remarkable warming agents, Cinnamon Oil and Capsicum.

- Beautifies body while toning and firming
- Moisturizes and conditions the skin
- Superb combination of herbal complexes and warming ingredients.



040

ALOE FIRST

Aloe First® is an excellent addition to any first aid kit. This exclusive skin soothing formula is an excellent first step for soothing minor skin irritations. Formulated in a base of stabilized Aloe Vera Gel, **Aloe First®** contains Bee Propolis, Allantoin and eleven exclusive plant extracts:

- Bee Propolis increases the natural skin-soothing and cleansing properties of the Aloe Vera Gel.
- Allantoin is a beneficial ingredient found in many plants, including aloe.
- Eleven carefully selected plant extracts, also known for their beneficial properties, complete this powerful formula.

The combination of aloe and herbs provide a naturally soothing, pH-balanced spray that is easy to apply to even sensitive skin. **Aloe First®** is designed to soothe the skin after minor cuts, scrapes, burns, and sunburn.

Other uses for **Aloe First®** include spraying on hair to help ward off the elements. It is even used in some hair salons as a pre-perm solution, as it helps combat the drying effects of perming solutions. **Aloe First®** is especially soothing after waxing.

- Pre-perming solution
- Soothing after wax treatments
- Every first-aid kit should have one
- Soothes minor skin irritations
- Good for your hair, too



337 - ALOE FLEUR DE JOUVENCE FACIAL KIT (FLOWER OF YOUTH)

To create one of the most effective restorative beauty regimes ever assembled, we took pure, stabilized Aloe Vera gel, combined it with nature's own collagen, and added exceptional moisturizers, emulsifiers and humectants. For centuries, numerous civilizations have used pure, fresh Aloe Vera to help their skin look and feel healthy, young and beautiful. The Egyptians, renowned for their continuous quest for physical beauty as epitomized by Cleopatra, used Aloe Vera for its moisturizing qualities in their efforts to remain young looking. Today, Forever Living Products has captured the full strength of the living plant and blended it into one of the finest skin care regimes available.

Aloe Fleur de Jouvence® ("Flower of Youth") is one of the most effective restorative beauty collections ever assembled. It is a collection of six wonderful components – each designed to fill a special part in a complete regimen of facial skin care. Combining the benefits of traditional wisdom with the scientific knowledge of modern dermatology, Forever Living Products has spared no expense in researching and developing excellent products. Displayed in a beautiful container, the collection also includes a mirror, mixing spoon and application brush. While each of the products is available separately for replacement, it is only through the combined use of all six elements that the full benefits can be enjoyed.

Each product in **Aloe Fleur de Jouvence®** has been developed with great care and attention to the daily needs of your skin. We start with pure, Stabilized Aloe Vera gel, and combine it with nature's unique cellular substance, Collagen, along with exceptional moisturizers, emulsifiers and humectants. This creates a unique skin care range that helps counteract the threat of time, weather and environmental elements. The preventive and restorative **Aloe Fleur de Jouvence®** program provides a daily skin care regime to help promote the naturally occurring attributes of youth, vigor, freshness and radiance of the skin.



Aloe Fleur de Jouvence

an aloe restorative beauty collection

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Aloe Vera has always been great for the skin. Now, pamper yourself even more with Forever Living Products Aloe Fleur de Jouvence®!

The **Aloe Fleur de Jouvence®** Collection includes:

- Aloe Cleanser
- Rehydrating Toner
- Firming Day Lotion
- Recovering Night Creme
- Mask Powder
- Aloe Activator
- Mixing spoon, applicator brush and mixing bowl



ence®





339 - Aloe Fleur de Jouvence® Aloe Cleanser

Aloe Cleanser is prepared from hypo-allergenic ingredients to create a light, non-greasy, non-irritating lotion that is pH and moisture-balanced. It is fast and thorough in removing makeup, dirt, and other invisible skin debris. Use it as the first step in preparing your skin for a full Aloe Facial, or simply in the daily, routine skin care program of our Aloe Restorative Beauty Regime. **Aloe Cleanser** contains just the right amount of Jojoba Oil and water to leave your skin feeling fresh and

thoroughly clean without drying!

- A gentle, mild cleansing lotion
- Perfect for removing makeup
- Contains Vitamin C
- Hypo-allergenic



340 - FIRMING DAY LOTION

Firming Day Lotion is a state-of-the-art skin care lotion specially formulated for use in our Aloe Fleur de Jouvence® beauty regime. Ideal for daytime use to counteract the elements, it combines the science of dermatology with the art of cosmetology to produce an effective product that reduces the signs of aging by helping the skin to firm, retexture and tighten the pores, and to provide a foundation for makeup application.

To achieve these results, the lotion contains a blend of Aloe Vera and other special moisturizers, humectants, conditioners and Collagen which are needed to maintain good skin structure and prolong a youthful-looking appearance. Also contains vitamins C and E.

- State-of-the-art skin care lotion
- Firms, moisturizes and nourishes the skin
- Tightens the pores
- Superb under eye makeup as a base
- Contains Vitamins C and E

341 - ALOE FLEUR DE JOUVENCE – MASK POWDER

Mask Powder is a unique combination of rich ingredients chosen for their special properties to condition the skin and cleanse the pores. It is designed to blend perfectly with our Aloe Activator to create a thin mask for easy application to the face and neck. Albumen and corn starch provide drawing and tightening properties, while kaolin absorbs excess oils. Allantoin and chamomile help to condition and rejuvenate the skin.

