



FOREVER™



**THE GREATEST OPPORTUNITY
IN THE WORLD**

WE'LL HELP YOU GET THERE

Could This Be You?

<p>MONEY PROBLEMS</p> <ul style="list-style-type: none"> Debt Bill collectors No future savings or retirement 	<p>NOT ENOUGH TIME</p> <ul style="list-style-type: none"> Work two or more jobs Work long hours Sole supporter of family 	<p>HEALTH ISSUES</p> <ul style="list-style-type: none"> Tired and run down No time to exercise No energy
<p>NO OPPORTUNITY FOR PERSONAL DEVELOPMENT</p> <ul style="list-style-type: none"> No opportunity for promotion Feel you're not contributing 	<p>UNHAPPY AT WORK</p> <ul style="list-style-type: none"> Micromanagement No flexibility No choice No control Long commute 	<p>LITTLE OR NO FORMAL EDUCATION</p> <ul style="list-style-type: none"> Limited job opportunities No money or time for further education

Traditional Solutions

<p>BORROW MONEY FROM FAMILY / FRIENDS</p> <ul style="list-style-type: none"> Declare bankruptcy 	<p>WORK FEWER HOURS</p> <ul style="list-style-type: none"> Quit Job 	<p>VISIT THE DOCTOR</p> <ul style="list-style-type: none"> Take medicine Hire a costly personal trainer
<p>RISK OPENING YOUR OWN BUSINESS OR FRANCHISE</p>	<p>CHANGE JOBS OR TAKE SECOND JOB</p>	<p>QUIT JOB TO GO BACK TO SCHOOL</p>

Another Solution For You DISCOVER THE POWER OF NETWORK MARKETING

What is Networking? Networking, or multi-level marketing, allows you to achieve tremendous financial gains through the amazing multiplying effects of working together as a unit to build an enterprise. Through networking, you can join together with others to work toward a common goal — financial security.

When you work together with others, the energy and achievements you generate will multiply and grow until the compounding effects have created financial rewards that you've never before dreamed possible. The time has never been better than now to learn how to become healthier and create financial security in your own life through the power of compounding and networking!



If you and one other person "duplicated yourselves" each month, you'd have a total of 4,096 people in your network at the end of 12 months!



YOU CAN CUT OUT THE MIDDLEMAN!

You hear it all the time in business, but very few companies or people actually do it. With traditional sales and distribution channels, the profit made on the sale of a product is divided up among wholesalers, retailers, local and regional distributors, advertisers—the list goes on and on.

Instead of using traditional channels, Forever Living Products sells directly to our Distributors, who in turn sell directly to their customers. This direct sales approach allows our Distributors to keep more of the profits, as they provide their customers with better, more personalized service.

10 Key Indicators of a Great MLM

1. Quality Product

Look for a company that has a proven, mainstream product line. Quality products are remembered long after gimmicks and fads have faded.

2. No Pass-Ups

You should look for a marketing plan that rewards you for your efforts. When someone you sponsored excels in sales, you will be rewarded and not passed up.

3. No Demotions

A distributor should not be demoted due to inactivity of sales. Once you have been promoted to a certain level, you should remain at that level for life.

4. Bonuses Paid on the RETAIL Price of the Product

Even though you only pay wholesale prices for your products, a quality company will still pay your bonuses on the RETAIL price of the product.

5. Proven Financial Stability

The company's sales chart should demonstrate their steady growth, sales figures and sales history, ultimately projecting their future trends.

6. At LEAST 5 Year Minimum Industry Experience

A well-established MLM will make it past the crucial first 5 years with solid management, a strong business plan, motivated distributors and quality products.

7. Multiple Income Opportunities

A variety of income opportunities should be offered to you, along with the advantages of working on your own schedule, either part- or full-time, and working from home. You should enjoy multiple opportunities to earn money, such as profit sharing and earned incentive bonuses.

8. Consumable Products

Consumable products help you to easily build a base of loyal customers wanting to regularly purchase replacement products. An active consumer base is the key to a successful MLM and can only be built on QUALITY consumable products.

9. Extensive Support Network

Your company should offer extensive support, from training seminars and materials, to incentives and helpful staff, at the regional, national and international levels. Remember, your success directly affect the MLM's success!

