



Aloe Heat Lotion

After a long, active day, we all know the misery of tired, aching muscles. Now you can stretch no further than to grab a tube of Aloe Heat Lotion!

A perfect ying and yang, this muscle soothing cream has heating agents, as well as cooling Aloe Vera gel. With a bright minty smell from menthol and eucalyptus, this pH-balanced lubricating lotion, that contains three oils, is excellent for deep massage to soothe tired muscles. Even though it's quick to absorb, the tingling heat lingers long after the massage is over.

INGREDIENTS

Aloe Barbadosensis Leaf Juice, Aqua, Methyl Salicylate, Propanediol, Glyceryl Stearate, Cetyl Alcohol, Glyceryl Oleate Citrate, Arginine, Menthol, Sesamun Indicum Seed Oil, Prunus Armeniaca Kernel Oil, Eucalyptus Globulus Leaf Oil, Cetyl Ethylhexanoate, Carbomer, Allantoin, Caprylyl Glycol, Ethylhexylglycerin, Caprylic/Capric Triglyceride, Ascorbic Acid, Hexylene Glycol, Citric Acid, Limonene, Linalool, Phenoxyethanol, Potassium Sorbate, Sodium Benzoate.

CONTENTS

4 fl oz (118ml).

DIRECTIONS

Apply liberally and massage into skin as needed. Avoid contact with eyes. Should contact occur, flush with water for several minutes.

- Soothing relief after sports or working out
- Rich, emollient formula
- An ideal massage lotion



PRODUCT #064

Get Ready For A Heat Wave!

Introducing a new version of an old favorite!

Aloe Heat Lotion harnesses the power of heat and cooling effects using pure 100% Stabilized Aloe Vera gel, Wintergreen, menthol and Eucalyptus combined with emollient oils to sooth and relax.

With a higher concentration of macadamia seed, olive and coconut oils, Aloe Heat Lotion goes on smoother and absorbs faster with the same powerful benefits you know and love!



Has the Aloe Heat Lotion formula changed?

Yes. The new Aloe Heat Lotion formula has removed MIT and PEG and added a more natural preservative system. We have also evolved the carrier oil to include a higher concentration of macadamia seed oil and oils derived from olive and coconut for more efficient glide and absorbency. The active ingredients in Aloe Heat Lotion have been kept at the same percentage so you shouldn't experience any changes to the heating/cooling effect. You will notice an easier application, softer skin and quicker penetration with the new formula!

Will the new Aloe Heat Lotion be launched globally?

The new Aloe Heat Lotion will eventually be sold globally and replace the current formula. Due to a change in EU regulation, the EU had to stop selling Aloe Heat Lotion earlier this year, which is why they are receiving the new formula now. The rest of the world will receive the new Aloe Heat Lotion in 2018 depending on stock, run in, run out and registration in their countries.

Why is Aloe Heat Lotion branded like the F.I.T. products?

While Aloe Heat Lotion is not exclusively part of the F.I.T. product line, we recognize the benefit that it can have for people who live an active lifestyle. For this reason, we made the decision to brand the product in line with other products like ARG1+® and new Forever Move™ that have benefits for people who are on-the-go but are not exclusive to that market.

Will all of the lotions get this new look?

No. As we make changes to other product formulas, we will continue to update the look and feel of our packaging. Each product will be updated depending on its product function and category.