- Blend with Activator to create the Facial Mask
- Smoothes, cleanses and tightens skin
- Contains Chamomile to soothe and calm sensitive skin
- Combine with 1/2 teaspoon of honey for an extra special treat



338 - REHYDRATING TONER

Rehydrating Toner is a non-drying, alcohol-free formula that contains natural aloe vera and witch hazel, together with special skin moisturizers and plant extracts, for toning the skin. It also contains collagen and allantoin for cell conditioning.

Rehydrating Toner is a gentle preparation used to remove the last traces of cleanser, makeup, impurities and dull, lifeless surface cells, thus providing good secondary cleansing and toning to tighten the pores. It removes residual oils and dirt while invigorating the skin and leaving it clean, smooth, balanced and stimulated. Rehydration is provided as the skin is gently refined.

- Tones and moisturizes the skin
- Alcohol-free formula
- Contains aloe vera, witch hazel, plant extracts, and collagen



343 - ALOE ACTIVATOR

Aloe Activator contains Stabilized Aloe Vera gel and Allantoin, an organic cell renewal agent. **Aloe Activator** is a superb moisturizing agent, containing enzymes, amino acids and polysaccharides. It makes the ideal liquid partner to work in combination with our Mask Powder to moisturize, cleanse and condition. Dead skin cells are removed by the mask, leaving new cells to give a fresh, vibrant and more luminous look to the skin. Our stabilized Aloe Vera makes it even gentle enough to use near the eyes.

Aloe Activator is incredibly versatile. Although regarded as a principal component of the Aloe Fleur de Jouvence® regime, it is extremely effective for a number of other purposes, such as a skin cleanser and freshener. In this capacity, apply to a cotton ball and wipe the entire face and neck gently and thoroughly until clean.

- Contains Aloe Vera gel plus Allantoin
- Superb moisturizing/cleansing agent
- Gentle enough to use near the eyes
- Effective as a cleanser or freshener



342 - RECOVERING NIGHT CREAM

Recovering Night Cream is a primary component of the Aloe Fleur de Jouvence® collection. It contains polysaccharides and other skin humectants which form a protective film against moisture loss. Natural lipids for the important oil/water balance are provided by wheat germ glycerides and apricot kernel oil. Soluble collagen is needed for maintaining good skin structure and reducing line and wrinkle appearance to help combat signs of aging. Special skin enhancers, derived from natural plant and bee product extracts, are also included.

The moisturizers in **Recovering Night Cream** give life to the look and feel of your skin. It is designed for night use to condition the skin while the body rests, helping to restore the 'Flower of Youth' – skin that is youthful in its appearance, pliable, smooth and taut. It is a superior, velvety cream that restores fullness to even the finest wrinkle lines, keeping the skin supple, while helping maintain elasticity and moisture.

- Velvety, rich night cream
- Contains vitamins C & E, plus Provitamin B5
- Added lipids protect and aid in replenishing skin while we sleep



063

ALOE MOISTURIZING LOTION (62% ALOE VERA)

Weather, wind and pollution – day in, day out, they take their toll on your skin. Now you can fight back with our exquisite Aloe Moisturizing Lotion. This unique lotion has outstanding humectant and moisturizing properties. It contains Collagen and Elastin to keep the skin smooth, soft and elastic while maintaining the skin's natural pH balance. Thicker than our Aloe Lotion, it is ideal for replenishing lost moisture and restoring skin's soft, silky feel. **Aloe Moisturizing Lotion** is excellent for face, hands and body, helping to counteract the effects of pollution and the environment. Once the lotion has been smoothed on and absorbed into the skin, makeup can be applied as usual.

- Moisturizer for face and body
- Excellent for hands
- Does not contain lanolin
- Rich in texture

205

ALOE MSM GEL

When you're looking for soothing relief, reach for **Aloe MSM Gel**. MSM stands for Methyl Sulfonyl Methane, an organic sulfur found in almost all living organisms. In fact, sulfur is the third most abundant substance in our body.

The other main ingredient in **Aloe MSM Gel** is pure, stabilized Aloe Vera. **Aloe MSM Gel** combines these two powerful ingredients with herbal extracts and other select ingredients for soothing relief anytime. Try **Aloe MSM Gel** today!

DIRECTIONS: Apply liberally and massage into skin areas where needed. Should eye contact occur, flush with water for several minutes. Repeat application as needed.

- Clear, non-staining formula
- For soothing relief anytime
- Contains pure, stabilized Aloe Vera





061

ALOE VERA GELLY (85%ALOE VERA)

Historically, a major use of aloe vera was to aid in soothing minor skin irritations. Many households kept a live aloe, or "burn plant" for first-aid use. Essentially identical to the aloe vera's inner leaf, our 100% stabilized aloe vera gel lubricates sensitive tissue safely. Specially prepared for topical application to moisturize, soothe and condition, **Aloe Vera Gelly** is a thick, translucent gel containing humectants and moisturizers. Readily absorbed by the skin, it soothes without staining clothes. **Aloe Vera Gelly** provides temporary relief from minor skin irritations. It can also be used on the skin prior to ultrasonic treatment, or after electrolysis. Hairdressers use the Gelly around the hairline to protect the skin before perming and coloring.

From your bathroom cabinet to your first-aid kit, and from the kitchen to the campsite – **Aloe Vera Gelly** is an ideal companion for skin that needs a little extra care.

- Quickly soothes the skin
- Does not stain clothing
- Ideal for any first-aid kit

062

ALOE LOTION (69%ALOE VERA)

One of our signature products, **Aloe Lotion** is a wonderful, all-purpose, skin lotion with a high content of pure, stabilized aloe plus Jojoba Oil and Vitamin E to moisturize and soothe the skin. Collagen and Elastin are added to this fine mix to assist in keeping the skin smooth and supple. It is an ideal choice for applying to dry, chafed, wind-blown or weathered skin.