10. International Presence

A company with a multiple-year track record that is established around the world, shows growth, reliability and quality products. Most companies that venture internationally are stable and have ample industry experience.

Not all multi-level marketing companies (MLMs) are created equal!

FLP: The Greatest Opportunity in the World



Wherever you dream of going in life, FLP is a great vehicle for getting you there. Starting in your own home, you can build a business that provides you the time and money to do the things you've always wanted to do. What do you dream of? More quality time with loved ones? A new car? A nicer home? Extended vacations? Financial security?

With FLP, they're all closer than you think!



"We were both pursuing professional careers, working long hours. We wanted to have control of our time and income so we were **looking for an alternative**. We started with FLP by using the products, and through our personal experience we were both convinced that **these products really work**. By sharing the products with others, we developed a viable business that spread all over North America. Today, four generations in our family are using the FLP products! **Spending the day with your family** at the top of the mountain during the middle of the week is more fun than spending it in your cubicle. Thank you, Rex Maughan, for making this great opportunity available!" — **Gordana & Dejan Varajic**





THE STORY OF FOREVER LIVING PRODUCTS

The story of Forever Living Products begins with one man and an ambitious dream. For years, Rex Maughan had been searching for a business idea that would bring together the two biggest goals in his life: better health and financial freedom.

In 1978 he found what he was looking for and invited 43 people to attend the first-ever Forever Living Products meeting in Phoenix, Arizona. From this single event, a journey was launched that would lead to unimaginable business success for millions.

Rex and these first FLP Distributors realized they were searching for the same things that many others were. They were looking for:

- Natural alternatives to improving health
- An opportunity to earn greater income
- High quality products and a simple business plan
- A chance to help others become healthier and wealthier



FOREVER LIVING CORPORATE PLAZA

FROM PLANT TO PRODUCT TO YOU

The biggest factor behind the success of Forever's products has always been our pure aloe vera - the primary ingredient in almost everything we produce.

Our stabilized aloe vera is the finest available and to keep it that way, we are vertically integrated: this means we control everything from fields to factory, to research and development, to packaging, to shipping and distribution.

From plant to product to you.

This allows us to guarantee the quality of FLP products to our millions of customers and Distributors who depend on them for a healthier life and a more rewarding lifestyle.



Introductory Combo
Samples of products and literature to begin building your business.



Weight Management
Attain your weight and fitness goals the healthy and delicious way!



Skin Care
Pure aloe vera to soothe, protect, and moisturize your skin.



Cosmetics
Beautiful shades that condition your skin as they beautify.

BRING THE REMARKABLE PROPERTIES OF ALOE TO THE WHOLE BODY

The health properties of aloe have been known for centuries, but were largely ignored by the medical and nutritional establishments until FLP helped reintroduce them to the world in 1978. Today, aloe is one of the most popular nutritional and skin care ingredients, while Forever Living Products is the largest grower, manufacturer and distributor of aloe vera-based health and beauty products in the world.

Our complete family of aloe vera drinks, skin care products and cosmetics, brings the remarkable properties of aloe to the entire body. Add to that our full line of supplements and our nutritious bee products, and you have a complete system for achieving better health and beauty naturally.

Aloe Vera Drinks
The miraculous aloe leaf contains over 200 different compounds.

Nutritionals
Convenient supplements with all the essentials for a healthy diet.

Bee Products
Some of the purest sources of nutrition found in nature.

Personal Care
Cleanse, condition and revitalize with the penetrating power of aloe.



FLP's Marketing Plan is successful because it's generous and simple:

Diamond Centurion
Triple Diamond
Double Diamond
Diamond
Diamond Sapphire
Sapphire
Soaring
Senior
Manager