Light in scent but long on soothing dry, irritated skin, **Aloe Lotion** quickly restores your skin's delicate pH balance to keep it supple and soft. Our formula takes advantage of the latest breakthroughs in skin care technology to make **Aloe Lotion** feel sensational all over your face and body!

- Moisturizer for face and body
- Excellent after-sun moisturizer
- Hand lotion
- Finer texture than Aloe Moisturizing Lotion
- Very soothing





064

ALOE HEAT LOTION (62% ALOE VERA)

After a long, active day, we all know the misery of tired, aching muscles. Now you can stretch no further than to grab a tube of **Aloe Heat Lotion**!

This rich emollient lotion contains deep heating agents to make it the ideal massage companion for tired muscles and dry skin. **Aloe Heat Lotion** is a pH-balanced, lubricating lotion designed for a soothing, relaxing massage. The deep penetrating power of Aloe Vera will help soothe your muscles after sports or hard workouts!

- Soothing relief after sports or working out
- Rich, emollient formula
- An ideal massage lotion

051

ALOE PROPOLIS CREAM (Bee propolis & Aloe Vera combined- 48% Aloe Vera)

When we think of bees, honey and pollen are foremost in our thoughts. Yet another important substance, propolis, is a sticky resin collected by bees. Honeybees collect and metabolize the propolis, then line their hives with it to protect the hive. It's so effective, the interior of the bee hive has been found to be safer than most operating rooms. The name Propolis is derived from the Greek meaning "before the city," signifying that propolis defended the entire community from external threat. Propolis has a 5000-year history. The Assyrians and the Greeks used propolis to help maintain good health. Fortified with royal jelly, **Forever Bee Propolis®** is an excellent way to help support the body's natural defenses.

Forever Bee Propolis® is gathered from pollution-free regions. To further assure purity, specially designed bee propolis collectors are used. **Forever Bee Propolis®** is 100% natural with no added preservatives or artificial colors.

- Natural immune support
- Fortified with Royal Jelly
- 100% Natural





057

BODY CONDITIONING CREAM (39% ALOE VERA)

Aloe Body Conditioning Creme is the ideal partner to Aloe Body Toner for keeping your body feeling smooth and supple. These complementary elements of the Body Toning Kit, combined with proper diet and regular exercise, can help reduce the appearance of cellulite.

There are many reasons for the appearance of cellulite. Both an imbalance in hormonal activity and high levels of estrogen can be contributing factors. It can also be caused by a breakdown in the vascular system. (Nutritional supplements to help support the vascular system are Forever CardioHealth, Nature-Min, Absorbent-C, A-Beta-CareE). Aloe Body Conditioning Creme helps stimulate circulation under the skin, which can help break up the trapped fluids and fatty tissue that frequently cause cellulite.

A thick emollient cream, **Aloe Body Conditioning Creme** is rich in European herbal extracts, emulsifiers and humectants. Effective as a massage cream, it can also be a spot rub for the entire hip and leg area, or for parts of the body which should not be wrapped. Applied after the toning process, this non-greasy, conditioning cream gives your skin a warm glow for a great all-over feeling.

- Stimulates circulation beneath the skin, which can help break up trapped fluid and fatty tissue
- Helps reduce the appearance of cellulite
- Effective massage cream
- Non-greasy conditioner

234

FOREVER MARINE MASK

- provides powerful deep cleansing action

Contents: contains super conditioning and moisturizing properties of Aloe Vera, honey and cucumber extracts.

Other Features: easy to apply, conditioning mask that will leave your skin revitalized and refreshed; balances the skin texture with natural sea minerals such as marine kelp algae.





199 ALOE SUNSCREEN

Everything seems better when the sun shines, but this 'silver lining' brings its own cloud! With today's knowledge of the dangers of over-exposure to the sun, we seek only the highest quality sun protection products available.

Aloe Sunscreen provides just that! Combining modern science with natural ingredients, this effective sunscreen helps to soothe, lubricate, moisturize and protect the skin against sun damage. With an SPF of 30, **Aloe Sunscreen** blocks both UVA and UVB rays, while this silky, smooth lotion made with pure stabilized Aloe Vera Gel, rich moisturizers and humectants, maintains the skin's natural moisture balance.

- High SPF for more sun protection
- Strong, water resistant formula which retains its SPF up to 40 minutes after water activity
- Moisturizes skin to prolong your tan
- Safe and gentle enough for children

319 ALOE SUNSCREEN SPRAY

If you and your family enjoy an active lifestyle, then that means you should always be prepared. Keeping everyone happy will keep you on your toes – so when you're prepared to be in the sun, there's no need to worry.

That's why you should always carry **Aloe Sunscreen Spray**. It has 30 SPF protection and aloe vera to protect your skin from the aging and damaging effects of the sun, plus the added benefits of water resistance to allow you to splash and swim without worry. Just a quick push of a button to spray it on and you'll be ready to go. Healthy summer skin has never been easier!

- SPF 30 with full-spectrum UVA & UVB protection
- Very water resistant
- Convenient spray-on formula



Sonya® is the essence of more than just beauty: it is an expression of rejuvenation, admiration, and love. Our collection's formulation of ingredients including aloe vera, fruit extracts, white tea and superior moisturizers give back to your skin. They help to rejuvenate and moisturize your skin like never before.



SONYA®
COLOUR COLLECTION &
SKIN CARE COLLECTION



SONYA LIPSTICK

Creamy, rich lipstick collection available in a range of colors from sheer to dramatic to suit every need.

Potential Advantages: with long-lasting, non-drying formula, contains vital ingredients to protect and moisturize lips; keep lips soft and supple.

Other Features: sheer peach fuzz, barely pink, sheer bliss, sheer chocolate kisses, dusty rose, solid gold & deepest love red.



SONYA BLUSH

- 8 shades to choose from
- soft-to-the-touch and kind to your skin
- add a natural, healthy glow to your cheeks with Sonya's pure colour blush collection.

Other Benefits: it has rich colouring pigments; warm and cool tones to compliment foundation, eyeshadow and lipstick; finely micronized for longer wear.



SONYA LIP PENCIL

- a creamy smooth, it glides on easily to like define your lip with ease

Other Features: available in 3 shades: cocoa, grapevine and mystique.

SONYA LIP GLOSS

- FLP'S newly formulated Sonya lip gloss

Contents: Aloe Vera Gel, Vitamin A and E, Aloe Vera oil extract and marine extracts.

Potential Benefits: soothes and moisturizes your lips to give them a soft supple feel as well as a long lasting shine.

Other Features: can be used over Sonya lipstick to illuminate the color in changing ways; can be used over the Sonya Lip Pencil to create new tonal shades; or alone to coat the lips; great colour selection; use to create looks to suit any occasion; can be used alone or on top of existing Sonya lipstick; has an easy to use wand applicator.



184

SONYA COLOUR CONCEALER WHEEL

- No one is perfect but with Sonya's unique 5-in-1 Colour Concealer Wheel, you will come close.

Potential Advantage: correcting and neutralizing colours will let you blend away imperfections and even out skin tone for a natural, flawless finish.

Other Features: convenient and easy to use; recommended for all skin types; excellent for dark circles, freckles, blemishes and all imperfections.



SONYA CREAM TO POWDER FOUNDATION

- The true-to-life shades of foundation.

Potential Advantages: enhances your own unique skin tone; gives every woman a smooth, flawless finish; is ideal for all skin types;

Other Features: natural cover; hand-to-carry compact; 12 shades to choose from: porcelain, soft ivory, rose beige, sunset beige, fawn, butter, golden sun, mocha, raisin, chocolate, natural beige, and vanilla bisque.



LUSCIOUS LIP COLOUR

• This luxurious, nourishing gloss is infused with our very own Aloe Vera. 6 vibrant and subtle shades shimmer with a touch of a button. The wand lights up for perfect coverage in any light. Perfect your lips using the built-in mirror for flawless application. Shimmering glosses are great for attracting light and creating a sensational smile.



SONYA ALOE MINERAL MAKEUP

• Sonya Aloe Mineral Makeup glides on like a dream, evening out your complexion, minimizing pores, and giving skin a luminous glow. Acting as a concealer, foundation and powder all in one, this multi-tasking powder seamlessly blends and gives an ultimately natural-looking skin finish.

Contents: Micronization Technology provides the smoothest-feeling particle size possible without worrying about nanoparticles; gives true, long-lasting application; no pulling - powders literally glide on skin; will not crease or fade; allows the application to last all day without fading or running; glides smoothly across skin or even application and color balance.

Zinc Oxide and Titanium Dioxide, Bismuth Oxychloride, Aloe Vera Oil Extract and Vitamin E.

Other Features:

- Long lasting, will not streak or fade
- Silky soft, smooth texture
- Easy to apply, blends evenly and easily
- Available in 3 shades: Natural, Amber and Caramel



SONYA BAKED PALLETE

Blush - For a glowing finish.

The baked blush formula naturally highlights the face. The translucent yet pigmented powder deposits a sheer veil of colour that gives the perfect glow.

Eye shadows - Highlight, shade, shadow and define.

The baked shadows may be used wet/dry. Sweep the shadows on dry for a natural veil of colour, or use with damp brush for more intense coverage.

Heaven Baked Shimmery Eye shadows & Blush Palette Heaven

- Subtle and bold shades of purples and green are combined with the perfect illuminating blush for a natural-looking, aloe-infused Heavenly glow.

Earth Baked Shimmery Eye shadows & Blush Palette Earth

- Infused with aloe and inspired by the natural beauty of earth tones, enhance your eyes and cheeks in shimmery warm and natural shades of bronze and neutrals.

Sky Baked Shimmery Eye shadows & Blush Palette Sky

- All eyes will be on you with this gorgeous collection of aloe-infused, sapphire blues and golds and the perfect coral bronze blush to complete your look.



278

SONYA ALOE DEEP-CLEANSING EXFOLIATOR

Daily exposure to today's environment can quickly take a toll on your skin. For those times when your skin needs extra exfoliation without the irritation associated with other harsh exfoliators, **Sonya® Aloe Deep-Cleansing Exfoliator** is the perfect answer.

This deep-cleansing but gentle exfoliator with aloe and natural jojoba beads is the perfect combination to leave your skin feeling soft and smooth. Aloe makes the perfect moisturizing agent while the gentle jojoba beads give your skin that deep down clean it deserves.

- Gentle enough to use twice a week
- Contains moisturizing aloe
- Jojoba beads scrub gently



280

SONYA ALOE BALANCING CREAM

Sonya® Aloe Balancing Cream contains aloe plus revitalizing extracts and advanced moisturizers. These rich ingredients will help maintain proper moisture balance and appearance of your skin. Used with Sonya® Aloe Nourishing Serum, your skin will feel soft, smooth, and hydrated like never before!