NEW DISTRIBUTOR	5% ASSISTANT SUPERVISOR <small>2cc*</small>	8% SUPERVISOR <small>25cc*</small>	13% ASSISTANT MANAGER <small>75cc*</small>	18% MANAGER <small>120cc*</small>
<p>18% Retail Profit</p> <p>Fill out an application</p> <p>No cost to join</p> <p>Take someone with you to the next meeting</p>	<p>43% Retail Profit</p> <p>21% New Distributor Profit</p> <p>Plus 5% bonus on Personal & New Distributor Volume</p> <p>Attend Trainings</p> <p>4 Case Credits</p> <p>Start Sponsoring and Building your Downline</p>	<p>43% Retail Profit</p> <p>21% New Distributor Profit</p> <p>Plus 8% bonus on Personal & New Distributor Volume</p> <p>Plus 3% bonus on Assistant Supervisor Group Retail Sales</p> <p>Attend Trainings</p> <p>4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>	<p>43% Retail Profit</p> <p>21% New Distributor Profit</p> <p>Plus 13% bonus on Personal & New Distributor Volume</p> <p>Plus 5% bonus on Supervisor Group Retail Sales</p> <p>Plus 8% bonus on Assistant Supervisor Group Retail Sales</p> <p>Attend Trainings</p> <p>4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>	<p>43% Retail Profit</p> <p>21% New Distributor Profit</p> <p>Plus 18% bonus on Personal & New Distributor Volume</p> <p>Plus 5% bonus on Assistant Manager Group Retail Sales</p> <p>Plus 10% bonus on Supervisor Group Retail Sales</p> <p>Plus 13% bonus on Assistant Supervisor Group Retail Sales</p> <p>Attend Trainings</p> <p>4 Case Credits</p> <p>Continue Sponsoring and Building your Downline</p>

*Your success as an FLP entrepreneur is measured in internal international units called case credits (cc). This gives you an easy guide to use as you set and achieve goals. As you reach designated case credit levels, you'll be rewarded with advancements, bonuses, awards, and earned incentives.

10 WAYS TO EARN MONEY

- Multiple income opportunities
- Quality, consumable products
- Proven financial stability
- Extensive support network
- Bonuses paid on the suggested retail price of the product
- 30+ year industry experience
- International presence
- No pass-ups or demotions

- 1. Retail Profit\$**
Up to 43% retail profit
- 2. New Distributor Profit**
21% profit on personally-sponsored New Distributor purchases
- 3. Personal Bonus\$**
5% to 18% on retail sales of your personal and New Distributor volume
- 4. Volume Bonus\$**
3% to 13% on retail sales of your group volume
- 5. Leadership Bonus\$**
6%, 3%, 2% on 1st, 2nd and 3rd generation managers
- 6. Gem Bonus\$**
Increased earnings on downline managers
- 7. Earned Incentive Bonus\$/"Car Plan"**
Up to \$800 per month
- 8. Profit Sharing**
Share in a generous yearly profit program
- 9. Personal Development**
Learn new skills and attitudes
- 10. Exotic Vacation\$**
Earn trips around the world

FOREVER has all the tools you need to succeed!

Becoming financially independent means controlling your own destiny. It makes almost anything you want in life possible. If your job or career isn't taking you where you want to go, Forever Living Products offers a great opportunity to change your course. What have you got to lose?

What's more important than earning more money? Time. More specifically, time to do the things you enjoy most with family and friends. The effort you put into your FLP business now will be returned many times over as the sales from your team of distributors help provide you with the time and income to live the kind of life you want. Forever Living has all the tools you need to succeed:

QUALITY PRODUCTS	EXCELLENT SUPPORT STAFF AT REGIONAL, NATIONAL AND INTERNATIONAL LEVELS	GREAT SALES AND MARKETING TOOLS
TRAINING SEMINARS AND EVENTS	DISTRIBUTOR INCENTIVES AND BONUSES	EXTENSIVE COMPANY WEBSITE AND MY FLP BIZ INTERNET BUSINESS TOOL

We have taken care of the research and development, market research, packaging, distribution, marketing and paperwork for you. All you have to do is share these proven quality products with your customers and you will have created your very own business!

www.foreverliving.com
& MY FLP BIZ

Forever Living's website, www.foreverliving.com and MY FLP BIZ allow you to expand your business globally. Share the power of Forever with your customers around the world – from the comfort of your own home! It's all here: from who we are and how our business works, to the quality of the products we sell. And leave the product orders to us – we'll handle all warehousing, inventory and shipping, so you don't have to!

You can also start growing your new business with our on-line business management tool - MY FLP BIZ! We've thought about everything you'll need for your own business, so you'll have all the necessary tools to get started. Just leave these details to us, and you'll soon be on your way to realizing your dreams.



This is what others have to say about FOREVER...