- Contains aloe plus revitalizing extracts
- Helps maintain skin's moisture balance
- Leaves face soft and smooth



277

SONYA ALOE PURIFYING CLEANSER

The first step in the Sonya Skin Care regime, this remarkable cleanser with aloe and fruit extracts is designed to gently remove makeup and debris without overdrying. **Sonya® Aloe Purifying Cleanser** will leave your face feeling wonderfully soft, fresh and clean each time you cleanse. For best results, follow with Sonya® Aloe Refreshing Toner and the other products in the Sonya Skin Care line.

- Contains aloe and fruit extracts
- Gently removes makeup and debris
- Won't overdry skin



FOREVER
LIVING



PRODUCTS

Forever Living Products has combined all the benefits of aloe vera gel with the finest quality ingredients to offer you a range of natural personal care products that are second to none. From head to toe, our products have you covered with pure, stabilized Aloe Vera. From lotions and gels to shampoos and cleansers, look and feel your best with our complete Personal Care line!

**PERSONAL
CARE**

FOREVER AROMA SPA COLLECTION

Indulge your senses with this 3-piece collection of our new aromatherapy spa products: **Relaxation Bath Salts, Relaxation Shower Gel, and Relaxation Massage Lotion.** Used alone or together, you will enjoy the benefits of an aromatherapy spa experience right in the comfort of your own home!

Step 1: Soak away your cares with Relaxation Bath Salts, formulated with legendary Dead Sea Salt, lavender, and other essential oils.

Step 2: Cleanse with Relaxation Shower Gel; use with our loofah to exfoliate and smooth your skin

Step 3: Moisturize with our aromatic, emollient Relaxation Massage Lotion – the perfect end to your ultimate, in-home spa experience.

(Products also sold separately)

- Use alone or together for the ultimate in-home spa experience
- Contains lavender, renowned for its relaxing properties

RELAXATION BATH SALTS

Soak away your cares with our aromatic blend of legendary Dead Sea Salt, Lavender, and other essential oils.

Since the time of the ancient Egyptians, people have traveled from all over the world to the Dead Sea for its reported therapeutic effects. Dead Sea Salt is excellent for soothing and rehydrating your skin.

Lavender is a well-known herb in aromatherapy for its soothing properties. Aromatherapy with lavender and other essential oils has been shown to aid in sleep and relaxation.

Forever Living has combined these two powerful ingredients in our **Relaxation Bath Salts** to create one of the most relaxing bath products on the market today. Just two tablespoons is all you need for a soothing, relaxing bathing experience you won't forget!

- Contains Dead Sea Salt, legendary for its reported therapeutic benefits
- Aromatherapy may aid in sleep and relaxation
- Just two tablespoons in your bath is all you need!



288

RELAXATION MASSAGE LOTION

Forever Living Products has combined the soothing, skin-conditioning benefits of aloe vera, essential oils, white tea and fruit extracts to create this emollient, non-greasy massage lotion – ideal for use after bathing with Relaxation Bath Salts or Relaxation Shower Gel.

We have taken our stabilized aloe vera, renowned for its soothing, moisturizing properties, and added lavender and white tea. Lavender is the perfect aid to help you relax, while white tea infuses the lotion with an invigorating, fresh scent. Essential oils from the aromatic blossom of the bergamot orange fruit, along with cucumber extract, round out this highly emollient lotion.

Forever's Relaxation Massage Lotion is the perfect end to your stressful day. Just apply to your skin and massage your cares away!

- Conditions and soothes your skin
- Combines aloe vera with lavender, white tea, and other essential oils
- Use after Relaxation Bath Salts or Relaxation Shower Gel



287

RELAXATION SHOWER GEL

Enjoy advanced skin care each time you shower or bathe with our fragrant **Relaxation Shower Gel**. Formulated with the moisturizing and soothing power of aloe vera plus essential oils and fruit extracts – including lavender, bergamot orange and cucumber – Forever Living has created a Shower Gel you will love.

Use with our loofah to gently scrub away your cares. Your skin will love the moisturizing, silkening power of this shower gel – and you will love its soothing scent. Feel fresh and clean with **Relaxation Shower Gel** – a great way to start or end your every day!

- Use with loofah for extra exfoliation
- Contains aloe vera and essential oils
- Use with Relaxation Massage Lotion for the ultimate Spa experience



284

AVOCADO FACE & BODY SOAP



Natural beauty starts with clean, healthy skin. And clean, healthy skin starts with nature. For over 30 years, Forever Living Products has been a leader in finding and perfecting natural sources for softer, smoother, beautiful skin. Our **Avocado Face & Body Soap** is a perfect example.

Made with 100% pure avocado butter, **Avocado Face & Body Soap** loves your skin, moisturizing as it cleans with the natural rejuvenating properties of this powerful fruit. Avocado offers relief for almost every skin type, gently cleanse oily skin with no irritation to keep pores clear and healthy. For dry, sensitive skin, it smooths quickly and penetrates to nourish and moisturize.

And because it's a moisturizer and a cleanser, **Avocado Face and Body Soap** continues working after you bathe. The fresh citrus scent is a gentle reminder that it's helping to keep your skin soft, supple and healthy all day long.

- Avocado is a rich source of vitamins A, B, D and E.
- Contains antioxidants to help combat free radicals

022 ALOE LIPS (35%ALOE VERA)

The soothing properties of aloe vera are ideally suited to care for your lips. Aloe, jojoba and beeswax combine to create the finest all-season lip product on the market today. **Forever Aloe Lips™** soothes, smooths and moisturizes chapped and dry lips. Whether you are skiing, sunbathing, or enjoying the outdoors, its compact size makes it convenient to keep on hand. If your lips could talk, they'd ask for **Forever Aloe Lips™**!

Moisturizing Aloe-based formula

- Gives your lips gloss
- Great for year-round use



014

ALOE BATH GELÉE (42%ALOE VERA)

Whether your day calls for an invigorating shower or a relaxing bath, let Aloe Bath Gelée soothe away your cares. Rich in pure, stabilized aloe vera gel that is certified with the International Aloe Science Council Seal of Approval, it's combined with additional herbal extracts designed to relax and refresh the body. Used with our loofah mitt, **Aloe Bath Gelée** helps remove dead skin cells to reveal smooth, clean skin, while its rich formulation permeates your skin to soothe away dryness.

Pamper your body with **Aloe Bath Gelée** to leave you feeling relaxed, clean, and refreshed!

- Gentle formula is kind to skin
- Moisturizing bath and shower gel
- Featured in Body Toning Kit (Skin Care section)



070

GENTLEMAN'S PRIDE (62% ALOE VERA)

As a razor blade moves across your skin, it can cause nicks, scratches or 'razor burn,' leaving your skin irritated and dry. Pamper and soothe your skin with the moisture of **Gentleman's Pride**®, an alcohol-free aftershave in a clean, masculine scent. Feel the icy exhilaration of this unique blend of lubricants and moisturizers combined with pure, stabilized aloe vera gel.

In the form of a smooth, silky lotion, it doubles as a skin conditioner to soothe and replenish the skin after shaving. The aloe vera, mixed with special conditioners such as rosemary and chamomile, helps to gently soothe the skin.

Men will love the fresh, clean feel of **Gentleman's Pride**®, and women will love its unique, masculine fragrance!

- Aftershave or anytime moisturizing lotion
- Alcohol-free formula
- Soothes and moisturizes
- Unique, fresh fragrance



067

ALOE EVER-SHIELD DEODORANT STICK

When the temperature is rising and the pressure is on, it is a real confidence-booster to maintain that fresh feeling from the start of the day. **Aloe Ever-Shield**® Deodorant Stick provides effective, all-day protection against underarm odor and can be applied directly after showering or waxing without stinging. **Aloe Ever-Shield**® glides on smoothly, does not stain clothes, and maximizes the deodorant properties of aloe vera while eliminating ingredients that could be harmful.

Aloe Ever-Shield® Deodorant Stick contains no harsh aluminum salts.

- Contains no aluminum salts
- Does not stain clothes
- Can be used directly after shaving or waxing
- Rich in texture





261

ALOE-JOJOBA CONDITIONING RINSE (43% ALOE VERA)

Forever Living Products **Aloe-Joboba Conditioning Rinse** enriched formula with Vitamin B Complex and Hydrolyzed Protein has extra moisturizing power to leave your hair soft, shiny and manageable. Designed to be used after our Aloe-Joboba Shampoo, we have created an **Aloe-Joboba Conditioning Rinse** that cares gently and effectively for your hair. The unique combination of stabilized aloe vera gel and jojoba, an agent to remove electrostatic charges, conditions the hair to give it a feeling of freshness and a look of silky elegance. So give your hair that salon look and feel with the pH-balanced conditioning treatment of **Aloe-Joboba Conditioning Rinse!**

- pH-balanced
- Improved formula for superior manageability
- Extra moisturizing and conditioning power for soft, shiny hair
- Coats the hair shaft to eliminate split ends

260

ALOE-JOJOBA SHAMPOO (32%-ALOE VERA)

Your family's hair will be shiny, soft and manageable with this pH-balanced, pure aloe formula. Stabilized aloe vera gel benefits not only your hair, but your scalp as well. The gel's properties make it a natural alternative to other shampoos, while its gentle, concentrated formula makes it suitable for all hair types. Helping to maintain healthy hair and scalp, its enzymatic activity sloughs off dead cells. With the added benefits of stabilized aloe vera gel:

- Strengthens with aloe amino acids, fortifying the amino acids in hair follicles and papillae.
- It supplies saponins and natural sudsing agents to fortify hair and give it body.

Jojoba Oil, another important ingredient, is an excellent lubricant that has been used in hair care formulas for years. It replenishes lost moisture to both skin and hair. It adds more body while removing hardened sebum from the hair, and fortifies the hair shaft and ends. This naturally allows you to comb through the tangles of wet or dry hair, without leaving a dry, fly-away appearance. Forever Living **Aloe-Joboba Shampoo**, a mild product capable of cleaning even the oiliest hair, helps remove flakes and soothe the scalp, leaving your hair shiny and manageable.

- Mild cleansing shampoo
- Suitable for all hair types
- Concentrated, pH-balanced formula
- (use sparingly)



038R

ALOE HAND AND FACE SOAP

Aloe Hand & Face Soap is a rich, pearlescent, moisturizing hand and face cleanser with a generous amount of aloe. It creates a luxurious lather, leaving the skin feeling clean, smooth and silky, while minimizing the irritations experienced with some bar soaps. Its mild formula also makes **Aloe Hand & Face Soap** an ideal shampoo for children and adults alike.

Biodegradable, pH-balanced and non-irritating, it is mild enough for daily facial, hand, hair or body cleansing, and is suitable for those with sensitive skin.

- Mild formula
- Moisturizing cleanser
- Mild and non-irritating
- Pump-action dispenser

028

FOREVER BRIGHT TOOTHGEL

Aloe vera has long been treasured for its quality and versatility - including dental care. Your teeth will gleam with **Forever Bright**®, one of the best toothgels on the market.

Formulated for the entire family to use, **Forever Bright**® contains only the highest quality ingredients. It is also suitable for vegetarians since it contains no animal by-products. Natural peppermint and spearmint flavorings leave your mouth feeling fresh and clean.