"FLP is like being born again, but this time it is a life full of hope, a life full of joy and happiness, but overall, a life where we have the freedom to choose and shape our future. It is wonderful to have the opportunity to help others and experience the joy of giving. If there was no Forever, we could never have reached any of our dreams. Our life has definitely been reshaped by FLP. We are now a happier family, full of joy and love for one another and for our Forever family. Thank you, God, and thank you, Rex, for everything you do for us."

— Roberto & Ana Mirian Abarca

"Before Forever, I was living paycheck to paycheck. I was constantly tired and a quiet person who didn't socialize much. After my first FLP seminar, I began using the products and people started noticing a difference in the way I looked; I also noticed a difference in the way I felt. Step-by-step and meeting-after-meeting, I learned all aspects of the Forever business. After two years of supplementing my job with my Forever income, I began to work my FLP business full time. I am so grateful for this business, which has given me the opportunity to be my own boss. When I first started, Forever was a 'plan B' – today it has become my way of life and my business forever!"

— Mui Ma



"When we were introduced to FLP, we were both having health issues and decided to try the products. Through our personal experience, we saw that the products worked. At the same time, our jobs were very demanding and didn't pay well. We looked at the opportunity and decided to pursue it. Now we talk to people everywhere we go about the products and the opportunity that FLP has given us. In May 2009, God blessed us with a new home. We travel anywhere we want because we can sponsor new people wherever we go – and we always take products with us to share with the people we meet."

— Joe & Ruth Miller



"When we discovered FLP, I worked as a computer programmer and my wife, Irina, was a fitter at Nordstrom. After September 11th, many of our friends lost their jobs, so I started to think about what my options would be if I were to lose mine as well. We were lucky to have met Anna, our sponsor, and we decided to start. After only three years of part-time activity with FLP I quit my job and in May of 2007, Irina was also able to "retire" from her full-time position. Using our Profit Sharing bonuses, we paid off all of our mortgages. Our goals are simple – we strive to be financially independent and healthy, while helping as many people as we can to be the same!"

— Boris & Irina Mezheritsky



"Several years ago I was just a simple yet poor shoe maker. I later studied computer information systems, yet I still did not find the financial freedom I was looking for. In 2006, I decided to do my FLP business part-time after trying the high quality products the previous year. I am now enjoying all the FLP rewards along with the great bonus check that I receive each month. After only two years I became a member of the Business Builders and Conquistador Clubs. My goal now is to help all my downlines, regardless what levels they are. I welcome everyone who has a strong desire to achieve their financial freedom to join FLP...just like I did!"

— Domenou Akakpo



"Before I joined FLP, my health was very poor. After using the products for three years, I have become a healthier and happier person. Since then, I have decided to make Forever Living my full-time career. Today, FLP has totally changed our lives. Thanks to the car incentive, we just bought our dream car... a Mercedes-Benz! We have also been able to travel to many beautiful places with FLP. Health is precious and wealth is hard to find. However, we have found both in FLP. We are going to continue to work hard, help and support our team to reach their goals and to realize their dreams, because seeing our downlines become successful is also part of our dream."

— Kathy Phung



WHAT'S NEXT?

Now ask yourself if Forever fits:

- Do you feel you could represent a company with the integrity and stability of FLP?
- Would these products enhance your life or that of someone you know?
- Are you willing to put forth a sufficient amount of effort to achieve your goals?

Does the company have the following:

- Multiple income opportunities?
- Quality Products?
- Consumable products?
- Proven financial stability?
- Extensive support network?
- Bonuses paid on the retail cost of the product?
- 5-year minimum industry experience?
- International presence?
- No pass-ups?
- No demotions?

If your answer is "Yes!" to all of these, then register with the person who introduced you to FLP. Start using and sharing the products with others, and you'll soon find that nothing stands between you and your dreams.

Where is "there" for you? Decide. Then go for it!

HOW DO I 'GET THERE'?

You are closer than you think.

Find your opportunity to make your dreams a reality...
then take action!

The Forever Living Products opportunity has helped millions get where they want to be. Where do your dreams take you? Wherever it is, FLP can help you get there. We have the products and the business plan.

If you have the attitude and the enthusiasm,
we're going to make a great team.

**YOUR DREAM
OUR PLAN**



[www.foreverliving.com]

Re-order #9876