Years of research, development and collaboration with scholars and dentists have provided Forever Living with the optimum aloe-based formula for effective cleaning. Your family will love the flavor and the clean mouth-feel. Note:

This product does not contain fluoride.

- Contains bee propolis
- Formulated for the entire family
- Does not contain fluoride



351 SONYA VOLUME SHAMPOO

When your hair needs a pick-me-up, Sonya Volume Shampoo is the solution. Our exclusive formulation gives your hair full volume and shine with just the right balance of body and control.

Two of the key ingredients, Aloe Vera and Royal Jelly, leave you with lush, thicker-looking hair. Sonya Volume Shampoo promotes healthy, shiny hair without the added buildup - plus, it's safe for color-treated hair.

Aloe Vera helps to moisturize and balance the scalp's pH. Royal Jelly adds moisture, nourishing the scalp to combat dryness. Royal Jelly also contains antioxidants that neutralize free radicals in the hair and aid in the repair of damaged hair.

Other nourishing ingredients in Sonya® Volume Shampoo include:

- PEG-10 Sunflower Glycolides - this derivative of Sunflower oil leaves hair shiny and adds a rich foam for thorough cleansing
- Hydrolyzed Wheat Protein - attracts and retains moisture, builds body, improves manageability and luster, and smoothes hair weakened by chemical treatments

And with all of these good ingredients added, there's no room left for the bad ingredients. Sonya Volume Shampoo cleanses without any parabens, propylene glycol, SLS or SLES.

- Safe for color-treated hair
- Thickens & fortifies hair
- Cleanses while adding volume and shine
- Balances the scalp's pH

352 SONYA VOLUME CONDITIONER

Sonya® Volume Conditioner is the perfect complement to Sonya® Volume Shampoo. Our exclusive formula boosts volume, thickness and increases lift while leaving hair with superb softness, manageability, and shine.

Aloe Vera and Royal Jelly are added to help nourish and balance your scalp's pH, and to aid in the repair of damaged hair. You will love the natural, healthy-looking thickness of your hair - not to mention the pleasant scent.

Other nourishing ingredients in Sonya® Volume Conditioner include:

- Panthamol - this derivative of Vitamin B5 moisturizes the scalp, reduces split ends, and adds shine
- Macadamia Integrifolia Seed Oil - adds shine
- Simmondsia Chinensis (Jojoba) Seed Oil - helps make hair more resistant to tangles, dryness and split ends
- Safe for color-treated hair
- Increased manageability
- Adds volume & shine

NEW
PRODUCT





349 SONYA HYDRATE SHAMPOO

Quench your hair with Sonya® Hydrate Shampoo, the perfect start to your hair care routine. This moisture-enriched shampoo has a unique, ultra-hydrating formulation that leaves hair more resilient and energized, with increased body and shine.

Aloe Vera and Royal Jelly help regulate your dry hair's natural moisture balance, leaving it noticeably cleaner, shinier, healthier, and easier to manage. You will love its pleasant scent and your hair will love the added moisture; it's also safe for color-treated hair.

Aloe Vera helps to moisturize and balance the scalp's pH. Royal Jelly also adds moisture, nourishing the scalp to eliminate the dryness that can lead to dandruff. Royal Jelly also contains antioxidants that neutralize free radicals in the hair and aid in the repair of damaged hair.

Other nourishing ingredients in Sonya® Hydrate Shampoo include:

- Panthenol – this derivative of Vitamin B5 moisturizes the scalp, reduced split ends, and adds shine
- PEG-10 Sunflower Glycolides – this derivative of Sunflower oil leaves hair shiny and adds a rich foam for thorough cleansing
- Also key to what this formula does have is what it doesn't have. Sonya Hydrate Shampoo cleanses without any parabens, propylene glycol, SLS or SLES.
- Safe for color-treated hair
- Regulates hair's natural moisture balance
- Balances the scalp's pH

350 SONYA HYDRATE CONDITIONER

Sonya® Hydrate Conditioner moisturizes, detangles and softens dry, brittle hair, increasing manageability and leaving hair with a lustrous shine. It is the perfect companion to Sonya Hydrate Shampoo.

Sonya® Hydrate Conditioner exclusive formula contains Aloe Vera and Royal Jelly, helping dry, brittle hair retain the moisture it badly desires. This, in effect, helps to nourish the scalp and control frizz, and leaves your hair soft, shiny and super easy to manage and style. Plus, you will love its soft, pleasant scent.

Other nourishing ingredients in Sonya® Hydrate Conditioner include:

- Hydrolyzed Wheat Protein – attracts and retains moisture, builds body, improves manageability and luster, and smoothes hair weakened by chemical treatments
- Macadamia Integrifolia Seed Oil – adds shine
- Simmondsia Chinensis (Jojoba) Seed Oil – helps make hair more resistant to tangles, dryness and split ends
- Safe for color-treated hair
- Adds moisture and shine
- Detangles for better manageability
- Balances the scalp's pH

209 **25TH EDITION FOR MEN**

Allure your senses with the fresh and aromatic fragrances of **25TH Edition* Cologne Spray for Men**. Expertly blended and created especially for Forever Living, each scent captures its essence in a subtly pleasing elixir.

25TH Edition* for Men is a fluid, aromatic fougère fragrance with a sensuous masculine blend of fruity, herbaceous and woody notes that are forever fresh and long lasting. The topnote blends aromatic notes of crushed basil and Mediterranean lavender with a refreshing combination of iced pineapple and Calabrian bergamot. The slightly fruity aromatic impression continues into the heart, where geranium and tea leaves are accented by Granny Smith apple. The fragrance evolves to reveal a masculine base of oakmoss, Mysore sandalwood, sensual musks, Virginian cedarwood, and tonka bean.



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25TH EDITION FOR WOMEN

Allure your senses with the fresh and aromatic fragrance of **25TH Edition* Perfume Spray for Women**. Expertly blended and created especially for Forever Living, each scent captures its essence in a subtly pleasing elixir.

25TH Edition* for Women is a fresh, white floral bouquet that blends sheer petals with warm, musky woods to create a soft and deep feminine character. This unique bouquet begins with captivating floral notes of cactus flower and sparkling yellow freesia threaded with ivy leaves, for a lush green accent. In the heart, a transparent white floralcy shines through with a bouquet of rose petals, star jasmine, white lily and magnolia. The finishing touch of cherry wood, skin musk and patchouli captures the feminine sensuality and illuminates the bright floral fragrance.

260 **FOREVER ALOE PRO-SET**

To meet the needs of environmentally conscious consumers, Forever Living Products has specially prepared an alcohol-free, ozone-friendly hair spray containing the best ingredients available. Not only does it protect the hair, but it holds style longer.

Many hair sprays available in stores contain alcohol, which can dehydrate your hair. Prolonged use of alcohol-based styling products can lead to clogged follicles and a growth-inhibiting coating on the hair shaft, which can also dry and discolor hair. It can also irritate the scalp and lead to other hair problems, as well as harm the environment.

The key ingredients of Forever **Aloe Pro-Set*** are friendly to the scalp and hair: water replenishes moisture lost to excessive blow-drying and hot sunshine, stabilized aloe vera gel increases the hair's elasticity for better styling, and hydrolyzed vegetable protein replenishes lost nutrients. Used with Aloe-Jobaba Shampoo and Conditioning Rinse, Forever **Aloe Pro-Set*** can further protect hair from split ends and other damage. It is an excellent conditioning, finishing and setting spray. Applied in several light layers, (and allowed to dry in between), it will give your hair a firm hold and healthy shine.

- Sets without damaging the hair
- Moisturizes and conditions
- Ozone-friendly
- Alcohol-free



318 HAND SANITIZER

FLP-GCC
61

When you're trying to keep yourself and your family healthy, some of your biggest enemies are the ones you can't see. Being an active family, you come in contact with just about everything—including plenty of germs.

Forever Hand Sanitizer® with Aloe & Honey is designed to kill 99.99% of germs. The skin-soothing stabilized aloe and hydrating honey soften and moisturize as it cleans – not to mention its pleasing scent of lemon and lavender. And the 2-oz bottle makes it the perfect size for us to have on hand anywhere, any time!

Let's face it – if you're an active family, there's not much you can do about picking up a few germs. But you can get rid of them quick. **Forever Hand Sanitizer**® – a big peace of mind in a tiny bottle.

- Kills 99.99% of germs
- Pleasing lemon & lavender scent



194 FOREVER ALOE STYLING GEL

This revolutionary aloe-based, multi-use styling gel fortifies and repairs your hair while giving you the flexibility to create any style you choose. Whether you finger-style, air-dry or blow-dry your hair, **Forever Aloe Styling Gel**® is ideal for any hair type and look.

Its humidity-resistant and alcohol-free formula provides optimum holding power, allowing you to create a variety of styles while giving your hair extra body, shine and volume. **Forever Aloe Styling Gel**® keeps your hair strong and healthy-looking all day long.

- Alcohol-free
- Effective on wet or dry hair
- Adds body without stickiness
- Aloe-based for extra protection

307 FOREVER ALOE MPD

Every week we use multiple detergents for cleaning. Wouldn't it be nice to buy just one multi-purpose product for the laundry, dishes, floor, and even the bathroom? Forever Living Products has introduced such a product – a liquid detergent that is highly effective and very economical to use.

Forever Aloe MPD® is a multi-purpose, liquid concentrated detergent created by FLP – and we've just made it better than ever! Our 2X Ultra formula is even more concentrated to take your cleaning that much further. A versatile cleaning product that is ideal for laundry (all types of clothes), it is also a household cleaner for floors, bathrooms, tile and carpet cleaning, and for hand-washing dishes. This safe, concentrated, liquid detergent is great for lifting grime, cutting through grease and removing stains without scratching or marking any surfaces. It is versatile enough to do the job of many similar products on the market, with a major cost savings for the user.

Forever Aloe MPD® 2X Ultra is phosphorus-free, making it environmentally friendly. Unlike many detergents, its anionic and non-ionic surfactants are biodegradable, thus reducing environmental and water pollution. Our non-abrasive formula contains mild aloe vera to soften and condition your hands and clothes. This revolutionary, multi-purpose cleaner is available only through Forever Living Products.

- Multi-purpose, 2X concentrated cleaner
- Phosphorus-free
- Environmentally-friendly, biodegradable ingredients
- Mild, gentle formula is kind to hands and clothes



Note: Not for use in automatic dishwashers

- This ends my presentation. Thank you very much for your time and interest in these wonderful products from our company.
- The company makes no medical claims for any of its products.
- I will be happy to help you with your order and answer any questions you may have.
- If you have enjoyed today & wish to host a Product Awareness Day in your home, let me know as there is an excellent incentive program available for you.
- There is a business behind these products. Our company is always looking for distributors particularly in this area.
- Again, thank you for allowing me to inform you all about the wonderful properties of our Aloe Vera & other range of products.

Conclusion

Disclaimer

Note: The products recommended in this book are NOT alternative medicine, they are natural food supplements which compliment our diets and therefore, should be taken on a regular basis. They are not intended to diagnose, mitigate, treat, cure or prevent a specific disease or class of diseases. You should consult your doctor if you are experiencing a medical problem.



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